

UPSTATE update

A publication
for the
SUNY Upstate
Medical University
Community

NOVEMBER 22 THROUGH DECEMBER 6, 2000

In the Calendar

2nd Annual Holiday Helmet Sale. 11/30. 11 a.m. to 2 p.m. University Hospital, second floor lobby. See Upstate Calendar inside.

Take Note

Medical College Assembly to meet Dec. 13

Upstate's Medical College Assembly will meet Wednesday, Dec. 13 from 5 to 6 p.m. in the Weiskotten Hall Medical Alumni Auditorium. The agenda includes a vote on the curriculum renewal.

Tumor Registry Moves

The Tumor Registry, formerly located in Room 316 of the Computer Warehouse Building, has moved to Suite 1118 of University Hospital. The telephone number, 464-4610, remains unchanged.

SUNY Counsel's Office Moves

The SUNY Counsel's Office is now located in Suite 106 on the first floor of Madison Towers. The phone number remains the same at 464-4700. Members of the counsel's office include Joshua Barwick, Regina McGraw, Harriet White, Dee Williams and Molly Zimmerman.



'Regulation of Body Weight' is topic of the 8th Annual Charles R. Ross PhD Research Memorial Lecture Nov. 30

"Leptin and the Regulation of Body Weight" is the topic of the 8th Annual Charles R. Ross PhD Research Memorial Lecture to be delivered by Jeffrey Friedman, MD, PhD. Dr. Friedman is noted for his research on various aspects of obesity. The lecture will be held Thursday, Nov. 30 at 4 p.m. in the Medical Alumni Auditorium of Weiskotten Hall. Free and open to the public, the lecture is an activity of the 14th Annual Charles R. Ross, PhD, Research Poster Session.

Dr. Friedman is a professor at Rockefeller University and an investigator of the Howard Hughes Medical Institute. In late 1994, Friedman and his colleagues isolated the mouse ob gene and its human homologue. They subsequently found that injections of the encoded protein, leptin, decrease body weight of mice by reducing food intake and increasing energy expenditure. Current research is



Jeffrey Friedman, MD, PhD

aimed at understanding the mechanisms by which leptin transmits its weight-reducing signal.

Dr. Friedman was appointed assistant investigator with the Howard Hughes Medical Institute at Rockefeller University in 1986, promoted to associate investigator in 1991 and investigator in 1997. He was appointed professor at Rockefeller in 1995 after serving as associate professor and head of the Laboratory of Molecular Genetics since 1991. In 1998 Dr. Friedman was awarded the Marilyn M. Simpson Professorship. In 1995 he was appointed director of the Starr Foundation Center for

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Wireless ethernet technology now available on Upstate Medical University campus

Wireless Ethernet technology is now available to members of Upstate Medical University thanks to the efforts of Computer Operations and Telecommunications, a division of Information Management Technology. By using mobile wireless computers, Upstaters could potentially have mobile access to the Internet, e-mail and web-enabled clinical applications.

According to Donald Roller, manager of Upstate's Network Communications, IMT staff spent several months evaluating, testing and implementing wireless Ethernet connectivity to the Upstate Medical University computer network and telecommunications system using a variety of wireless mobile devices.

"With the involvement of Clinical Engineering, an independent radio frequency survey was conducted to make sure the technology would not interfere with

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calendar

Wednesday, Nov. 22

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Otolaryngology and Communication Sciences Grand Rounds. 7 to 8 a.m. University Hospital, Rm. 6500.

Health Sciences Library Guided Tour. Noon. Health Sciences Library, meet at New Book area.

Yoga Class. 5 to 6 p.m. University Hospital, Cognitive Therapy Room. Call 464-4034 to register. An activity of the Pathway to Wellness Program.

Friday, Nov. 24

Workshop. MEDLINE on the WEB. 11 a.m. to noon. Health Sciences Library. To register, call 464-4581.

Monday, Nov. 27

Auxiliary sale of the Gotz "Rainbow" doll. 10 a.m. to 5 p.m. University Hospital, second floor lobby.

Childbirth Education Class. 2 to 4 p.m. Women's Health Services, UHCC, third floor. Call 464-2169 to register.

NYSUT/UUP Defensive Driving Course. 4:30 to 7:30 p.m. University Hospital, Rm. 6500. Call 464-6134 for information.

Yoga Class. 5 to 6 p.m. University Hospital, Physical Therapy gym. Call 464-4034 to register. An activity of the Pathway to Wellness Program.

Tuesday, Nov. 28

Let's Not Meet by Accident. Visiting School: Cazenovia High School. 9:30 to 11 a.m. University Hospital, Emergency Department.

Breastfeeding Class. 3 to 4:30 p.m. Women's Health Services, UHCC, third floor. Call 464-2169 to register.

Wednesday, Nov. 29

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Otolaryngology and Communication Sciences Grand Rounds. 7 to 8 a.m. University Hospital, Rm. 6500.

Surgical Grand Rounds. "Segmental Renal Transplantation." Presenter: Dileep Kittur, MD, Upstate Medical University. 8 to 9 a.m. Wsk. Hall, Rm. 103.

Pediatric Grand Rounds. "Spasticity—Treatments for this Century." Presenter: Carl Crosley, MD, Upstate Medical University. 9:15 a.m. University Hospital, Rm. 6500.

Auxiliary Holiday Plant Sale. 9 a.m. to 4 p.m. University Hospital, second floor lobby.

Health Sciences Library Guided Tour. See 11/22 Calendar listing.

14th Annual Charles R. Ross, PhD Research Poster Session. 1 to 5 p.m. Institute for Human Performance. (Investigators will be available to discuss their studies between 3 to 5 p.m.).

Combined Infectious Diseases Conference. "Update: STDs." Discussant, Shelley A. Gilroy, MD, Upstate Medical University. 4 p.m. University Hospital, Rm. 4505.

Yoga Class. 5 to 6 p.m. University Hospital, Cognitive Therapy Room. Call 464-4034 to register. An activity of the Pathway to Wellness Program.

Thursday, Nov. 30

Medical Grand Rounds. Discussant: Peter Cronkright, MD, Upstate Medical University. 8:30 a.m. Wsk. Hall, Rm. 1159.

