

Advocates Review

Making a difference in the life of a patient!



LOOKING FORWARD



Winter 2018

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

President

Judy Carr

VP Service

Maryann Newman
Jean Pirozzi

VP Membership Marketing

Jane Forstadt

VP Fund Development

Donna Breen

Treasurer

Tracy Ryder

Secretary

Karen Goldman

Board Members

Kim Babcock
Marty Cuddy
Rosemary Fenneman
Alicia Green
Carol Hoskins-Beach
Bertha Jacobs
Dawn Janis
Barbara LaBarge
Beverly Lauricella
Bonnie McCabe
Edward Priest
Sharon Putney
Libby Rubenstein
Doretta Settineri Royer

Director: Patient Experience

Karen Wentworth

Director Volunteer Services

Kristin Bruce

Administrative Coordinator

Jonathan Adler



President's Report

I want to use this opportunity to wish all our members, contracts and friends in the Upstate community a Happy and Holy Holiday. In whatever way you celebrate, I hope you are surrounded by love and generosity of spirit. May the New Year bring you peace and prosperity.



Board members with "It Takes A Village" at the Everson Museum Festival of Trees

As always, a lot going on with The Advocates. Many thanks to Doretta Royer and Jane Forstadt who have been working with Darcy DiBiase of the Hospital Marketing Department to raise awareness of The Advocates in the community - both hospital and beyond. I am grateful for their efforts and know that we will reap the results of them soon.

Many Thanks also to the terrific "village" of volunteers who conceived and executed our entry into the Everson Festival of Trees. It was a beautiful tree and now has been sent to a wonderful home!

Also, after much delay, The Cafe in the New Academic Building will be opening around the end of January. The cafe will feature Starbucks Coffee and provide an array of snack and meal options for the academic building and the entire campus. We so look forward to celebrating the opening!

Many thanks for a great year for The Advocates and continuing to look forward with The Advocates.

Judy Carr

**** SAVE THE DATES ** SAVE THE DATES ****



Blood Drive – Community Campus

Tuesday, January 8, 12 pm – 6 pm

Wednesday, January 9, 7 am – 1 pm

Blood Drive – Downtown Campus

Thursday, January 17, 8:00 am – 5 pm

Friday, January 18, 7 am – 1 pm

Tuesday, May 7, 2015 – Annual Meeting & Luncheon

21st Annual Mystery Malt & Merlot

The Oncenter – Friday, April 12, 2019



The Vice Presidents' Reports

FUND DEVELOPMENT

SERVICE

There are two fundraisers currently ending our 2018 year. Thanks to Bonnie McCabe for her donation from proceeds of engraved pencil sets done in primary or pastel colors selling for \$6. The second fundraiser was selling 12 ounce bags of "Upstate Joe" coffee, especially roasted and branded for us by Cafe Kubal. Orders have been taken for \$12 per bag, with The Advocates receiving \$4 per bag for each one sold. The profits from both of these year-end sales support patient services at Upstate Medical University.

Donna Breen, VP Fund Development

MYSTERY, MALT & MERLOT

Plans are underway for the 21st annual Mystery, Malt & Merlot—The Advocates' signature fundraising event to be held Friday, April 12, beginning at 5:30 p.m. in the Ballroom at the Nicholas J. Pirro Convention Center at The Oncenter.



A different approach to the "mystery" promises a fun way to mingle with guests and to have the opportunity to win the mystery gift. Also included in the evening's event are dinner; the auctioning of a myriad of items, including artwork, attractions, products and services; and selections of our region's finest wines and brews.

Upstate's EMS Programs and the Clark Burn Center will share proceeds from the event.

- Upstate's EMS Programs (including Trauma, Burn and Emergency Medicine) supports outreach activities for prehospital providers, offering them the most current information for successful patient care outcomes. Proceeds will be used for two Prehospital Trauma Life Support courses for advanced level EMS Providers and First Responders who serve those regions covered by Upstate's Trauma and Burn services.



