

A stylized graphic of a torch with a white handle and a red flame, set against a dark red background with abstract circular shapes.

AHA/ASA-WHO SUPPORTS OUR STROKE CENTERS?

June 23rd, 2021

American Heart Association

AGENDA

1. How does AHA/ASA Support Stroke Centers?
 - GWTG-Stroke
 - Research
2. Stroke Awareness and Prevention
 - May Stroke Awareness
 - Don't Die of Doubt
 - Doctor, It's Been Too Long
 - The COVID-19 Vaccine and Getting Back to Life

HOW DOES AHA/ASA SUPPORT STROKE CENTERS?

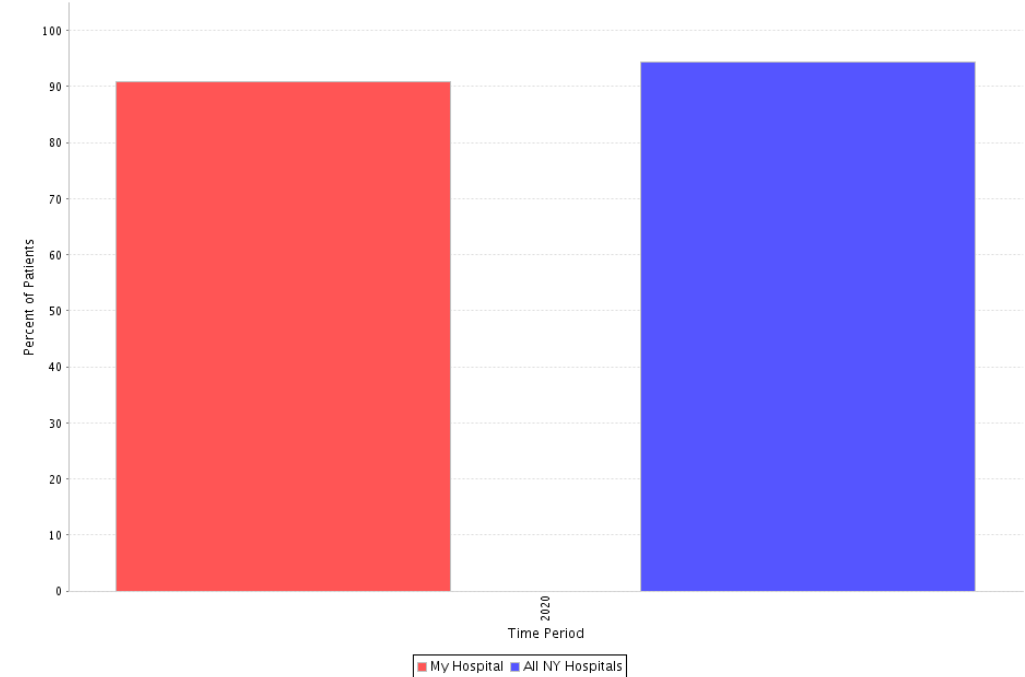
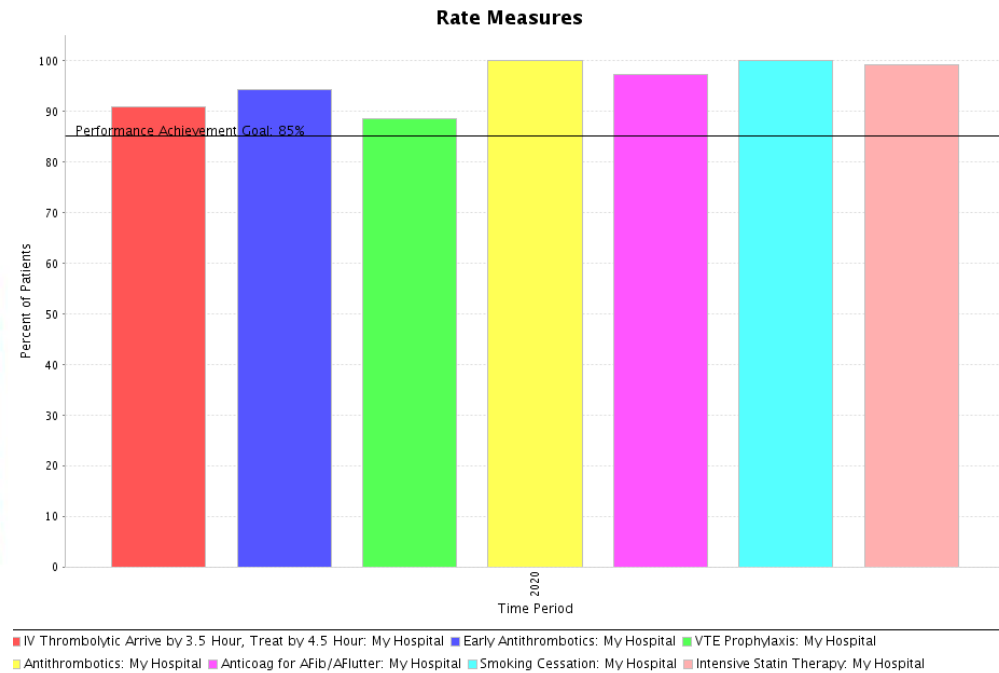
GET WITH THE GUIDELINES® - STROKE