14th Annual Charles R. Ross, PhD Research Poster Session. 9 a.m. to 5 p.m. Institute for Human Performance.

Urology Grand Rounds. 9 to 10 a.m. University Hospital. Rm. 6500.

2nd Annual Holiday Helmet Sale. 11 a.m. to 2 p.m. University Hospital, second floor lobby. Call 464-4774 for more information.

Psychiatry Grand Rounds. "Behavioral Finance: Predicting the Financial Markets." Presenter: Brett N. Steenbarger, PhD, Upstate Medical University. 12:30 to 2 p.m. PBS, 713 Harrison St.

8th Annual Charles R. Ross PhD Research Memorial Lecture. "Regulation of Body Weight." Presenter: Jeffrey Friedman, MD, PhD, Howard Hughes Medical Institute. 4 p.m. Wsk. Hall, Medical Alumni Aud. Free and open to the public.

Friday, Dec. 1

Obstetrics/Gynecology Grand Rounds. "Getting the Cesarean Rate Down: Revisited." Presenter: Paul S. Kruger, MD, Samaritan Medical Center. 7:30 a.m. Marley Education Building, Sulzle Aud.

AIDS Care Center information table. 8:30 a.m. to 3:30 p.m. University Hospital, second floor lobby.

Film: Nutty Professor 2. 7:30 p.m. Wsk. Hall, Medical Alumni Aud. Admission: \$2 per person.

Saturday, Dec. 2

Upstate Medical University Foundation's Pre-Gala Patron Party. Honoring Frederick "Fritz" B. Parker, Jr., M.D., and Virginia Parker. 6:30 p.m. Persian Terrace, Radisson Plaza-Hotel Syracuse.

Upstate Medical University Foundation's 12th Annual Gala. 8 p.m. to midnight. Radisson Plaza-The Hotel Syracuse.

Film. See 12/1 Calendar listing.

Monday, Dec. 4

Childbirth Education Class. See 11/27 Calendar listing.

Yoga Class. 5 to 6 p.m. University Hospital, Physical Therapy gym. Call 464-4034 to register. An activity of the Pathway to Wellness Program.

Tuesday, Dec. 5

Seminar. "Increasing Collaborative Research Through Small Business Funding." 8 a.m. to 1 p.m. Institute for Human Performance. Call 464-5476 for more information.

Human Resources Training and Development Module. "Cultural Diversity Awareness and Skill Training." 8:30 to 10:30 a.m. Wsk. Hall, Medical Alumni Aud.

Let's Not Meet by Accident. Visiting School: Faith Heritage. 9:30 to 11 a.m. University Hospital, Emergency Department.

Breastfeeding Class. See 11/28 Calendar listing.

NYSUT/UUP Defensive Driving Course. See 11/27 Calendar listing.

Wednesday, Dec. 6

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Otolaryngology and Communication Sciences Grand Rounds. 7 to 8 a.m. University Hospital, Rm. 6500.

Surgical Grand Rounds. "New Research in Platelets and Thrombosis." Presenter: Michael Sobel, MD, Upstate Medical University. 8 to 9 a.m. Wsk. Hall, Rm. 103.

Auxiliary sale of the Gotz "Rainbow" doll. See 11/27 Calendar listing.

Pediatric Grand Rounds. 9:15 a.m. University Hospital, Rm. 6500.

Health Sciences Library Guided Tour. See 11/22 Calendar listing.

Lunch and Learn Program. "College Aid for Your Dependent." Presenter: Michael Pede, Upstate Medical University. Noon to 1 p.m. Campus Activities Building, West Lounge. An activity of Upstate's Employee Assistance Program.

Psychiatry Grand Rounds. "The HPA Axis and the Pathophysiology of Depression: The Role of Early Adverse Experience." Presenter: Charles Nemeroff, MD, PhD., Emory University Medical School. 12:30 to 2 p.m. PBS, 713 Harrison St.

Combined Infectious Diseases Conference. Discussant: Al Fisher, MD, Brown University. 4 p.m. University Hospital, Rm. 4505.

Neurology/Neurosurgery Grand Rounds. Topic: Neurology. 4 p.m. University Hospital, Rm. 6500.

Combined Farewell Reception for Drs. Rae-Ellen Kavey and Lester Friedman. 5 to 7 p.m. Marley Center, Community Room (Rm. 208 A/B). All

Upstate individuals are welcome.

Yoga Class. 5 to 6 p.m. University Hospital, Cognitive Therapy Room. Call 464-4034 to register. An activity of the Pathway to Wellness Program.

Thursday, Dec. 7

Medical Grand Rounds. 8:30 a.m. Wsk. Hall, Rm. 1159.

Urology Grand Rounds. 9 to 10 a.m. University Hospital, Rm. 6500.

Let's Not Meet by Accident. Visiting School: Westhill High School. 9:30 to 11 a.m. University Hospital, Emergency Department.

Psychiatry Grand Rounds. "Nazi Doctors: Why Did They Do It?" Presenter: Michael J. Franzblau, MD, University of California School of Medicine. 12:30 to 2 p.m. PBS, 713 Harrison St.

Friday, Dec. 8

Obstetrics/Gynecology Grand Rounds. "Semen Quality and Human Fertility." Presenter: Siddhartha Sarkar, PhD, Upstate Medical University. 7:30 a.m. Marley Education

Building, Sulzle Aud.

Lecture. "Nazi Doctors: Why Did They Do It." Presenter: Michael Franzblau, M.D., University of California School of Medicine. Noon Wsk. Hall, ninth floor Auditorium.

Neuroscience Program Seminar. "Receptive Field Dynamics in the Olfactory Cortex." Presenter: Donald A. Wilson, PhD, University of Oklahoma. Noon. Wsk. Hall, Rm. 3103. Neuroscience Student/Speaker Luncheon to follow in Wsk. Hall, Rm. 1292A. Host - Dan Kurtz, PhD. Sponsored by: Program in Neuroscience.

Sounds of the Season. 7:30 p.m. Syracuse Area Landmark Theatre.