EMS Training Exercise with (L-R) paramedic student Chris Greene, instructor Chris Doster and student Tyler Verzosa - Photo courtesy EMS

- The Clark Burn Center is a comprehensive center for excellence in adult and pediatric inpatient and outpatient care. It is the region's only burn center, serving nearly half of New York state and providing services to 40 counties. The center will use proceeds to purchase items, such as CD players, iPods, tablets and hidden mirrors, to aid in the emotional and mental recovery process for burn patients.

Since its inception in 1999, Mystery, Malt and Merlot has provided more than \$380,000 to support healthcare and scholarships at Upstate Medical University.

Anyone who has an auction item to donate to this year's event, who knows of someone who might donate, or who knows of groups that may wish to help sponsor the event, should contact Jonathan Adler, 315-464-5610, or adlerj@upstate.edu.

Looking forward to seeing you there!

Barb LaBarge, Chair & Karen Goldman, Vice-Chair

I would like to wish The Advocates and Volunteers the Best Wishes for the New Year. The Service Committee has been busy with successful Blood Drives at both Campuses in the Winter, Spring, Summer, and Fall. The month of December was busy at both Campuses. Advocates and Volunteers were busy at Community Campus decorating the hospital with placement of Christmas Trees and Wreaths for the holidays.

A program called "Cookies and Caroling" for the patients on the Transitional Care Unit was held for patients to decorate Christmas cookies. Christmas Carols were sung with the accompaniment of two guitars and a banjo played by local musicians. The musicians and singers went room to room with patients and visitors joining in to sing their favorite Carols. The patients enjoyed the program and were disappointed that it had to end.

Snowflake Central Wrapping Station in the Golisano Children's Hospital is a big celebration at the Downtown Campus. The wrapping station is staffed by Advocates and Volunteers to wrap gifts for families of hospitalized children This as a special and enjoyable activity for all involved as the families are appreciative of this service.

There are more projects and activities planned for 2019 such as Blood Drives on both campuses in January and April as well as in summer and fall. Other projects are soon to be announced. If you are interested in helping with any of our projects please contact me at jean.pirozzi@gmail.com

Jean Pirozzi & Maryann Newman, Co-Chairs Service

MEMBERSHIP/MARKETING

The Advocates, again this year, have participated in the Everson Museum fundraiser, "The Festival of Trees", by donating a six foot tree with the theme "It Takes a Village." A special thanks to Theresa Devennie and Karen Goldman for all they've done creating the tree for the event.

Doretta Royer, Jonathan Adler and Jane Forstadt have been meeting with Upstate's Marketing to design a new logo and slogan for The Advocates as well as to update our website, making it more informative and appealing.

As of now, we have 112 members, 38 of whom are Lifetime members. We hope to increase our membership and ask each of you to invite a neighbor/friend/relative to join The Advocates.

Jane Forstadt, VP Membership & Marketing





NEWS



MEET THE ADVOCATE

When Maryann Newman became a member of The Advocates she embraced our organization and quickly became very active on many of our committees. She now is a VP of Service and has taken over the Downtown Blood Drive, organizing all the volunteers and helping out wherever she is needed. She especially loves knowing that The Advocates are making a difference and was thrilled with the feeling she got from parents that were helped by Snowflake Central at Christmas time.



Maryann and her husband, Corbin, have two children. Their daughter, Nicole, and her husband, Andrew, are both architects and work for Ashley McGraw Architects. Their son, Chris, works with horses at the East Coast Horse Shows.

Despite the weather, Maryann's heart is in Syracuse. Born and raised in Syracuse, many members of Maryann's family still live here.

Since her retirement from her stressful and dynamic job at the Onondaga County Department of Social Services, where she worked for 35 years, Maryann has enjoyed redecorating her home, gardening, sewing and cooking. She spends time with her elderly parents, helping them as much as possible. She also helps the regular Volunteer office at Upstate when they are in need.

Maryann and Corbin love taking 1 or 2 day trips around New York State. They love the Adirondacks and try to get there as much as possible. Maryann's idea of a perfect day is to go on a hike and then a lunch cruise with her husband. She feels there is nothing more serene than food on a boat ride! Last summer they had the opportunity to go on many boat rides while seeing a lot of New York State.

