

UPSTATE NEW YORK
POISON CENTER

March 2024 Newsletter

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POISON CENTER



#NPPW24

National Poison Prevention Week: March 17-23

National Poison Prevention Week is an annual event dedicated to raising awareness about the risks of poisoning and the steps people can take to prevent poisonings.

This observation, established by Congress in 1961, serves as a reminder of the importance of poison prevention and safety measures in our everyday lives. Throughout the week, educational programs, community outreach efforts, and legislative measures are organized. The goal of National Poison Prevention Week is to empower people with the knowledge and tools needed to keep themselves safe.

YOU can play an important role in poison prevention by taking simple, effective measures to protect your office, home, and your clients' homes:

- Store hazardous substances, such as cleaning supplies and medications, out of reach of children and pets. Consider using a medication lock box.
- Keep all products in original containers and read and keep the labels.
- Save our number, [1-800-222-1222](tel:1-800-222-1222), for expert advice in case of a poison emergency.

For materials to promote National Poison Prevention Week (NPPW), a partner toolkit is [available here](#). You can visit [our website](#) to request free material sent to your home or business to help promote our poison helpline!

[Download Toolkit](#)

Introducing Our Newest Webinar

Upcoming Health Educator Webinars

**In Partnership with New York City Poison Control Center,
Register Now For "Storing Products Safely at Home"
Webinars**

Participants will learn:

- Information on common causes of potential poisoning hazards in the home.
- Tips for safe storage of everyday products to keep individuals and families safe.
- How Upstate New York Poison Center and New York City Poison Control Center work collaboratively to keep everyone safe from poison exposure.



NYC Poison Control Center

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The Upstate New York Poison Center and the NYC Poison Control Center present

Storing Products Safely at Home

March 18th at 10:00 a.m. in
English with

UNYPC's Mary Beth Dreyer
NYCPCC's Eduardo Torres

March 18th at 1:00 p.m. in
Spanish with

NYCPCC's Luz Martinez

March 21st at 11:00 a.m. in
English with

UNYPC's Amy Hoffman-James
NYCPCC's Dilem Valenzuela

March 21st at 2:00 p.m. in
Chinese Cantonese with

NYCPCC's Jean Louis

Questions: dreyerm@upstate.edu

03 11 40 49

Days

Hours

Minutes

Seconds

REGISTER SEPARATELY FOR EACH:

March 18, 10 A.M. in ENGLISH

March 21, 11 A.M. in ENGLISH

March 18, 1 P.M. in SPANISH

March 21, 2 P.M. in CANTONESE

Thank You To Our Office of the Aging Partners



Our Public Education team works diligently to align our outreach and programming to reflect call trends to our poison center. To that point, our 2024 strategic plan includes increased outreach to seniors and their caregivers in response to the number of calls we have received from these populations and the reasons for those calls. With any targeted audience, our team seeks community partners already working with that same population.

For this effort, we would like to sincerely thank the NYS Office of the Aging and each individual county Office of the Aging for the hard work they do to keep seniors safe in their communities, and for the amazing support and partnership to include poison prevention in their efforts. We appreciate you and look forward to our continued work together!

If your outreach includes the senior population, contact us for presentations, visit our website to view/share senior-related webinars, and request free materials. Would you like us to write a letter for your newsletter? Contact us. Guest on a podcast? Contact us. Do you coordinate your social media and need senior-related posts? Contact us. Our Public Health Educators will be happy to help!

We invite you to reach out to Mary Beth Dreyer at DreyerM@upstate.edu or Amy Hoffman-James at HoffmAmy@upstate.edu.

New FREE Materials

We are always adding to our FREE resources and materials. Click and see below for the new materials just added at no cost to you.

Head to our [website](#) now to request these plus stickers, magnets, brochures, etc. We also have printable activity sheets for children, videos to enhance your presentations, free teacher training, and new look-alike product photos for you to share.



**NEW Senior-Focused
Poison Safety
Pamphlet**



**NEWLY DESIGNED
Medication Safety
Brochure For All Ages**



**NEWLY DESIGNED
Vaping Guide for
Parents and Teens
(double-sided)**



**NEW Candy vs.
Medicine Look-Alike
Poster**

Save our number now: **1-800-222-1222**

- We are open 24/7/365
- We are free & confidential
- Specially trained Nurses, Pharmacists & Physicians answer your calls
- We offer community education and professional education
- Visit us at www.upstatepoison.org



Upstate New York Poison Center

750 E. Adams Street, Syracuse,
New York

You received this email because you are a supporter of the
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Questions? Email DreyerM@upstate.edu

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