Saturday, Dec. 9

Let's Not Meet by Accident. Visiting School: Manlius Pebble Driving School. 9:30 to 11 a.m. University Hospital, Emergency Department.

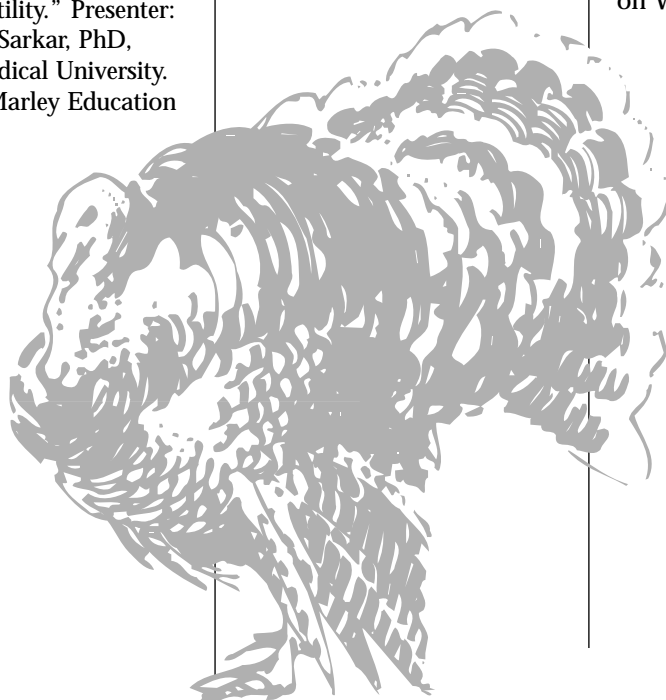
Lecture continued from page 1
Human Genetics.

Charles R. Ross, PhD Research Poster Session

Dr. Friedman's lecture is an activity of the 14th Annual Charles R. Ross, PhD Research Poster Session. The Poster Session will be held free and open to the public in the Institute for Human Performance on Wednesday and Thursday, Nov. 29 and 30.

The Charles R. Ross PhD Poster Sessions provides an opportunity for the Upstate scientific community to share their research activities with each other and the public.

The posters will be displayed in the Institute on Wednesday, Nov. 29 from 1 to 5 p.m. and Thursday, Nov. 30 from 9 a.m. to 5 p.m. Investigators will be available to discuss their studies between 3 to 5 p.m. on Wednesday, Nov. 29.



Note: The following information was listed incorrectly in the last issue of Update. Below is the correct information. We apologize for the confusion.

Annual Health Insurance Option Transfer Period for SUNY Upstate Medical University employees is currently underway

Research Foundation Employees

The health insurance open enrollment period for 2001 runs from Nov. 1 through Nov. 30, 2000. If you are an eligible Research Foundation employee, an information bulletin about open enrollment has been mailed directly to your home address from the Research Foundation. This bulletin contains rate information as well as any plan changes for 2000. Some highlights of this bulletin are:

Research Foundation 2001 Bi-Weekly Employee Rates:			
<i>Health Option</i>	<i>Individual</i>	<i>Family</i>	<i>Health Option</i>
Empire Deluxe PPO	\$13.88	\$68.87	Empire Deluxe PPO
HMO-CNY	\$11.84	\$60.90	HMO-CNY
MVP	\$10.26	\$52.03	MVP
United Healthcare	\$11.21	\$56.97	United Healthcare
Univera	\$11.04	\$57.06	Univera

Research Foundation 2001 Copayments:		
<i>Health Option</i>	<i>Office Visit</i>	<i>Prescription Drugs</i>
Empire Deluxe PPO	\$10.00	\$10.00 Generic \$15.00 Brand*
HMO-CNY	\$10.00	\$5.00 Generic \$15.00 Brand \$30.00 Non-Formulary
MVP	\$10.00	\$5.00 Generic \$20.00 Brand \$40.00 Non-Formulary
United Healthcare	\$10.00	\$5.00 Generic \$10.00 Brand \$25.00 Non-Formulary
Univera	\$10.00	\$5.00 Generic \$15.00 Brand \$35.00 Non-Formulary
*If you use a brand name drug when a generic is available, you also pay the difference in cost.		

Research Foundation Life Insurance Open Enrollment

TIAA will be offering a one-time open enrollment for the Optional Life Insurance plan during the month of November. TIAA will be sending a mailing with details to your home address.

State Employees

The annual Pre-Tax Contribution Program Selection period runs through Nov. 30, 2000. Enrollees who want to change the status of their contributions (pre-tax or after-tax) for health insurance benefits must do so during this period. Pre-tax enrollees who want to voluntarily cancel their coverage or change to individual coverage without a qualifying event must request the change during this period. The Pre-Tax Contribution Program Selection period will not be extended beyond Nov. 30.

Rates. We have not yet been advised of the 2001 health insurance premium rates. However, State employees will have 30 days from the date rates are announced to make decisions on their health insurance coverage for 2001. The 2001 Rate and Deadlines booklet will be mailed to homes of employees currently participating in the New York State Health Insurance Program (NYSHIP). As soon as additional information is available, it will be sent out via GroupWise e-mail and will also be published in *Update*.

Employees in need of further assistance may call or visit the SUNY Upstate Medical University Human Resources Department Health Insurance Office, Room 204 Jacobsen Hall, ph. 464-4941 (Kathi Exner) or 464-4944 (Sherrie Johnson). You may also reach them by e-mail at: EXNERK or JOHNSOSA, via GroupWise.

Note: No action is required if you plan on keeping the same health insurance coverage.



Meet "Rainbow" by Götz Dolls

Right out of the 1960's, Rainbow is a 17" soft-body, vinyl Götz doll. Her eyes, hidden behind very cool specs, open and close. Her long blond hair is held in place with a tie-dyed headband and two tiny braids. Her hair is rooted — giving it the ability to withstand vigorous brushing. Rainbow's hip-hugging flared jeans feature tie-dyed ribbons. A peace sign necklace and a tie-dyed shirt complete the ensemble.



Priced to please

This Götz Doll exclusive is favorably priced at \$99.50 plus tax, payable in four convenient monthly installments of \$26.62. Each Rainbow doll features the Götz signature.

