

# Utilization of Group Concept Mapping Methodology in Health Care & Public Health Research

Grand Rounds registration is not required and presentations are free and open to the public.

**For more information, contact Laura Schad:**  
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## GRAND ROUNDS

**Thurs. November 17, 2016**

**12:15-1:15 p.m.**

Room 2231  
Weiskotten Hall  
Upstate Medical University Campus  
766 Irving Ave.  
Syracuse, NY

Presented by:

**Scott R. Rosas, PhD**

Senior Consultant,  
Concept Systems, Inc.  
Ithaca, New York

### WHO SHOULD ATTEND

- Public Health Professionals
- Physicians
- Nurses
- Physician Assistants
- Nurse Practitioners
- Students
- Those interested in public health, community health, and prevention.

### Description

Dr. Rosas serves as the primary methodologist at Concept Systems, Inc., leading the applied investigation of complex problems in social sciences & biomedical research. He is considered an expert in the group concept mapping methodology.

This talk will focus on the ways the group concept mapping methodology has been used in public health & health care research. Relative to the shifts in contemporary health research, the range of topics, purposes, and contributions of the method will be covered. A discussion of the value added, as well as the limitations of the application of concept mapping in health care and public health research will be included.

This talk is also provided free via webinar! Attend our Grand Rounds from the comfort of your office or home. To register, go to: <https://attendee.gotowebinar.com/register/2497539939470692611> (copy & paste link)