

THE ADVOCATE

A quarterly publication of The Advocates for Upstate Medical University

Inside

In Memoriam: John Stafford
Message from new President
Meet the Advocate: Rebecca Janowski
New Youth Scholar: Amelia Rhoades
Contracts Update
New Feeding Center Dedicated

Spring 2022

Micro market comes to Upstate Community Hospital

REFRESH express micro market, the most exciting new concept in workplace refreshment, is coming to Upstate Community Hospital later this Spring. Offering a healthier, more convenient alternative to vending machines, the micro market is provided by American Food & Vending, an Advocates for Upstate contract partner.

“REFRESH express presents an opportunity to provide some new and exciting initiatives with American Food & Vending within this area,” said Ken Redmore, Associate Administrator for Facilities and Support Services at Upstate Community Hospital. According to Redmore, the micro market will share space with the hospital’s Discharge Hospitality Center where patients who have been discharged await transportation, freeing up beds for new admissions.

This self-service retail market will be stocked regularly with a limitless selection of foods and beverages, including gourmet salads, entrées, wraps, sandwiches,

fresh fruit, hot and cold drinks, snack products and more.



REFRESH express will occupy the site of the former Bee Loved Gift Shop, located in the hospital’s Main Lobby.

“REFRESH express brings an entirely new level of freshness and variety to a typical workplace setting,” said Tony Kurec, chair of Advocates for Upstate’s Contracts Committee. Kurec says that the micro market will also feature a Starbucks Serenade, a state-of-the-art coffee maker that grinds and brews Starbucks whole bean coffee, fresh for your cup.

According to Robert Yourdon, key account manager for American Food & Vending, customers can pick up and examine product options before making their selections and completing their purchase with a quick, simple transaction. “REFRESH express not only will offer fresh and healthy products, but it will turn the former gift shop location into a refreshing oasis for employees and visitors,” said Yourdon.

Advocates support Spiritual Care at Upstate



The Department of Spiritual Care receives grant support from Advocates for Upstate to enable activities such as end-of-life ministry provided by the department’s on-call clergy team, available 24/7 to meet patient and family needs. Spiritual Care continues to develop a variety of interventions to meet the increasing-

ly diverse spiritual needs at Upstate. Advocates support has also provided Bibles, Qurans, electric Sabbath

candlesticks, and prayer rugs to patients, families and staff.

Pictured here is the hospital choir that rounds weekly and sings at bedsides. The choir (seen here on St. Patrick’s Day singing Irish songs) sings from music books purchased with Advocate funds.

Spiritual Care manager, the Reverend Terry Culbertson, says “from Center for Spiritual Care library books that help our Chaplain Interns in their learning process to on-call stipends to hosts and wine for Catholic mass, we are grateful to the Advocates for supporting the spiritual needs we daily encounter.”

In Memoriam: John Stafford

John Stafford, who was President of the Auxilliary at Community General Hospital at the time of the merger with Upstate, passed away on March 24 at the age of 86.

John started out as a volunteer leader in the Emergency Room at Community. An avid golfer, he always participated in the Community General Auxiliary Golf Tournament. John was vital in supporting the transition of the Auxilliary into becoming part of Advocates for Upstate.

In his 18 years of volunteer service, John accumulated more than 7,000 hours.

Former Advocates President Sharon Putney recalls that John's "commitment to Community General Hos-



pital was truly admirable. It was a pleasure getting to know him and work with him, especially on the Golf Committee."

He spent most of his career at Crouse-Hinds and Carrier Corp. During his retirement he enjoyed working on his golf game, following the ups and downs of the Bills and SU football and basketball, visiting the Adirondacks, spending time with family and relaxing at Virginia Beach.

He is survived by his loving wife, Margaret, who were married for 63 years and together raised their 6 children - John also had 11 grandchildren, 1 great granddaughter and many grand dogs and cats along with several nieces and nephews.

Message from newly-elected President Tony Kurec



It is my privilege and pleasure to be elected as your new President. This position is a great honor and comes with profound responsibilities to Upstate and Community patients, staff, and the community. The Advocates have been built on strong leadership over the years and have established a firm and lasting foundation providing future opportunities and growth.

With that said, let me thank our Immediate Past President, Doretta Royer, for a very successful presidency during an extremely difficult time. As I transition into this position Doretta has been incredibly supportive and continues to make herself available to answer the many questions I have had. She has provided a clear path forward for the Advocates which I hope to continue. I look forward to continuing working with our Executive Committee members Barbara LaBarge and Jane Forstadt; our Board of Directors; our hospital liaison Kristin Bruce; and our Administrative Coordinator Jonathan Adler and will depend on their knowledge and support in the ongoing process of building the Advocates.

I would be remiss in not recognizing the hard work and contributions from all the chairs and their committees. Also, congratulations to the new Advocate members. I look forward to working with and continuing the momentum from previous Board efforts to ensure that the Advocates remain strong and are able to provide the kind of support critical to all our constituents.