"Rainbow" was designed by Sara Pudney, winner of the CNY 2000 Design a Dream Doll contest, sponsored by the Auxiliary to Upstate Medical University, Götz Dolls and the Syracuse Crunch Hockey Club. Proceeds from sales of Rainbow benefit the "We Have a Little Emergency" car seat and helmet identification program

**To order your Rainbow doll,
call (315) 464-5606.**

Available while supplies last. "Rainbow" will be retired by Götz Dolls once sold.

Wireless Ethernet Technology *continued from page 1*

critical medical equipment," said Roller.

The Emergency Department was one of the first Upstate departments to take advantage of the technology.

"The Emergency Department has implemented four standard Dell notebook computers that are connected to Upstate's data network via wireless access points and wireless Ethernet cards. Registration staff has the flexibility to move these portable computers throughout the Emergency Room for direct access to patient information via CAIS while conducting patient registrations. Working with Joe Ziemba, manager of telecommunications, Emergency Room physicians also recently tested wireless Ethernet phones (not to be confused with cell phones) that utilized the same wireless access points across the data network." The telephones were fully integrated with the campus phone system," said Ziemba.

IMT is currently working with Orthopedic Surgery to implement wireless connectivity at the Institute For Human Performance. The connectivity will be used for motion analysis research in the track and gym area," said Roller.

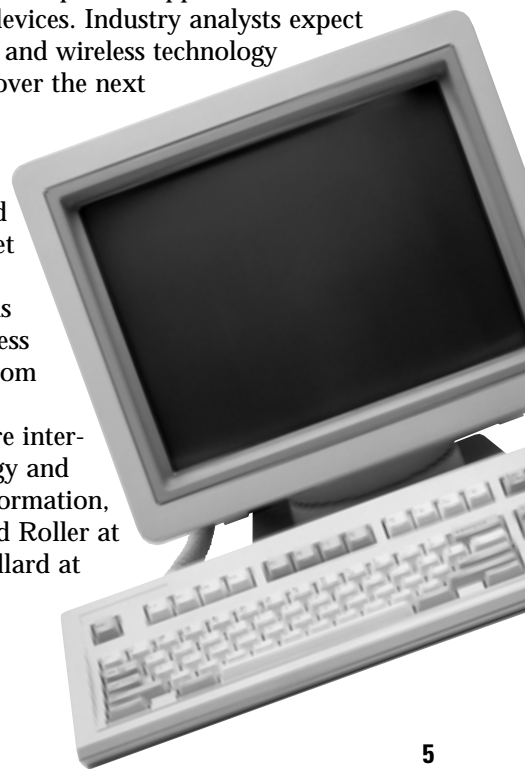
According to R.J. Dollard, manager of desktop support services, various mobile devices have been tested, including Dell notebook computers, the iPAQ Pocket PC from Compaq, and the Jornada Handheld PC from Hewlett Packard.

Dollard notes that the technology for mobile wireless devices is still evolving and will change quite often in the near future. "IMT staff will continue evaluating new devices as they become available," he said.

Dollard noted that much work still needs to be done in the technology field to optimize applications and web sites for mobile devices. Industry analysts expect the market for mobile and wireless technology to grow significantly over the next two years.

The wireless network equipment utilizes industry standard IEEE 802.11b Ethernet technology. Upstate Medical University has standardized on wireless network equipment from Cisco Systems.

Individuals who are interested in this technology and would like further information, should contact Donald Roller at 464-5827 or R. J. Dollard at 464-4073.



Combined Farewell Reception for Drs. Kavey and Friedman Dec. 6

All Upstate individuals are invited to a combined farewell reception for Lester D. Friedman, PhD, professor in Upstate's Center for Bioethics and Humanities and Rae Ellen Kavey, MD, professor of Pediatrics Wednesday, Dec. 6 from 5 to 7 p.m. in the

Marley Center, Community Room (Rm. 208 A/B). Dr. Kavey has accepted a position with Children's Memorial Hospital in Chicago and Dr. Friedman has accepted a position with Northwestern University in Chicago.



Rae Ellen Kavey, MD



Lester D. Friedman, PhD

Nazi Doctors: Why Did They Do It? is topic of lecture Dec. 8

Dr. Michael Franzblau, clinical professor of dermatology at the University of California School of Medicine, will present "Nazi Doctors: Why Did They Do It" as part of the Humanistic Lecture Series Friday, Dec. 8 from noon to 1 p.m. in the ninth floor auditorium of Weiskotten Hall.

Dr. Franzblau is a widely published speaker, author and expert on health care during the Nazi era. His articles include: "Ethical Values in Health Care: Lessons from the Nazi Period" and "Nazi Medical Crimes Unpunished 50 Years Later." He has taught courses in this subject at Stanford University, the University of Miami and his home institution.

The Humanistic Lecture Series is a program of Upstate's medical students. Dr. Franzblau's lecture is co-sponsored by the Center for Bioethics and Humanities. For more information about the lecture or the Humanistic Lecture series, call 451-8249.



Community Giving Campaign

Individuals who have not yet pledged to Upstate Medical University's annual Community Giving Campaign have until Friday, Dec. 1 to do so, according to Upstate campaign coordinator Zanette Howe.

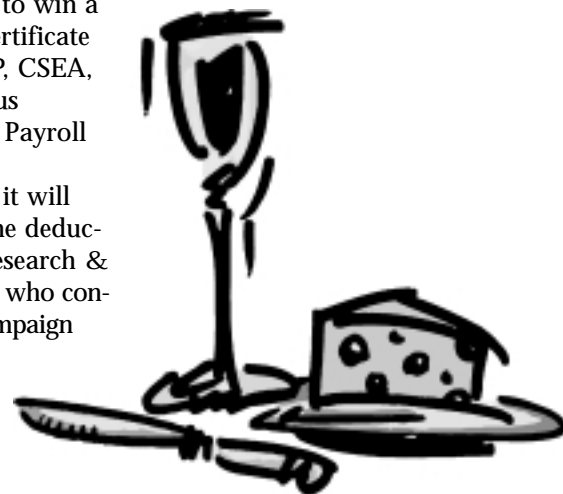
All pledge cards received by the Marketing Department by Dec. 1 are eligible to win one of many great prizes. Please see page 7 for a complete listing of prizes.

