

THE ADVOCATE

A quarterly publication of The Advocates for Upstate Medical University

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Fall 2021

Nellie Hurley Scholarships awarded



Rosanne Trevail



Coralee Everett



Andrea Hadcock



Linda Mulrooney

The 2021 scholarship recipients are:

* Coralee Everett is a volunteer who has worked in the Emergency Department, Child Life and as a COVID screener at Upstate University Hospital. She is pursuing a bachelor of science degree in molecular genetics at the University of Rochester.

Seven Upstate Medical University individuals who are pursuing undergraduate degrees in health-related fields were awarded a combined \$14,397 through the Advocates' 2021 Nellie Hurley Scholarship Program.

The scholarships are given to qualifying active employees and adult volunteers at Upstate who are pursuing undergraduate degrees in health-related fields at an accredited institution. The scholarships assist students with tuition and related expenses.

"Our recipients are highly-motivated individuals who successfully balance their studies and their profession while maintaining a GPA of 3.2 or better," said Debbie Bogan, chair of the Advocates' Scholarship Committee.

*Andrea Hadcock is practice manager for the Pulmonary Outpatient Clinic. She is pursuing an associate's degree in Community and Human Services at Empire State College.

* Linda Mulrooney is a chaplain resident in the Department of Spiritual Care at Upstate University Hospital. She is pursuing a bachelor of science degree in Community and Human Services at Empire State College.

* Angela Sagneri has served as a nurse at Upstate Community Hospital for the past 10 years. She is a member of the Community Campus SWAT ICU-CC team. She is pursuing a degree in Nursing at Keuka College. (cont'd on pg. 2)

Year-End Campaign starts on Giving Tuesday

Advocates for Upstate will launch its 2021 Year-End fund-raising campaign on Nov. 30 (Giving Tuesday). The campaign, to run through Dec. 31, benefits our Nellie Hurley Scholarship Program for qualifying Upstate Medical University employees and adult volunteers who are pursuing undergraduate degrees in the health professions.

This pandemic has spotlighted the demand for health professionals. Our goal is to offer scholarships to help those at Upstate pursue their degrees. Proceeds from our 2020 Year-End campaign benefited a medical technology student at Upstate's College of Health Professions and a nursing student at Upstate's

College of Nursing. The scholarships are used toward tuition or tuition-related expenses.

Those who donate between Nov. 30 and Dec. 31 will be entered in drawings to win one of two gift baskets each valued at \$150.

We hope that you consider a donation to the campaign. To donate, visit upstate.edu/advocates/donate.php or send a check to Advocates for Upstate; 750 East Adams St; Syracuse, NY 13210. For more information, call 315-464-5610 or email advocates@upstate.edu.

#GIVING
TUESDAY

Service Committee in Action

The Advocates' Service Committee kept a busy schedule this past summer by sponsoring blood drives and holding its annual planting day at Upstate Community Hospital.

Advocate members Marilyn Crosby, Judy Davis, Jane Horyl, Bob Jutton and Gerri MacLachlan planted New Wave petunias and pink impatiens in June, adding beauty and color to Upstate Community Hospital. With summer behind us, plans are being made for holiday decorating at the Community campus.

In July, the Service Committee held blood drives at Upstate University Hospital and Upstate Community Hospital. Eighty-three units of blood were collected, bringing hope and life to ap-



New Wave petunias and pink impatiens planted by Advocates

proximately 249 patients. In August, Upstate medical students held a blood drive in Setnor Academic Building, resulting in 23 units of blood to benefit 69 patients. The combined effort of all three drives potentially helped 318 patients.



Advocate Stacey Keefe registers donors

According to Jean Pirozzi and Bertha Jacobs, co-chairs of the Advocates' Service Committee, a drawing for a \$25 Wegmans Gift Card was held during each drive for those donating blood. The Upstate Community Hospital drive also offered a raffle for VIP parking for employees for one month.

Individuals who are interested in joining the Advocates' Service Committee are encouraged to contact Jonathan Adler at advocates@upstate.edu, 315-464-5610.

Blood Drives in January

Upcoming Blood Drives

Setnor Academic Building, Downtown Campus

Thursday, January 13, 8 a.m. - 5 p.m.

Friday, January 14, 7 a.m. - 1 p.m.

Cafeteria, Upstate Community Hospital

Wednesday, January 12, 12 p.m.—5 p.m.



Advocates for Upstate thanks the students in Upstate's College of Medicine who have worked hard at keeping the blood drives open during the pandemic. For more information on upcoming drives, including a link to registration, go to <https://www.upstate.edu/specialevents/blood-drive.php>.

(Nellie Hurley cont'd from pg. 1)

* Emily Spadaro is a surgical care nurse at Upstate University Hospital. She is pursuing her bachelor of science in nursing at Upstate Medical University's College of Nursing.[#]

* Rosanne Trevail is a student volunteer/project aide in the Dept. of Microbiology and Immunology at Upstate Medical University. She is pursuing a bachelor of science degree in Medical Technology in Upstate's College of

Health Professions.[#]

* Elizabeth Young is a clinical training specialist at Upstate University Hospital. She is pursuing a bachelor of science in nursing degree at SUNY Empire.

