

# Advocates Review

*Making a difference in the life of a patient!*

Fall 2019

## ADVOCATES FOR UPSTATE

*Supporting healthcare and scholarship  
through fundraising and service*

### Co-Presidents

Sharon Putney  
Tracy Ryder

### VP Service

Jean Pirozzi

### VP Membership

Jane Forstadt

### VP Marketing

Doretta Royer

### VP Fund Development

Donna Breen

### VP Contracts

Judy Carr  
Lisa Schiller

### Treasurer

Barbara LaBarge

### Secretary

Karen Goldman

### Board Members

Kim Babcock  
Larissa Brenner  
Samantha Cirillo  
Rosemary Fenneman  
Alicia Green  
Bertha Jacobs  
Beverly Lauricella  
Michele Mark  
Bonnie McCabe  
Edward Priest

### Director Volunteer Services

Kristin Bruce

### Administrative Coordinator

Jonathan Adler

## President's Report

Happy Fall – We hope you all had a safe and happy summer. As always, summer seemed to just fly by.



Sharon Putney

We welcomed four new members to the Board of Directors at our Board Orientation meeting in August. We're looking forward to working with our new members.

As you will read in the VPs' reports, our committees continue to be active even during the summer months. And now our monthly meetings start up. The Executive Committee and Board of Directors meet monthly and welcome your input regarding ideas of areas in which we can serve patients and Upstate Medical University.



Tracy Ryder

On September 11, we (Tracy and Sharon) accepted the President's Award for Philanthropic Service at the Fall Faculty Convocation. It was a pleasure to represent you, our members, for the many years of service to both campuses.

We encourage each Advocate to be more involved with our organization. To that end, you may receive a phone call from a Board member inviting you to participate in an activity, e.g, service project, member social event, fundraising. Please consider saying "Yes!" - We would love to have you involved in our activities.

Till next time.

## Advocates for Upstate Receives President's Award For Philanthropic Service



(L-R) Upstate Interim President Mantosh Dewan, MD, Tracy Ryder, Sharon Putney, Stephen Glatt, PhD

Upstate Medical University honored Advocates for Upstate with one of its highest awards—the President's Award for Philanthropic Service, Corporate Division—at Upstate's Fall Faculty Convocation, Sept. 11 on the Upstate Campus. Twenty-seven members of the Upstate faculty also received President's Awards for outstanding service to the university. Advocates for Upstate was nominated for the award by the Upstate Foundation. Advocates' Co-Presidents Sharon Putney and Tracy Ryder accepted the award on behalf of Advocates for Upstate. (continued on back cover)

**\*\* SAVE THE DATES \*\* SAVE THE DATES \*\***

**22ND ANNUAL MYSTERY, MALT & MERLOT  
APRIL 17, 2020**



### Blood Drive – Downtown Campus (2nd Floor Cafeteria)

Thursday, October 11: 8 a.m. – 5 p.m.

Friday, October 12: 7 a.m. – 1 pm

### Blood Drive – Community Campus (Main Cafeteria)

Wednesday, October 24: 12 noon – 6 p.m.

Thursday, October 25: 7 a.m. – 1 p.m.

Volunteers for registration and canteen always welcomed: Please call 315-464-5610



## The Vice Presidents Reports



### SERVICE

The Service Committee held Blood Drives this summer in July at both the Downtown and Community Campuses. Both Blood Drives were successful in meeting their goals. Both Blood Drives have Raffles for donors to enter with a winner for each day of the two day drives. The Raffle prize is a Wegmans Gift Card which winners seem to appreciate. The Community Campus also has a Raffle for VIP Parking for employees for a month.

The Service Committee and Advocates helped support a Luncheon Event at Community Campus on August 8th. More details on this on the back cover.

**Jean Pirozzi, VP Service**

### MEMBERSHIP

Our membership of 111 members, of which 12 members have not yet renewed their membership, will hopefully continue to grow as all Advocates encourage friends/neighbors/colleagues/family members to join us.