Congratulations to the Gala Ticket Winners

In two separate drawings, Charles J. Lewis and Joseph Morfei each won the grand prize of two tickets each to Upstate Medical University's upcoming Gala, to be held Saturday, Dec. 2 at the Hotel Syracuse. Lewis, of University Hospital's Nursing Emergency Services, won the drawing for individuals who returned pledges by Nov. 10. Morfei, of the College of Health Professions Cardiorespiratory Sciences, won the drawing for campaign department representatives. The winning tickets were drawn Nov. 13 by Martha Barry in the Office of Graduate Studies.

Special thanks are extended to Joan Brooks of the Upstate Medical University Foundation for coordinating the donation of the four gala tickets.

(A reminder: Upstate individuals who donate to the campaign through payroll deduction by Friday, Dec. 1 are also eligible to win a \$1,000 travel certificate donated by UUP, CSEA, PEF, and Campus Administration. Payroll Department has announced that it will accept a one time deduction for both Research & State employees who contribute to the campaign through payroll deduction.)





For more information, contact Diane Conklin, 464-8536.

PRIZES ABOUND!

\$1,000 Travel Certificate!

donated by UUP, CSEA, PEF, Campus Admin.
(Eligibility limited to donations through payroll deduction.)



Two Scholarships to Mini-Med School

donated by President's Office, Weiskotten Hall

Gold's Gym Memberships

Two one-month memberships donated by Gold's Gym



Gala Tickets

Tickets to 12th Annual Gala
donated by the Foundation Office,
SUNY Upstate Medical University
(Limited to pledges received by 11/10.)

Fitness Forum Membership

One six month membership
donated by Fitness Forum

Bed & Breakfast Stay

donated by Dickenson House on James



Götz Doll

donated by Götz

Six \$3 meal tickets

donated by Nutritional
Services, SUNY Upstate
Medical University



One month Free Garage Parking

donated by Parking Office,
SUNY Upstate Medical University



Three \$25 meal certificates

donated by Tree Haven Café

10 Movie Passes

donated by Hoyt's Cinema

\$25 Cash

donated by Howe Chiropractic



Two Passes to 2001 Skins Tournament

donated by the Foundation Office
Upstate Medical University



Two (\$45) Tickets to Uintastik

donated by the Foundation Office, SUNY Upstate
Medical University

SEFA Coffee Mugs

donated by CNY S.E.F.A.

HSC Acrylic Desk Clocks

donated by Marketing & University Communications,
Upstate Medical University

European Deep Pore Facial

donated by La Fleur de Beaute

One Free Haircut

donated by Sarina's Sharper
Image



Basket of Munchies

donated by LaVie

Glass paperweight & matching notepads w/ sketch of Weiskotten Hall

donated by the Campus Bookstore

Hand-crafted Leather Bound Journal

donated by Carol Ceraldi
Medical Illustration, SUNY Upstate Medical
University

Zoo Passes for two adults

w/ children. Donated by Friends
of the Rosamond Gifford Zoo

Flower Arrangement

donated by Linda Gleason
Upstate Medical University Employee



Golf T-shirt

donated by Patient Support Services
Upstate Medical University



Certificate for skin treatment and make-up application

from Here's To You Mobile
Bridal & Wedding Planning
donated by Barb Mentor, Endocrine
Dept., SUNY Upstate Medical
University

13" Baking Stone with Pizza Cutter

donated by Judy Runfola
Upstate Employee
Pampered Chef Consultant



\$25 Certificate for Resume/c.v. update and 1 lb of Mrs. Field's Original Cookies

donated by Custom Business Services
D. Conklin, Dept. of Cell & Dev. Bio., SUNY Upstate
Medical University

Two \$25 Certificates for Massage

donated by Therapeutic Massage

Lunch for Two Certificate

donated by The Mission Restaurant



One Package of Houseblend Coffee

donated by Starbucks Coffee
Company

Five Museum Passes

donated by M.O.S.T.

Three lbs Fudge and Assorted CHC Promo Items

donated by Community Health Charities

Deluxe Car Wash(es)

donated by Sparkle City
Car Wash

Fancy Bread Gift Pack

donated by Montana
Mills Bread Co.

.....
**Turn in your pledge card by
December 1 and be eligible
to receive these great prizes!**
.....

Upstate's Gala coming Dec. 2

There is still time to purchase your ticket to Upstate Medical University Foundation's 12th Annual Gala. This year's event will benefit Upstate's Institute for Cardiovascular Research. The gala will be held from 8 p.m. to midnight Saturday, Dec. 2 at the Radisson Plaza-The Hotel Syracuse.

The gala includes three continuous parties: reserved sponsor parties will feature entertainment by Hot Foot Club in the Persian Terrace, and by Prime Time in the Imperial Ballroom. Unreserved seating will be provided in Bernardi's Bistro and The Hotel Syracuse lobby, with Ronnie Leigh at the piano. Stations of elegant hors d'oeuvres, lavish desserts and beverages will be available all evening.

Serving as gala community chairs are Upstate Medical University Foundation board member Dan Accordino and his wife, Cindy.

Dan Accordino serves the Upstate Foundation Board of Directors as chair of its Investment Committee and as assistant treasurer. Cindy Accordino has been an active member of several local organizations, including Upstate's gala committee for the past several years. Serving as the

Upstate Medical University chairs are José Jalife, MD and his wife, Paloma. Dr. Jalife has been named director of the Institute for Cardiovascular Research. Paloma is assistant dean of the SUNY Oswego School of Business.

