

# Advocates Review

*Making a difference in the life of a patient!*

## LOOKING FORWARD

Spring 2019

The Advocates for  
**UPSTATE**  
MEDICAL UNIVERSITY

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Jonathan Adler



### President's Report

This time of year is always a busy one with thoughts centering on Spring.....and Mystery Malt and Merlot. I hope you will join us at this years event which is being chaired by Barb LaBarge with help from Karen Goldman. These two Board members have been working hard to ensure this event is a great success. You will find much more about the event and its' beneficiaries elsewhere in this newsletter. Hope to see you there.

In the meantime, I am beginning to think about the Annual Membership Meeting and Luncheon on May 7<sup>th</sup> at the Genesee Grande Hotel. At this time, we will welcome new board members and leadership, recognize the Advocate of the Year and celebrate the good work of The Advocates. We will also honor Libby Rubenstein and Dawn Janis who have had to resign from the Board this year. I look forward to showing our appreciation of their service at the luncheon. The cost of the luncheon remains low and I hope you will consider joining us.

Last month the Bistro at the New Academic Building opened and The Advocates thank American Dining Creations for partnering with us at this location. The bistro features Starbucks products and has a great selection of sandwiches, salads and other dining items. So, if you work in the hospital and need some additional steps to make your day, take a trip over at lunch.....it is worth the walk!

This newsletter appears on the First Day of Spring.....can't come too soon! I am looking out the window at a mini blizzard. But its all part of living in Syracuse. As is the great work of the Upstate Medical University at both its campuses. I am proud as an Advocate to be part of such a dynamic institution and make a small difference in what can be offered to our patients and staff. I hope you are too. Please consider asking friends to join The Advocates....we can only be as strong as our membership and are always looking for new members. Bring a friend to the Spring luncheon and introduce the fine people and work of The Advocates.

Happy Spring!

**Judy Carr, President**

**\*\* SAVE THE DATES \*\* SAVE THE DATES \*\***



### Blood Drive – Downtown Campus

Thursday, April 11, 8am-5pm

Friday, April 12, 7am-1pm

### Blood Drive – Community Campus

Wednesday, April 24, 12pm-6pm

Thursday, April 25, 7am-1pm

**Tuesday, May 7, 2019 – Annual Meeting & Luncheon**

**21st Annual Mystery Malt & Merlot  
Oncenter – Friday, April 12, 2019**



## The Vice Presidents Reports



### Our 21st Annual MYSTERY, MALT & MERLOT

The big day is almost here! Our committee is working hard making sure every detail is ready for what promises to be a wonderful evening. This year, we are proud to support **The Clark Burn Center and the Upstate Trauma, Burn and Emergency Center EMS Program.** The proceeds will be used to support the purchase of items such as pictured mirrors, CD players, iPods and tablets to aid in the emotional and mental recovery process for adult and pediatric burn patients AND to support Prehospital Trauma Life Support advanced provider and First Responder courses throughout 14 counties in Central and Northern New York and the Southern Tier. These courses will include the National Awareness Program, Stop The Bleed, which helps bystanders to become trained and empowered to help in bleeding emergencies.

The evening will feature the Mystery of a local Property. There will be five parts of the story placed around the ballroom that will offer hints of the whereabouts to the Mystery Location in Central New York. Patrons with the correct answer to the mystery will be entered to win a gift certificate worth \$100 to the location. Once again we will have a raffle with more than \$400 of gift cards for area restaurants.



There will be an "Art Walk" with wonderful items from local artisans. An 11 x 14 painting titled *Marvelous Magnolia* from local artist Judith Hand has been donated. Judith recently had a painting on display at the Everson in the (RE)GENERATION: WOMEN ARTISTS AFTER 60 exhibit. Another artist, urban sketcher Bill Elkins, has donated a framed 8 x 10 sketch watercolor of Golisano Children's Hospital. Bill was interviewed about urban sketching on the NBC Nightly News last year. Local artisan Peter Valenti has donated a handcrafted raku fired ceramic tile.

Live auction items include:

- **A Hand-Made Live Edge, Spalted Maple Table:** made by John McCabe from a special piece of spalted maple cut from a tree that stood at the entrance to Stone Quarry Park in Cazenovia

- **A Samsung 65" 4K Ultra HD Class TV** with advanced TV sound, 2 10W speakers, 2 USB inputs, 2160 resolution, Smart TV with curved screen

- **Brewster Inn Boat Cruise & Gift Certificates:** A two hour captained boat cruise on Cazenovia Lake for 10 people with cheese board and two \$100 gift certificates for Brewster Inn

We have invited back some of our favorites among wineries and breweries as well as featuring some new ones this year. They will offer tastings for you while you browse the more than 100 silent auction items. This year we feature Beak & Skiff's 1911 Tasting Room, Buttonwood Grove Winery, Empire Brewery, Four Grand Wine & Cidery at Abbott Farms, The Good Shepherds Brewing Company, Long Point Winery, Owera Vineyards and Villa Verona Vineyard.