- Performance feedback reporting for continuous quality improvement
- QI field staff support
- National and local recognition for hospital team program achievement
- Professional education opportunities, such as workshops and webinars
- Clinical tools and resources
- Patient education resources

REGISTRY TOOL

- Robust data collection
- Real-time patient-level reporting to eliminate delays in performance feedback
- Real-time benchmarking by hospital size, region and other variables using the world's largest stroke benchmark group
- Real-time data checks to identify potential entry errors prior to submission
- Submission of CMS Core Stroke Measures data and other reporting requirements

EXAMPLES OF REPORTS USED BY HOSPITALS



IV Thrombolytic Arrive by 3.5 Hour, Treat by 4.5 Hour				
Benchmark Group	Time Period	Numerator	Denominator	% of Patients
My Hospital	2020	20	22	90.9%
All NY Hospitals	2020	2750	2915	94.3%

STROKE CLINICAL TOOLS

- Supporting Guidelines
- Resources
- HeartCare™ Channel: Educational Tool for your Patients
- Stroke Center Certification

RECOGNITION



ACHIEVEMENT SCORE 85% OR GREATER ON ALL MEASURES



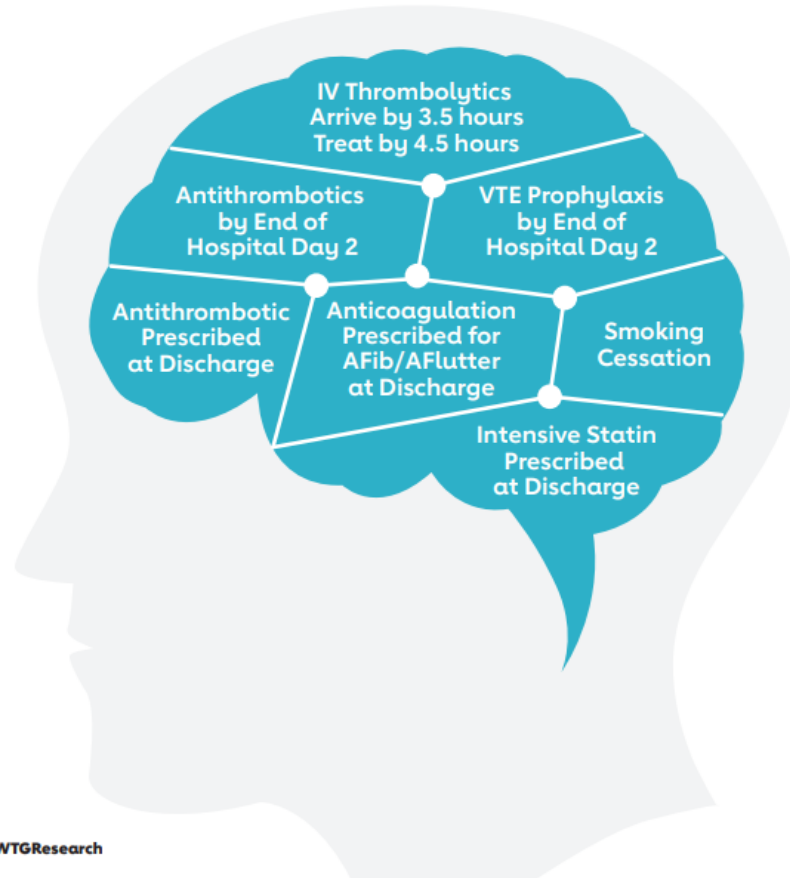
2 consecutive calendar years



1 calendar year



1 calendar quarter and ≥30 patients



QUALITY MEASURES + AWARD

≥75% on at least 4 measures

*Must achieve Silver or Gold to be eligible

Dysphagia Screening

Stroke Education

Assessed for Rehabilitation

LDL Documented

NIHSS Reported

Door to Needle ≤60 minutes

TARGET: STROKE

(Minimum of 6 patients to be eligible)

HONOR ROLL

75% of applicable patients

Door-to-Needle ≤60 minutes

HONOR ROLL ELITE

85% of applicable patients

Door-to-Needle ≤60 minutes

HONOR ROLL ELITE PLUS

75% of applicable patients & 50% of applicable patients

Door-to-Needle ≤45 minutes & Door-to-Needle ≤30 minutes

HONOR ROLL ADVANCED THERAPY

50% of applicable patients

Door-to-Device ≤90 minutes & ≤60 minutes for Transfer Patients for Direct Arriving Patients (Within 6 hours or 24 hours)

STROKE AWARENESS AND PREVENTION

MAY – STROKE AWARENESS MONTH – CONTENT CAMPAIGN

May 1