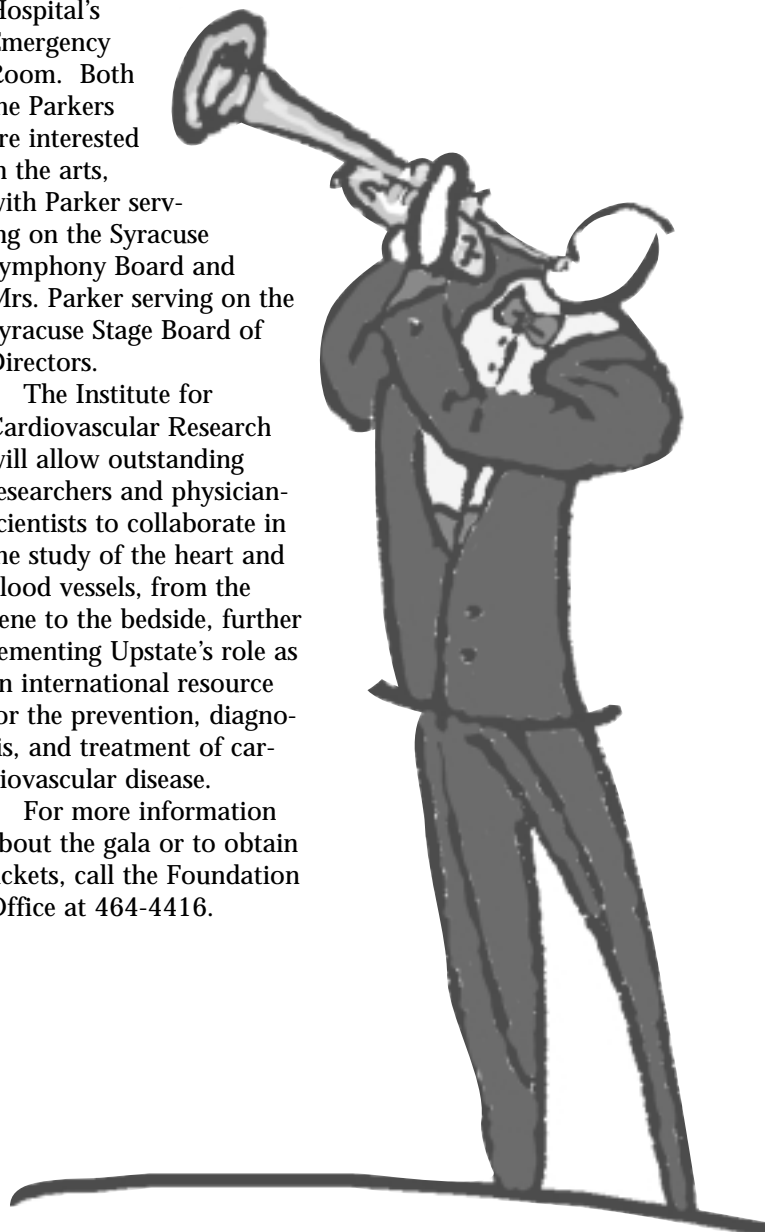
A special part of the evening will include a pre-Gala Patron Party to be held in the Persian Terrace at 6:30 p.m. The Patron Party will honor Frederick "Fritz" B. Parker, Jr., M.D., and Virginia Parker for their outstanding support of Upstate Medical University and their contributions to the Central New York community.

Parker is chair of the department of surgery at Upstate Medical University, a position he has held since 1990. He joined Upstate in 1971 as an assistant professor. Parker is responsible for the education and training of many surgeons in New York, including most of the cardiac surgeons in Central New York, and countless others throughout the world. Many fellow surgeons and grateful patients and their families can testify to the skill and compassion of Dr. Fritz Parker for his thirty years of saving the heart, an apt description coined by his wife.

Virginia's contributions to our community are extensive. This past June, she culminated her 25-year career of teaching and administration at Kynda Montessori School, which she co-founded with Suzanne McAuliffe in 1975. Virginia Parker is a new volunteer to University Hospital's Emergency Room. Both the Parkers are interested in the arts, with Parker serving on the Syracuse Symphony Board and Mrs. Parker serving on the Syracuse Stage Board of Directors.

The Institute for Cardiovascular Research will allow outstanding researchers and physician-scientists to collaborate in the study of the heart and blood vessels, from the gene to the bedside, further cementing Upstate's role as an international resource for the prevention, diagnosis, and treatment of cardiovascular disease.

For more information about the gala or to obtain tickets, call the Foundation Office at 464-4416.





Auxiliary News

The Auxiliary to Upstate Medical University is sponsoring the following events:

- a holiday poinsettia, wreath, and mini Christmas tree sale to be held Wednesday, Nov. 29 from 9 a.m. to 4 p.m. in University Hospital's second floor lobby;
- a Book Fair to be held in University Hospital's second floor lobby the following dates and times: Monday, Dec. 11 from 10 a.m. to 5 p.m.; Tuesday, Dec. 12 from 8 a.m. to 4:30 p.m.; Wednesday, Dec. 13 from 9 a.m. to 6:30 p.m.; Thursday, Dec. 14 from 9 a.m. to 5:30 p.m.; and Friday, Dec. 15 from 7 a.m. to 4 p.m.;
- a sale of the Gotz Rainbow Doll Monday, Nov. 27 and Wednesday, Dec. 6 from 10 a.m. to 5 p.m. in University Hospital's second floor lobby. Rainbow will also be sold at the Carousel Mall on Friday and Saturday, Nov. 24 and Nov. 25 from 8 a.m. to 10 p.m. and again on Sunday, Nov. 26 from 10 a.m. to 7 p.m. Call the Auxiliary Office at 464-5606 for the mall locations;
- a candlelight tour of Lorenzo's in Cazenovia on Thursday, Dec. 14 at 7 p.m. featuring a concert of ancient music "Bells of Motley" followed by hot wassel and peanut brittle and a stop for dessert at the Lincklaen House in Cazenovia. The fee is \$10 per person (includes tour and dessert). Reservations must be made by Monday, Dec. 4. Car pool is available.

Call the Auxiliary Office at 464-5606 for more information about the events.

Mary Booth Cabot prints available in CMN office



Just in time for the holidays. Be sure to purchase your Mary Booth Cabot print for just \$35 (originally sold for \$125 each). The Children's Miracle Network office has 50 of these fine prints available while supplies last. Cabot's prints depict flowers and landscapes in watercolor. Her works have been exhibited at major American gardens because of their botanical accuracy, as well as their great artistic beauty. To order your print, call the CMN office at 464-4283.