The Advocates are very grateful for all that Maryann does for our organization as well as Upstate Hospital. We are happy that she is interested in the great work The Advocates do for Upstate, knowing she is making a difference, and we hope she continues to be a part of The Advocates for many years to come

ADMINISTRATIVE COORDINATOR'S REPORT

It seems hard to believe that 2018 has flown by. Before anything else, I want to wish each of you a blessed and peaceful holiday season and New Year. Let's, together, make this year ahead one filled with fun and success as we work together to benefit patients and community.

It's been a year of many transitions and I am grateful to each of you for helping to make my transition into The Advocates so smooth.

I know you all share my appreciation for our contracts: American Food & Vending, Café Kubal, Dazzle Gifts on the Hill, EspressoOasis Coffee Bar, Lori's Gift Shop and TeleHealth (patient TVs). The hard work of their owners, managers and staffs help us provide grants that enhance patient care, support continuing medical education, enhance community public health initiatives and offer scholarships to employees and volunteers building their careers in the health professions. Please support these businesses whenever you are at Upstate.

Grant applications for the 2019-20 year will be made available in January and will be accepted throughout February. You can find guidelines and forms on our website. If you are seeking funding for the coming year, please read the guidelines carefully before submitting your proposal.

Jonathan Adler, Administrative Coordinator, 315-464-5610, adlerj@upstate.edu

From 2000—May 2018, The Advocates have given \$2,709,855 to the Hospital!



The Holidays at Community Campus



On December 1, members of The Advocates helped to decorate the Community Campus once again. And then on December 6, Advocates joined other volunteers in decorating cookies and caroling for patients on the Transitional Care Unit

BACK ROW: Bob Jutton, Advocate; Jim Kilcoyne, Deb Bogan, Advocate; Jean Pirozzi, Advocate;

FRONT ROW: Donna Sims, Activity Director; Sue Edmonds, guitar; Colleen Kilcoyne, guitar, and Ed Brennan, banjo

Snowflake Central

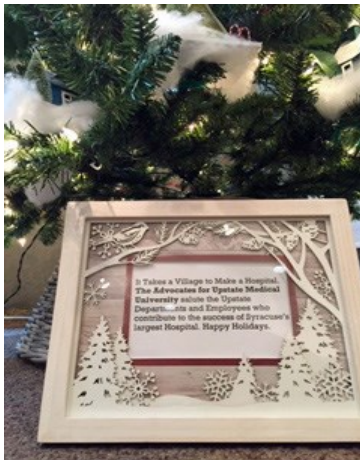


Jean and Maryann have been working all fall with the Child Life staff at Golisano planning for Snowflake Central— providing and wrapping gifts for children who have to spend their holidays as patients. Geddes Federal Savings & Loan took up a collection to provide wrappings. (Photo Courtesy Geddes Federal, L-R: Jean Pirozzi, Rachel Hannon [Child Life], Vicki Watson [Geddes Federal], Maryann Newman)

Many Advocates have also donated supplies and are participating in gift wrapping.

Advocates Tree at The Everson Museum

Theresa Devennie and Karen Goldman pooled their talents to create “It Takes a Village,” which was on display at the Everson’s Festival of Trees during the holiday season as a tribute to all the people who help Upstate Hospital serve the people of Central New York. The ornaments included paper models of members’ houses as well as other structures that comprise a village.



Donna Breen with Anthony Tringale of Café Kubal. More than 40 bags of Upstate Joe were sold at Community Dec. 12 & 13

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

750 East Adams Street
Room 1401 UH
Syracuse, NY 13210
315.464.5610



For information, questions, or to volunteer contact Jonathan Adler at 315.464.5610
Or e-mail at adlerj@upstate.edu Visit our website at www.upstate.edu/advocates

NEWSLETTER DESIGN: CALVIN G YORK - COMPUTER HELPER - 315.882.8553