

UPSTATE

MEDICAL UNIVERSITY

Department of Public Health &
Preventive Medicine

Mapping Risk & Outcomes for Public Health Practice and Research: We've Got an App for That! (GIS)

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Applications for 2014 accepted through April 15, 2014. Apply early, enrollment is limited.

Disclosure Information: The speaker and planners for this activity have disclosed they have no financial relationships with commercial entities and will not discuss the off label use of pharmaceuticals.

GRAND ROUNDS

Thurs. February 13, 2014

12:15-1:15 p.m.

Room 2231

Weiskotten Hall

Upstate Medical University campus

766 Irving Ave.

Syracuse, NY

Presented by:

Donald Cibula, PhD

• Assistant Professor, Department of Public Health & Preventive Medicine; CNY MPH Program; Center for Research and Evaluation
Upstate Medical University.



WHO SHOULD ATTEND

- ♦ Public health professionals
- ♦ Physicians
- ♦ Nurses
- ♦ Physician assistants
- ♦ Nurse practitioners
- ♦ Students
- ♦ Anyone interested in public health, community health, and prevention.

OBJECTIVES

At the conclusion of Dr. Cibula's talk, participants will be able to:

- Explain the added value of a geographic information system (GIS) over older mapping methods for analyzing relationships between population health and the geographic and temporal distribution of health determinates.
- Provide an example of an epidemiologic study that incorporated GIS methods to better understand the relationships between health risks, assets and outcomes.
- Explain the limitations of GIS methods for establishing links between risk or asset exposure and health outcomes in individuals.

Free and open to the public. Questions? Cindy Paikin: paikinc@upstate.edu For those who can't attend in person, register for our webinar at: <https://www.gotomeeting.com/register/560303585>