Mystery and Merlot



Mystery and Merlot set for January 18

On Thursday, Jan. 18, Central New Yorkers are invited to be part of a mystery when the Auxiliary to Upstate Medical University and University Hospital Nursing Recognition present the 3rd Annual Mystery and Merlot mystery dinner theatre. Be sure to be part of this fun evening that includes wine and cheese sampling, dinner, mystery theatre, silent auction and the opportunity to meet 93Q's morning drive personalities Ted Long and Amy Robbins.

Mystery and Merlot will take place in the Grand Ballroom at the Radisson Plaza-Hotel Syracuse, beginning at 5:30 p.m. Performers for the event are members of the Fulton Community Theatre, Ted and Amy...and you. Proceeds from the event will benefit the Auxiliary's "We Have A Little Emergency" car seat and helmet identification program and Nursing Recognition programs at University Hospital. A minimum contribution of \$50 per person will be accepted and two sponsorship levels are offered. For more information or to make reservations, call the Auxiliary office at 464-5606.

2nd Annual Holiday Helmet sale set for Nov. 30

Holiday time is fast approaching! If a bicycle, rollerblades or scooters are on your child's (or grand-child's!) holiday wish list, be sure to include a helmet too. The Trauma Service at University Hospital will sponsor its 2nd Annual Holiday Helmet Sale on Thursday, Nov. 30 from 11 a.m. to 2 p.m. on the second floor lobby of University Hospital. All helmet sizes will be available. Individuals must bring the child's head measurements to ensure an accurate fit. The cost of helmets is \$10. Raffle tickets for a helmet goodie basket will be available for sale. For more information, contact Emily Sposato, RN at 464-4774 or GroupWise e-mail at sposatoe@upstate.edu.

Individuals sought to participate in "Experiencing the Bosnian Culture"

"Experiencing the Bosnian Culture" is the next program being planned for Upstate's series on Cultural Diversity Awareness Skills Training. All Upstate individuals are invited to attend this event that will be presented as a cultural fair where employees can experience the Bosnian culture by visiting tables and demonstrations.

The event will be held Tuesday, Dec. 5 from 8 a.m. to 1 p.m. outside the University Hospital cafeteria. For more information, call 464-4964.



Cut and Save: Tips from Upstate Medical University's Mail Center

Each day, the Mail Center at Upstate Medical University processes 14,000 pieces of mail. According to mail room supervisor Brenda Rodriguez, six employees handle it all, from the pick up at each department to the final sorting of each item. Despite the high volume, the Mail Center strives to turn internal mail around in 24 hours and send out U.S. Mail the day that it is received.

In order to efficiently handle the mail in a timely manner, the Mail Room is requesting the help of all Upstate Medical University individuals by:

- ensuring that the return address "MUST" have a Department indicated in the upper left hand corner of all outgoing mail.
- referring to the Upstate homepage, www.upstate.edu/search/phone directory to ensure that the mail that you receive at work has your complete and accurate listing. Your listing must include:
 - A. your name
 - B. department
 - C. building
 - D. designated mail drop or pickup area. (The mail staff does not deliver to individual rooms.)

Contact Human Resources (not the Mail Room) regarding any changes or if your listing is not complete. If you do not have access to a computer, your address on your issue of Update will serve as your guide. Human Resources will accept only one listing per person;
- giving the Mail Center advance warning for large mailings of 1,000 pieces or more. Flats (oversized envelopes of 300 pieces or more also warrant advance warning.
- calling the Mail Room if any "overnight mail" is expected. This would include Airborne, DHL, Federal Express, US Postal and UPS (Note: when overnight deliveries are expected on a Saturday, it is the responsibility of your individual department to contact the Mail Center staff. You will need to make appropriate arrangements to pick up or have the parcel delivered to an accessible area);
- using Upstate Update, UpstateAnnouncements, the Upstate Calendar or other campus-wide communication vehicles to publicize your event rather than sending individual publicity flyers;
- not using the Upstate Mail Room to receive or deliver your personal mail. Upstate's Mail Center is to be used only for Upstate-related mail. Please mail and receive your personal mail from your home or other site;
- using typed labels on all outgoing mail in order to take advantage of Upstate's discount postage rate. Be sure that the address includes the zip code. Upstate Medical University must pay the full postage rate for mail that is addressed by hand;
- sorting internal and external mail and placing them in their appropriate pick-up boxes. Once again, be sure that addresses include name, department, building and room or unit number.

In addition, it is the responsibility of each individual department to forward mail for those individuals who are no longer with your department.

Note: The Mail Room is not licensed to sort and mail bulk rate mail. Contact your local direct mail houses for this service. For more information about Mail Center services, contact Brenda Rodriguez at 464-5391.



Upstate's Annual Report rated as "best" from Profiles in Healthcare Marketing

SUNY Upstate's 1999 Annual Report, produced by the Office of Public Affairs and University Communications, was rated as the best annual report produced by an academic medical center last year. The honor comes from Profiles in Healthcare Marketing, which each year rates annual reports for hospitals, medical centers and medical schools from across the country.

The 1999 Annual Report from SUNY Upstate, titled "Focus on Research," highlighted various research projects being undertaken by SUNY Upstate faculty.

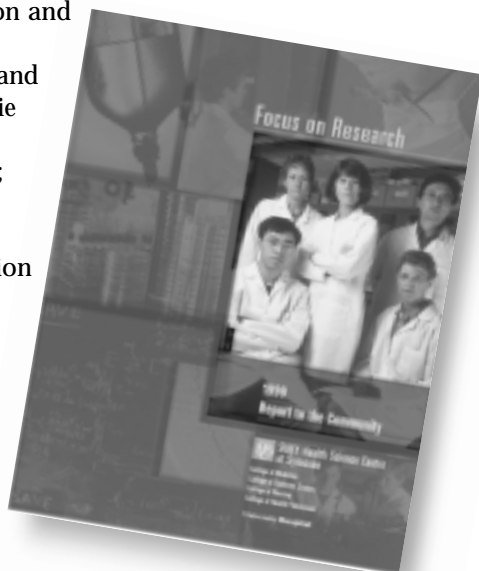
Annual reports were judged on overall impression, the goal of the report and how well it conveyed information and its appearance, such as the cover and interior design and use of color and graphic elements.

