**Email #1: 6-8 weeks before your clinic date**

**Subject line**: Get state-of-the-art breast cancer screening here **(date):**

A 15- minute breast cancer screening could save your life, but we know it’s hard to make time with work, family and other commitments. That’s why we’ve partnered with Upstate University Hospital’s Mobile Mammography Program to bring the screening here. It is covered by most insurance carriers, but if uninsured, New York State Cancer Services Program may be able to provide assistance. Please let the scheduler know you are uninsured when making an appointment.

The Mammography van will be coming here on **(date), (time**). Appointments are necessary. For more information and to schedule an appointment, visit upstate.edu/noexcuses, or call 315-464-2588.

Mammograms, or X-rays of the breast, are the most effective screening tool to detect breast cancer. This is important because cancer is easiest to treat when detected early. Upstate’s Mobile Mammography Unit has the same state-of-the-art technology and staff that you would expect to find at any of their breast imaging sites.

It is an easy, convenient and critical test to help detect breast cancer. Schedule your appointment today!

**Email #2: 3-5 weeks before your clinic date**

**Subject Line**: Make an appointment: Breast cancer screening here **(Date)**

The Upstate University Hospital Mobile Mammography Unit will be here on **(date), (time)**. There is still time to make an appointment for this important, 15-minute screening.

Screening mammograms can help detect breast cancer in its earliest form, making treatments more successful and increasing survival rates. Upstate University Hospital’s Mobile Mammography unit has the same state-of-the-art technology and certified mammography technologists that you would find at any of their breast imaging sties.

Appointments are required. For more information and to schedule an appointment, visit upstate.edu/noexcuses or call 315-464-2588.

**Email #3: 1-2 weeks before your clinic date**

**Subject Line**: Reminder: Schedule your mobile mammography appointment

The Upstate University Hospital Mobile Mammography unit will be here on **(date), (time)**. This is a great opportunity to get your breast cancer screening at a place and time convenient to you. It only takes about 15 minutes, but it could save your life.

The Mobile Mammography unit has private changing areas, state-of-the-art technology and an expert team.

Screenings are covered by most insurance carriers. The New York State Cancer Services Program may be able to provide assistance to those without insurance. If uninsured, please let the scheduler know when making an appointment.

Appointments are required. For more information and to schedule an appointment, go to upstate.edu/noexcuses or call 315-464-2588.

**Email #4: Day before your clinic date**

**Subject Line**: Reminder: Mobile Mammography here tomorrow

The Upstate University Hospital Mobile Mammography unit will be here tomorrow **(date), (time)**.

If you have an appointment tomorrow, please remember to be at the van 15 minutes before your appointment. Bring your insurance card and ID. It is preferable that you do not wear deodorant, powders or lotions.

*[If you did not schedule an appointment for tomorrow, the mobile mammography unit will be here again* ***(date), (time)****.]*

Appointments are required. For more information and to schedule an appointment, please visit upstate.edu/noexcuses or call 315-464-2588.