Our FALL SOCIAL HOUR will be held at Bonefish Grill at Towne Square in Fayetteville on THURSDAY, OCTOBER 3rd. Please look for more information about this event as we hope you will be able to join us to socialize with fellow Advocates.

**Jane Forstadt, VP Membership**

### MARKETING

Advocates for Upstate's rebranding project is nearing closure with the introduction of a redesigned brochure that defines the Advocates' impact on Upstate Medical University and the broader community. The newsletter, to feature a new format and focus, will cap the project in December. The redesigned newsletter will include feature stories that tell how Advocate fund allocations and service projects directly benefit our community. Advocates for Upstate's Facebook page remains robust thanks to Facebook Administrator, Beverly Lauricella.

**Doretta Royer, VP Marketing**

### SUPPORT ADVOCATES THROUGH COMMUNITY GIVING CAMPAIGN



Contributions to Advocates for Upstate, as well as many other not-for-profit organizations in our community that are administered through the United Way, can now be designated through the SEFA/United Way or

Upstate's Community Giving campaigns. Look for the Advocates for Upstate designation in your pledge materials.

### NEW LOBBY CAFÉ OPENS



PerkUp Café manager Jessica Burke

Perk Up, a new coffee bar featuring Starbucks beverages has opened in the Hospital lobby in the space formerly occupied by EspressoOasis. The bistro offers a wide selection of food choices for breakfast and beyond and features twenty-four hour coffee service through a Starbucks Serenade Brewer, a vended option which brews one cup at a time. The site also offers catering options for campus delivery. Many thanks to Kristin Bruce, our liaison with Upstate administration, for helping smooth the process of getting Perk Up started.

The Advocates are delighted to continue to work with American Dining Creations and American Food and Vending on providing a variety of dining and vending options throughout the campus. A portion of all sales benefits The Advocates which in turn returns proceeds to the hospital in the form of grants and scholarships. Look for a grand opening celebration soon!

**Judy Carr & Lisa Schiller, VPs Contracts**

### MEET THE ADVOCATE: Beverly Lauricella

Bev Lauricella hails from the Central New York area and holds a degree in Consumer Studies from Syracuse University. Bev and her husband enjoy traveling as well as spending time at their Oneida Lake home. Previously a Senior Market Analyst, holding positions at Carrier and Gould Pumps, she currently hopes to focus on her volunteer roles and to spend more time with family and friends.



Besides being on The Advocates Board, Bev manages communications and marketing for the board of PAWS. As a board member for The Advocates, she has assisted with Mystery, Malt and Merlot, manages our social media and frequently assists in membership activities.

Bev began her journey with Upstate as a volunteer in 2000- visiting the pediatric and then the behavioral health unit with her therapy dogs. (Please look for the visiting therapy dogs with yellow vests visiting Upstate.) Because she loves the Upstate community culture, upon retiring her therapy dogs, she wanted to stay engaged with Upstate. How lucky for us that in 2018 Bev joined Advocates for Upstate. She strongly believes in the the Advocates for Upstate mission and its promotion of healthcare and fundraising that makes the Upstate community a better place to live.



NEWS



ADVOCATES HAVE NEW OFFICE SPACE



As part of the renovations to the downtown hospital lobby, Advocates for Upstate has a new home on campus. We are now located in Jacobsen Hall, Room 513. There are pros and cons to the move. It is certainly quieter. And, with Jacobsen being a dorm in a former life, the office has a bathroom with a shower! On the other hand, sometimes it is almost too quiet and there will be those many walks across the street in the winter to the main hospital.

We urge you to continue to support our contracts at Upstate's Downtown and Community Campuses whose logos you see below.

Jonathan Adler, Administrative Coordinator



**FROM 2000-2019, THE ADVOCATES HAVE GIVEN BACK TO THE HOSPITAL \$2,889,828!!**

Nellie Hurley Scholarships

The Advocates' Nellie Hurley Scholarships are named after a former nurse at Community General Hospital who set up scholarships in the 1960's. The scholarships are awarded to active Upstate employees and adult volunteers to pursue undergraduate studies in health fields at accredited institutions.