Judges praised the overall appearance of SUNY Upstate's Annual Report, especially the Year in Review section. "[This] section, unlike those in some reports, uses full-size type, lively headlines and professional photos," noted the judges. "The result is a section that seems more like news than history."

Judges also gave high marks to the writing, especially statements attributed to several SUNY Upstate administrators on the merits of research. "Some of the statements, only a paragraph long, are written so well as to stimulate the scientific imagination of any prospective student," they said.

The panel of judges was composed of journalists, marketers, printing and graphic design specialists, analyzed annual reports from around the nation.

Credits for the annual report include: Leah Caldwell, concept supervision and writing; Rebecca Janowski, design and art direction; Leslie Eimas and Denise Harrigan, writing; Year in Review, Darryl Geddes. Editorial supervision was provided by Susan Keeter and Melanie Rich.



570-WSYR
THE NEWS & WEATHER STATION

presents



*Sounds
of the
Season*

A Concert of Holiday Music

Friday, December 8

Syracuse Area
Landmark Theatre

7:30 pm

\$15 Advance

\$20 day of event

Tickets available
at Peter's Groceries,
the Landmark Theatre
Box Office and
Ticketmaster
locations

Proceeds benefit



CARE*
Program

SUNY Upstate Medical University



* Child Abuse Referral
and Evaluation, the only
program of its kind in
Central New York

featuring
Master Conductor Stan Colella
Syracuse Pops Orchestra
Dan Elliott
Five to Life
Melissa Hart
Bill Salomone
Amanda Newhouse Carnie
Fayetteville-Manlius High School
Chorale, conducted by Bruce Campbell
and....

A
Surprise
Musical Trio
Hint: they're better known for
their political than their
musical talents!

in the spotlight...

S U N Y U p s t a t e M e d i c a l U n i v e r s i t y

Robert Kellman, MD holds leadership positions for American Academy of Facial Plastic and Reconstructive Surgery

Robert Kellman, MD, professor and chair of the Department of Otolaryngology, was appointed to the Board of Directors and elected as membership/society relations group vice president for the American Academy of Facial Plastic and Reconstructive Surgery, Inc.

Drs. Savici, Katzenstein, Shreesha and Fraig present at annual meeting of the American College of Chest Physicians

Dana Savici, MD, of the Division of Pulmonary and Critical Care, with Anna Katzenstein, MD, presented a paper at the Annual Meeting of the American College of Chest Physicians in San Francisco.

Dr. Udaya Shreesha, a fellow in the same division, presented a poster in conjunction with Drs Katzenstein, Savici and Mostafa Fraig entitled; "Respirator Bronchiolitis: Histopathologic Correlation with History of Smoking." The CHEST

Foundation recognized Dr. Shreesha as an outstanding young clinical investigator for his presentation. This award was made to only 20 young investigators for the year 2000.

Joseph Sorbello, M.ED, R.R.T. presents at symposium

Joseph G. Sorbello, M.Ed., R.R.T., associate professor of Cardiorespiratory Sciences in the College of Health Professions, presented, "It's Back: What Respiratory Therapists Need to Know about Tuberculosis" at the 20th Annual Hudson Valley Directors Association Respiratory Care Symposium.

Messages from the Employee Assistance Programs

- Ellen Andrews will retire from Upstate Medical University after serving 18 years as Upstate's Employee Assistance Program (EAP) coordinator.

The EAP is now looking for an individual to assume Andrew's responsibilities as EAP coordinator. The position will be accountable to the Upstate EAP committee.

A bachelor's degree in Human Services or a related field or an equivalent com-

bination of education and experience in the helping professions, sensitivity to and a high regard for employee confidentiality, plus excellent interpersonal skills are required. Knowledge of the SUNY Upstate Medical University campus environment and the community is a plus. If you are interested, send a cover letter and resume to Department C-11344, Human Resources Office.

- Michael Pede of Upstate's Financial Aid office will present, "College Aid For Your Dependent" at a Lunch and Learn program presented by Upstate's Employee Assistance Program, Wednesday, Dec. 6 from noon to 1 p.m. in the west lounge of the Campus Activities Building. All Upstate Medical University individuals are invited to attend.

- "How to Avoid Burnout: Awareness and Tips" is the topic of the December flyer provided to all Upstate individuals by the Employee Assistance Program. The flyers are being mailed to all departments for posting. Additional copies are available at the information desks at University Hospital and at Weiskotten Hall.

AIDS Care Center information table

The AIDS Care Center staff will present an information table outside the second floor cafeteria in University Hospital from 8:30 a.m. until 3:30 p.m. on Friday, Dec. 1, in recognition of World AIDS Day. General information and resource information will be available.

Defensive driving course to be held on campus

NYSUT/UUP is offering a discounted defensive driving course on the Upstate campus, Monday, Nov. 27 and Tuesday, Dec. 5 from 4:30 to 7:30 p.m. in Room 6500, University Hospital. The fee is \$30 per person. Call Ronald Daloia at 464-6134 to register or for more information.

Thanks for making Halloween special for the children

University Hospital's Child Life staff thanks all University Hospital individuals who made Halloween a special occasion for the hospital's pediatric patients. Special thanks are extended to the following hospital units and departments for their participation in the annual pediatric patient Halloween parade: 8X, 8B, Surgical Department, Vascular Department, 7A, Burn Unit, Pediatric Department, 5C, Pediatric Pulmonary, 4A, 4N, 4C, 2N, Office of Physical Plant, Hyperbaric Medicine, ENT Clinic and Radiation Therapy.

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Upstate Update is published by the Marketing and University Communications Department at SUNY Upstate Medical University. To submit news or calendar items, contact editor Doretta Royer, Rm. 205, 250 Harrison Center, 464-4836; email: royerd.

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Note: Contact the Human Resources Department for address corrections or to be deleted or added to the Update mailing list