[Preview Link](#) | [Download Link](#)

Stroke is a disease that affects the arteries leading to and within the brain and is the No. 5 cause of death and a leading cause of disability in the United States. The good news is an estimated 80 percent of strokes are preventable with healthy habits and choices, such as managing blood pressure and eating a healthy diet. Learn more:

<https://www.stroke.org/en/about-stroke/stroke-risk-factors/stroke-risk-factors-you-can-control-treat-and-improve>

May 8



Use the letters in "F.A.S.T." to spot stroke signs and know when to call 9-1-1. (F) is for face drooping, (A) is for arm weakness, (S) is for slurred speech, and (T) is time to call 9-1-1. If someone shows any of these symptoms, even if the symptoms go away, call 9-1-1 and get to the hospital immediately! For more information, please visit <https://www.stroke.org/en/about-stroke/stroke-symptoms>

May 15



1 in 4 stroke and heart attack survivors will have another. Up to 80% of strokes may be prevented with a stroke prevention plan, a combination of medication and healthy habits that can have a big impact. To learn more, visit: <https://www.stroke.org/en/life-after-stroke/preventing-another-stroke>

DON'T DIE OF DOUBT

Don't Die of Doubt

Hospitals are still the safest place for you to be when medical emergencies strike. Don't hesitate or doubt: Call 911 at the first sign of a heart attack or stroke.

[Knocking down fears, myths and misinformation](#) >

[Learn more about heart attack and stroke symptoms](#) >



5 REASONS HOSPITALS ARE SAFE FOR HEART, STROKE EMERGENCIES — EVEN IN THE PANDEMIC

1. Hospitals are following infection control protocols to sanitize, socially distance and keep infected people away from others.
2. Calling 911 immediately is still your best chance of surviving an emergency.
3. Emergency room workers know what to do, even when things seem chaotic.
4. Year in and year out, heart disease and stroke are the top two killers worldwide.
5. Fast care is the key to survival.

DOCTOR, IT'S BEEN TOO LONG

Doctor, It's Been Too Long.

It's time to recommit to my health and my future.