In addition to the live auction and the Art Walk, dozens of individuals and businesses have donated items and services that will be featured in a silent auction that will go on throughout the evening.

Please help The Advocates support the Clark Burn Center in aiding the recovery of burn patients and the Trauma, Burn and Emergency Center in saving lives through training. You should have received your official invitations and marked the date on your calendars. You can still make reservations online at [www.upstate.edu/advocates](http://www.upstate.edu/advocates) or by calling Jonathan Adler at 315-464-5610. And then be part of a fun and festive evening at the Oncenter Grand Ballroom on Friday, April 12th at 5:30PM. We can make a huge difference in the lives of burn survivors and trauma patients. Thank you for your support and see you there!

**Barb LaBarge, Event Chair**

## NEWS

### ADMINISTRATIVE COORDINATOR'S REPORT

The Upstate Bistro in the New Academic Building, and The Advocates newest contract, is now open. The next time you are at the hospital be sure to take the walk over (I'll be happy to show you the way) and enjoy the newest addition to your dining options at Upstate.



“Our new Upstate Bistro features a full Starbucks coffee bar alongside trendy dining options including artisan flatbread pizza, hot sandwiches and fresh salads,” says American Food & Vending’s Senior Client Relations Executive Steve Trowbridge. “We are excited to be serving the Upstate community in this new way and to be working with The Advocates to benefit patient services.”

The Bistro is open Monday-Friday from 7:00am-2:30pm and offers catering services as well for the Upstate campus for meetings, conferences and other events. For more information, call 315-200-1705 or go to [www.syracusecatering.catertrax.com](http://www.syracusecatering.catertrax.com).

(Official opening of Upstate Bistro on Feb. 26)

### MEET THE ADVOCATE- LISA SCHILLER

Lisa Schiller has served The Advocates since 2016 and has been a great help in reviewing vendor contracts. She hopes to help The Advocates fulfill its mission as well as continue to have great laughs and bring joy to the patients (and their parents) at Upstate.



After growing up in Marcellus, she lived from 2006-2013 in Dallas, TX, where she met her husband, David, to whom she has been married for four years. They have a two year old daughter, Addison Jeanne.

Though Lisa is consumed with work and raising a toddler, she still finds enjoyment in cooking all different cuisines and binge-watching “5 Minute Crafts” on You Tube.

Lisa returned to Syracuse to work as an employee benefits, tax and cybersecurity attorney for Bond, Schoeneck and King. She recently left that job to work for a Chicago- based firm, Katten Muchin Rosenman LLP, where she is headquartered in Katten’s NYC office. She spends time traveling between NYC, Chicago and Dallas, where she helps clients understand complex tax laws and other regulatory guidance to their unique circumstances and goals. Lisa loves the fact that she can go to work every day and almost never do the same thing twice!

We are grateful to Lisa for her dedication to The Advocates . We have enjoyed getting to know her as much as she has enjoyed getting to know all of us in The Advocates over the past few years.

### SNOWFLAKE CENTRAL IS A WRAP

Once again this past holiday season, volunteers from The Advocates donated supplies and helped wrap gifts for children spending the holidays as patients in Golisano Children’s Hospital– bringing joy to children and their families at a difficult time.

Our Service Committee also continues to provide volunteers for quarterly blood drives at both Downtown and Community campuses. If you are interested in helping out at the next or future blood drives, please contact our office and let us know.



# 21st Mystery Malt & Merlot

April 12, 2019

A BIG THANK YOU TO OUR PREMIER SPONSOR



## Thank you to our Sponsors (as of 3/15/19)

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Vendors for their  
wonderful products  
and their support



There's still time to make your reservation:

[www.upstate.edu/advocates](http://www.upstate.edu/advocates)

Go to Mystery Malt & Merlot - Make Your Reservations Online  
OR call Jonathan Adler, 4.5610, with your credit card information.

**DEADLINE: March 29**

The Advocates for  
**UPSTATE**  
MEDICAL UNIVERSITY

750 East Adams Street  
Room 1401 UH  
Syracuse, NY 13210  
315.464.561

For information, questions, or to volunteer contact Jonathan Adler at 315.464.5610  
Or e-mail at [adlerj@upstate.edu](mailto:adlerj@upstate.edu) Visit our website at [www.upstate.edu/advocates](http://www.upstate.edu/advocates)

NEWSLETTER DESIGN: CALVIN G YORK - COMPUTER HELPER - 315.882.8553