For 2019 they were awarded to:

Katie Andrews

Kelly Bates

Megan Congden

Nhon Dang

Natalya Danylyshyn

Michelle Finnerty

Isabella Jamer

Lauren Kotlarz

Mary Locastro

Anjali Malhotra

Angie Minikhiem

Jerusha Owusu-Barnie

Gerald Sawyer

Malissa Woodard



Katie



Megan



Nhon



Natalya



Michelle



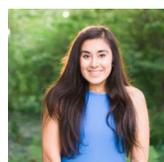
Isabella



Lauren



Mary



Anjali



Angie



Jerusha



Gerald

ADVOCATES GRANTS AT WORK



One of Advocates for Upstate's 2018-19 grants was to the Clark Burn Center for "Boo Boo Bear In My Chair."

The program was in support of young burn survivors to help them get ready to go back to school, which can be an enormously stressful transition.

This year, Advocates for Upstate has awarded \$120,000 in grants to Upstate departments—including many in support of pediatric care such as support for the hospital school program and a program determining "The Effectiveness of Virtual Reality and Pain Reduction in the Pediatric Population."

## Advocates for Upstate Receives President's Award For Philanthropic Service

(continued from front cover)



L-R: Jonathan Adler, Doretta Royer, Theresa Devennie, Judy Carr, Sharon Putney, Tracy Ryder, Eileen Pezzi (VP for Development, Upstate Medical University)

"We advocate for patients through our initiatives and by supporting Upstate, its hospitals and the Upstate Foundation's capital campaigns," said Ryder. "We are honored to be recognized for our efforts."

Since 2000 alone, Advocates for Upstate has awarded Upstate and its hospitals nearly \$3 million in grants to benefit patient care, patient education and scholarships. Among this amount is more than \$1.3 million to support The Upstate Foundation's capital campaigns and other initiatives, including \$300,000 to the Upstate Golisano Children's Hospital and The Upstate Cancer Center.

Advocates for Upstate raises money primarily through service contracts it holds with various Upstate vendors; fundraisers, and donations. It accepts requests for funding primarily from hospital personnel and assembles an allocations committee to determine which proposals will receive grants.

Visit [upstate.edu/advocates](http://upstate.edu/advocates) for more information about Advocates for Upstate.

## Advocates Volunteer at Picnic for Patients at Community Campus

On August 8, Advocates Bob Jutton, Debbie Bogan, Judy Davis, Marilyn Crosby, and Maryann Newman volunteered at a picnic for patients of the Transitional Care (TCU) and Physical Medicine and Rehabilitation Units at Upstate Community Campus. Funding for this event came in part from a grant from The Advocates. One patient who had been hospitalized for four weeks said that he was glad to venture outside for some good picnic food, lively music, and the gracious company of patients, staff, and volunteers. Advocate Maryann Newman said "It was such a pleasure to help. Seeing and hearing the patients' happiness makes it so worth every moment".



## MEET OUR NEWEST BOARD MEMBERS



At our August board orientation we welcomed to the board Samantha Cirillo (above left) and Michele Mark (above right) We also welcome Larissa Brenner to the board. Beverly Lauricella, featured on p. 2, was named to the board during 2018-19 and formally voted in at the annual meeting in May.

## ADVOCATES AT DONATE LIFE NIGHT



Tracy Ryder and Beverly Lauricella with Syracuse Mets mascot Scooch on July 26. A 2019 Advocates grant is supporting the Nursing & Inpatient Services' Organ Donation Council.

**ADVOCATES FOR  
UPSTATE**

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For information, questions, or to volunteer contact Jonathan Adler at 315.464.5610  
Or e-mail at [adlerj@upstate.edu](mailto:adlerj@upstate.edu) Visit our website at [www.upstate.edu/advocates](http://www.upstate.edu/advocates)

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