[I'm making an appointment today >](#)

[Llama a tu doctor >](#)






3 Tips for Reconnecting with Patients

Many people have not been back to their doctor or other members of their health care team since the pandemic started. It's possible they are (over) due for their regular check-ups with their primary care team, as well as specialists if they have chronic conditions. This coupled with many people engaging in more unhealthy lifestyle behaviors such as lack of exercise, overeating/poor diets, and increased alcohol and tobacco use could be putting them at greater risk for heart disease, stroke and other poor health and wellbeing outcomes.

Your patients may be feeling:

- Nervous about contracting COVID-19 or passing it to their loved ones
- Frustrated, anxious, and stressed
- Concerned about out-of-pocket costs
- Unsure about telemedicine

Here are 3 things you can do to help re-establish connections with your patients who may have cancelled or delayed appointments due to COVID-19.

-  Your patients want to hear from you- reach out with appointment reminders and safety protocols
-  Communicate what your office is doing to protect them from COVID-19
-  When available and appropriate for the visit, provide them with telehealth options and how it works

For more information and resources for your patients, visit heart.org/callyourdoctor

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Doctor, It's Been Too Long

TIPS TO HELP YOU PREPARE FOR YOUR NEXT VISIT

Taking care of your physical health and mental well-being is important. It's smart to be careful and to make — and keep — appointments with your doctor, nurse practitioner or other health care professional. If you have questions about how your doctor's office is keeping patients safe during COVID-19, ask. Your health care team is there for you.



Start by visiting your doctor's office or community health center's website.

You might find information on what to expect and what options you have available.



Call the office, share your concerns and ask questions.

Here are a few to get you started:

- *What is the check-in process?*
- *What waiting room precautions are being taken?*
- *Are masks required for both patients and the health care team?*
- *Is there a checkpoint screening for COVID exposure and symptoms?*
- *What else should I know before I come in?*
- *Is telehealth (a phone or video visit) an option? Is it appropriate for my visit?*

Here are some ways you can make the most of your visit:

- Write down your questions before you go.
- Clearly share the purpose of your visit with your health care team.
- Have a list of medications or supplements you take and any medical devices you use available.
- Bring any health data that may be helpful such as blood pressure and glucose readings, changes in weight, or food and exercise logs.

Recommit to your health ... and your future.

If you've missed an appointment, make one today.

For more information visit:

heart.org/callyourdoctor

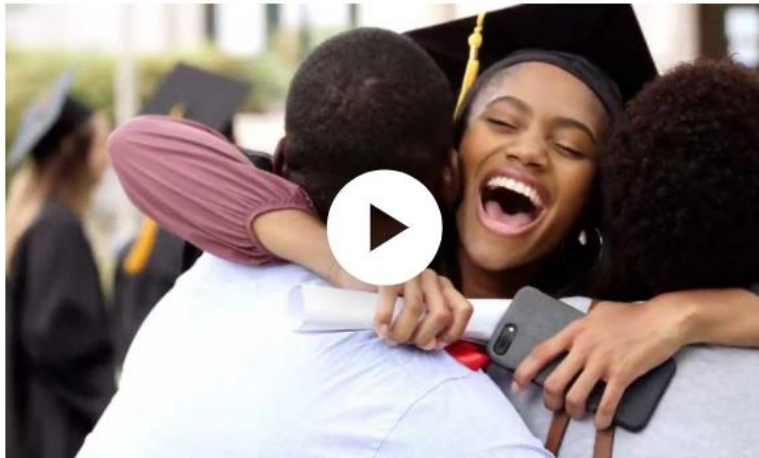


If you have a telehealth (phone or video) appointment:

- Ask if there's a step-by-step guide you can follow if this is your first video appointment.
- Make sure you have good phone or Wi-Fi service.
- Use headphones or earbuds to help ensure you hear clearly and to allow for privacy.
- Set yourself up in a quiet place with good lighting. Be ready early so you can test your equipment.
- Have your insurance card handy.
- Make sure your phone, computer or tablet is fully charged.