For more information about the Nellie Hurley Scholarship Program, visit upstate.edu/advocates and click "Grants and Scholarship" on the menu bar.

[#]*Recipients of Advocates' 2020 Year-End campaign to benefit the Nellie Hurley scholarship program.*

Meet The Advocate: Zanette Howe

As director of Community Relations and Events at Upstate, Zanette Howe has had the opportunity to work with the United Way of CNY, Baldwin Foundation, American Heart Association, March of Dimes, and many other local and statewide charities. She is a founding member of Team Upstate, which started in 2003.

Currently, Zanette serves on the United Way Board of Directors, is a member of Women United, chair of the State Employees Federated Appeal Committee – CNY region, and facilitates one of the learning groups for Eastern Hills Bible Church.

Zanette is grateful to Doretta Royer for inviting her to join The Advocates 24 years ago. One of the things she likes about being an Advocate is knowing that it's another opportunity to promote Upstate Medical University and to show her support for all the great work that our employees, volunteers and students do everyday to support our mission. It is also another way to



Zanette Howe with David (L) and Joseph (R)

acknowledge how lucky she's personally been to work for such a great organization.

Zanette was born in Aurora, Indiana, a close-knit community that allowed Zanette the opportunity to have her entire extended family all together for every holiday. Zanette lived close to Cincinnati, Ohio, where she was lucky to attend Reds baseball games and have access to great shopping.

She is a liberal arts graduate of Judson University in Elgin, Illinois, and has conducted her entire career in health care. Her leisure time activities include golf, racquetball, pickleball, walking, and playing Mahjong, Rook and Canasta with family and friends. Traveling to Italy, Hawaii and other destinations with her two sons, David and Joseph, are especially memorable times.

Zanette hopes the Advocates will inspire others in our community to join the Advocates Board so they can help set policy and have a direct voice on how we can continue to make a difference.

Advocates add Instagram page

Advocates Board Member Ellen Abbott has been named chair of the Advocates' Marketing Committee. The position was formerly held by Board Member Beverly Lauricella who steps down due to other commitments, but who will continue to serve as an advisor to the committee. Bev has also served as director of social media for the Advocates since 2018.

As a reporter for WRVO, Ellen brings to the committee strong skills in digital media and in the ability to convey our messages in a clear, concise and conversational manner through social media. Her vignette featuring an Upstate medical student in promotion of our blood drives is now posted to our Facebook page and newly-created Instagram account. She has also produced a spotlight on Emma Tucker, a recipient of an Advocate Youth Scholarship, and posted the piece simultaneously to Facebook and to Instagram.

Abbott and her team are developing a production schedule for Advocates' social media posts. Her posts will include testimonials by people who have been touched by the Advocates and that also will promote Upstate Medical University programs and events that have received support from our organization.

"I encourage everyone to share our social media posts," says Abbott. "This will help us to get our messages out to a greater number of people. In addition, those who are interested in joining our Marketing Committee are encouraged to contact Jonathan Adler at advocates@upstate.edu, 315-464-5610."

To view the social media posts, click the Facebook logo or search Advocates at Upstate on Instagram.



ADVOCATES FOR UPSTATE

*Supporting healthcare and scholarship
through fundraising and service*

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Challenging times for vendors

What appeared to be a reprieve earlier this year from COVID-19 has reemerged and continues to impact vendor operations. Federal, state, and hospital restrictions have been imposed again limiting the number of visitors and staffing reductions. This in turn has forced vendors to cut back on their hours of operation. This is compounded by vendors having difficulty finding healthy, vaccinated people to work.

The Advocates have had a number of conversations with the vendors to see what opportunities might be available to assist them in recruiting staff and supporting them in their business endeavors. We will continue to work with them so they might continue to keep their doors open and provide their services in a safe manner at both Upstate University Hospital and Upstate Community Hospital.

The Contracts Committee continues working, in conjunction with Hospital Administration, to contract with the Faculty Student Association, as well as renewing our agreement with the American Food and Vending. We thank our partners; Café Kubal, PerkUp Coffee, Lori's Gift Shop, and TeleHealth for their efforts during this pandemic. However, we regret that Bee Loved gift shop closed in November. The Advocates are working with Hospital Administration to find an appropriate replacement.

We applaud all our vendor associates for their ongoing efforts in providing these very much-needed services in support of patients, visitors, and staff needs and look forward to developing additional opportunities that benefit all. So please, remember to visit our vendor partners and support them, which in turn supports the Advocates.

Donate Life Night with Mets

Advocates for Upstate is proud to have continued to support Upstate's efforts to educate the CNY community on the importance of organ donation and to increase registration. New York state has one of the lowest rates of organ donor registration. Upstate, through community outreach events and programs, such as the annual Donate Life Night at NBT Bank Stadium, aims to increase awareness of the need for more to register as donors and to significantly improve the registration and organ donation rates in Central New York.



(L-R) Michelle Lonkey, Tracey Wilcox, Patty King, Mary Jane Milano, Kyle Choquette represent Upstate at Donate Life Night

Every year Advocates for Upstate provides support through its departmental grant program to support activities to benefit Upstate patients, staff and volunteers. For more information and to see a list of the most recent grant recipients, go to the Grants and Scholarships page on our website at upstate.edu/advocates.