Advocates award more than \$70,000 in grants

The Advocates Grants Committee met in late April to award grants to Upstate departments for activities not funded in their departmental budgets.

Almost \$200,000 in requests for funding were submitted and the committee had difficult decisions to make. "There are so many worthy programs," said Advocates Treasurer Barbara LaBarge, "and we can't support them all. We try to strike a balance between continuing funding for programs that have a strong record of service and success and offer first-time grant requests for programs that offer new ways to support Upstate patients, staff and volunteers."

For a complete list of departments and grants receiving Advocates funding for the 2022-23 year, please go to upstate.edu/advocates/grants-scholarships/grant_funding.php

Meet The Advocate: Rebecca Janowski

We are happy to have Rebecca Janowski as an Advocate! Rebecca has worked at Upstate, as a graphic designer in the Marketing Department, for over 20 years.

Rebecca is a newer Advocate member, but she has been engaged in Advocates promotions for many years. Working behind the scenes, she has designed promotions for the signature Mystery and Merlot event. She has enjoyed being a volunteer at the event, and collecting donations. She promotes and volunteers at many Upstate events. The causes that The Advocates support have been near and dear to her heart.

Rebecca is from Sherrill, NY, and graduated from Skidmore college, in Saratoga Springs, NY, with a de-



gree in design.

After working at a local newspaper and ad agencies, Rebecca started working at Upstate. She loves her work promoting our blood drives, nurse recruiting and Upstate's College of Nursing. She enjoys designing annual reports and fundraising promotional materials.

When she isn't working, Rebecca enjoys reading, gardening and camping. The Adirondacks is a favorite destination for camping, hiking, biking, and kayaking. "We may have one of the smallest campers in a campground, but we make the most of it," Rebecca says.

Meet Amelia Rhoades



Amelia Rhoades is the most recent recipient of an Advocates Youth Scholarship.

Amelia graduates this spring from C.W. Baker High School in Baldwinsville and will

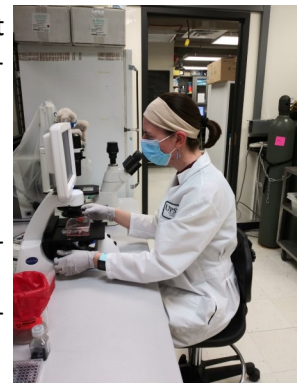
be attending the University of Pittsburgh this fall enrolled in the Physician Assistant program.

As a volunteer in the Trauma Center, Amelia says "the satisfaction I got from feeling as though I had made a small difference in the care a patient received is what made me initially consider a career that would allow me to make a difference in the lives of others, specifically as a healthcare provider."

The youth scholarships are awarded each spring to graduating high school seniors who have worked 175 hours or more as volunteers at Upstate and meet the criteria for academic performance.

Nellie Hurley Scholarship recipient to start PhD work

2021 scholarship recipient Rosanne Trevail has just graduated with a B.S. in Medical Technology from Upstate's College of Health Professions. Rosanne was a beneficiary of funds raised through the Advocates' 2020 Year-End Campaign to benefit our Nellie Hurley Scholarship program.



Rosanne has worked as a student volunteer/project aide in Upstate's Microbiology and Immunology Department and has been accepted into that department's PhD program.

Originally from the Plattsburgh, New York, area, Rosanne thanks the Advocates for the scholarship saying "with the help of the scholarship I was able to graduate with minimal debt."

Applications for 2022-23 Nellie Hurley scholarships are being accepted through June 24. More information is available at www.upstate.edu/advocates.

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through fundraising and service

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Contracts update

Due to COVID-related issues, Café Kubal has permanently closed at Upstate University Hospital. In its place, American Food & Vending has installed machines that dispense healthy beverages and food options. PerkUp Café & Bistro, located in the main lobby of Upstate University Hospital, remains open providing coffee and limited food options. Lori's Gift Shop continues to be open for business.

Bee-Loved Gift Shop at Community has permanently closed. The space has been converted into a patient-waiting area that will include the REFRESH express micro market (see page one for more details) providing 24-hour service. This service is anticipated to open within the next several weeks. The contract with American Food & Vending for the remaining vending machine operations at Upstate Community Hospital is in its final stages and is expected to be executed in early June.

The Advocates' contract with TeleHealth, which provides TV service to both University Hospital and Community, is under review.

Feeding Therapy Room dedicated



Advocates Jane Forstadt (L) & Barbara LaBarge stand before the Founding Donor Wall of Honor at the Golisano Center for Special Needs.

A reception hosted by Upstate Foundation for the new Golisano Center for Special Needs was held May 10. A Founding Donor Wall of Honor, that included the name of The Advocates for Upstate Medical University, was unveiled during the event. Proceeds from the Advocates' 2020 Mystery, Malt & Merlot benefited one of the Center's Feeding Therapy Rooms where special needs children

who experience feeding difficulties will learn age-appropriate skills necessary to good nutrition.

A plaque featuring the name of the Advocates is displayed in the Feeding Therapy Room.