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THE COVID-19 VACCINE AND GETTING BACK TO LIFE



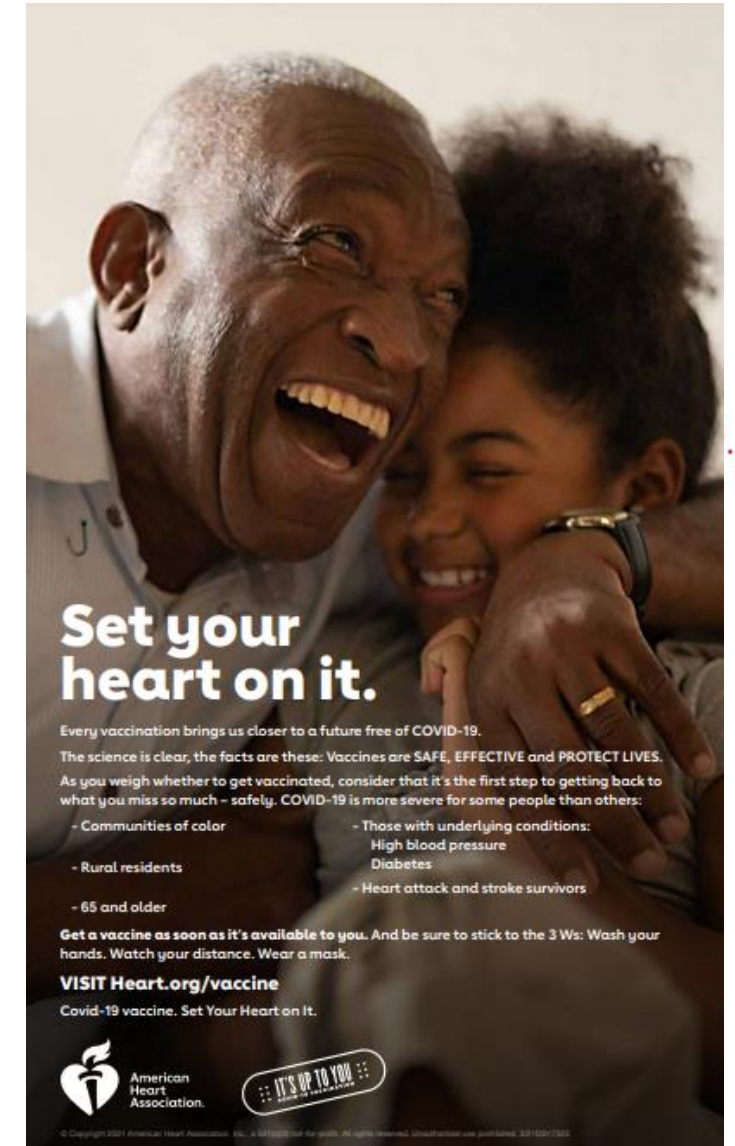
The COVID-19 Vaccine and Getting Back to Life

Every vaccination brings us closer to a future free of COVID-19. Based on the best science, vaccines are safe, effective and protect you, your loved ones and community. See what we mean.

[Get more information about the vaccine](#)



[Questions about COVID-19 vaccination](#)




Set your heart on it.


Every vaccination brings us closer to a future free of COVID-19. The science is clear, the facts are these: Vaccines are **SAFE, EFFECTIVE** and **PROTECT LIVES**. As you weigh whether to get vaccinated, consider that it's the first step to getting back to what you miss so much – safely. COVID-19 is more severe for some people than others:

- Communities of color
- Rural residents
- 65 and older
- Those with underlying conditions:
 - High blood pressure
 - Diabetes
- Heart attack and stroke survivors

Get a vaccine as soon as it's available to you. And be sure to stick to the 3 Ws: Wash your hands. Watch your distance. Wear a mask.

VISIT [Heart.org/vaccine](https://www.heart.org/vaccine)
Covid-19 vaccine. Set Your Heart on It.

 American Heart Association



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Q&A AND FOLLOW-UP

Q & A



PLEASE FEEL FREE TO SEND ANY FOLLOW-UP
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