

Advocates Review

Making a difference in the life of a patient!

LOOKING FORWARD

Fall 2018

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

President

Judy Carr

VP Service

Maryann Newman

Jean Pirozzi

VP Membership Marketing

Jane Forstadt

VP Fund Development

Donna Breen

VP Contracts

Theresa Devennie

Lisa Schiller

Treasurer

Tracy Ryder

Secretary

Karen Goldman

Board Members

Kim Babcock

Marty Cuddy

Rosemary Fenneman

Alicia Green

Carol Hoskins-Beach

Bertha Jacobs

Dawn Janis

Barbara LaBarge

Beverly Lauricella

Bonnie McCabe

Edward Priest

Sharon Putney

Libby Rubenstein

Doretta Settineri Royer

Chief Experience Officer

Amy Szczesniak

Director Volunteer Services

Kristin Bruce

Administrative Coordinator

Jonathan Adler

President's Report



As Summer winds down, I am preparing for another year of Board activity as President of The Advocates, a job that I find both challenging and rewarding – often in the same hour! The thought that I am trying to keep in mind, and am making the mantra of this upcoming year, is **Looking Forward**. It is easy to look back on the outstanding giving history of The Advocates to Upstate and on the challenges of the last couple years and become emotional. So, this year I am looking forward to ensuring that The Advocates continue to provide support to the hospital in the form of funding and volunteer power.

This Summer the Executive Committee met for a visioning day, brainstorming ideas and opportunities to enrich The Advocates during the coming years. Membership and Marketing are two areas that will be spotlighted this year. The two travel hand in hand, with some good marketing we hope our membership base will grow. With that in mind, we hope to tout our achievements more and use opportunities to present ourselves to the Upstate community. We are a well-kept secret!!

Our membership dues are nominal and hope that if you are reading this and are not a member, you will consider joining us. Further information can be found at upstate.edu/advocates or by contacting Jonathan Adler at 315-464-5610.

Looking forward, the construction on the Café at the New Academic Building is about to begin and hopefully the bistro will be open around the New Year. Getting to this point has been a challenge and we are grateful to American Dining Creations for pursuing this opportunity and the Upstate employees, led by Jenny Ragan, who are working on the design and construction.

Meetings will begin soon to plan Mystery Malt and Merlot 2019 which will be held on April 12 at the Oncenter. We are working closely with the Oncenter staff to ensure an outstanding dining experience that evening. Look for more information on the website or, better yet, join our committee and become a part of planning this terrific, fun event.

Many thanks to those of you who are members and support this organization in a variety of ways. Spread the word about The Advocates and begin **Looking Forward!**

Judy Carr

**** SAVE THE DATES ** SAVE THE DATES ****



Blood Drive – Downtown Campus

Thursday, October 11: 8:00 am – 5 pm

Friday, October 12: 7 am – 1 pm

Blood Drive – Community Campus

Wednesday, October 24: 12 pm – 6 pm

Thursday, October 25: 7 am – 1 pm

SAVE THE DATE:

21st Annual Mystery Malt & Merlot

The Oncenter – Friday, April 12, 2019





The Vice Presidents Reports



FUND DEVELOPMENT

The Advocates will celebrate our 21st Annual Mystery, Malt & Merlot on April 12, 2019 in the Grand Ballroom at the Oncenter. Last year's 20th was a roaring success and we were able to donate \$35,000 for the new Adolescent Psychiatric unit downtown. This annual event has raised \$295,000 for the hospital over the past 11 years. We will be starting the planning process in the next few weeks and researching options for a worthy beneficiary. We would love to have you join our committee. Please notify Jonathan Adler at adlerj@upstate.edu. Our first meeting will be Tuesday, October 23rd at 1:30 in Room C1076 in the Cancer Center. Email reminders will be sent to people who have expressed interest in the committee. Dates for future Mystery, Malt and Merlot meetings will be determined at the first meeting.

Karen Goldman & Barb LaBarge, Co-Chairs

SERVICE

The Service Committee helps recruit volunteers for many projects at both the Downtown and Community Campuses. The four Blood Drives per year (Winter, Spring, Summer, Fall) at each campus are our major projects. The next Downtown Campus blood drive is October 11th and 12th. The next blood drive at Community Campus is October 24th and 25th. Power Red (previously called double red cell donation) is done at the Community Campus blood drive. Power Red is similar to a whole blood donation, except that a special machine is used to allow a donor to safely donate a concentrated dose of red cells through a special machine with the plasma and platelets returned to the donor when completed.

The Committee had a busy summer assisting with the Beautification of Community Campus by planting flowers in the garden area in front of the hospital.

The Holiday season will be here before we know it and the upcoming projects include decorating at Community Campus and wrapping of gifts at Snowflake Central for hospitalized children in Golisano Children's Hospital.

The Service Committee is currently working on projects but definite details are incomplete at this time. When projects are complete we will be looking for help from Advocates and Volunteers. The Committee is also looking for new projects. If you know or hear about a project/event that could use some help please contact us at jean.pirozzi@gmail.com or imspec32@hotmail.com.

Jean Pirozzi & Maryann Newman, VPs Service

MEMBERSHIP/MARKETING

We are happy to announce that as of August 2018, we have 124 members, 38 of whom are lifetime members. If you have not yet renewed your membership, please do so **by January 31, 2019** and you will be entered into a drawing for two **free** tickets to Mystery, Malt and Merlot on Friday, April 12, 2019 at The Oncenter.

As always, we strive to keep increasing the membership of The Advocates, as well as volunteers to support our committees and programs. What are you interested in helping with?

We would love to welcome new members to The Advocates. It would be wonderful if you would encourage your friends and relatives to join us. If you know someone who would be willing to share their time and talents with us, please call Jonathan Adler in The Advocate's office or visit our website.

In the future, we plan to increase our presence at Upstate by having pictures and articles in Upstate Online, where we will be featuring our grants and contracts and providing more information about what The Advocates do for the hospital.

I look forward to working with all of you this year on increasing our membership and providing some perks to make The Advocates an organization that people would like to be a part of.

Jane Forstadt, VP Membership/Marketing

MEET OUR ADMINISTRATIVE COORDINATOR

The Advocates welcomed Jonathan Adler as our Administrative Coordinator following the retirement of Susan York this spring. Brought up in Wantagh, NY (Long Island), Jonathan graduated from the University of Tennessee with a B.S. in Communications and then received his MBA from Spring Hill College in Mobile, Alabama.



After living in Mobile for 25 years, Jonathan and his wife, Kate, moved to Syracuse in 2008, seeking a cooler climate and different opportunities. They have found Syracuse and Central New York to be a great place to raise their two children- Ben, 17 and Noah, 15. Jonathan enjoys walking/hiking, following

hockey, attending arts events and reading history/biographies.

Jonathan worked for more than 20 years in public radio as a reporter, on-air music programmer/producer and director of a broadcast service bringing current print news to blind and visually impaired persons.

(continues on back cover)

HOLIDAY PENCIL SALE



Personalized pencil sales are back for the holidays! Pencils make great gifts for Teachers, Pet Sitters, Hanukkah, Christmas, Babysitter, Best Friend!

Send a special message:

MY PENCIL - THANKS - YOU ARE SPECIAL

November 1 through November 18. A form is available by e-mailing adlerj@upstate.edu or calling 315-464-5610.

Only \$6 per set of 10 personalized #2 lead pencils.



NEWS



ADMINISTRATIVE COORDINATOR'S REPORT

It was a great pleasure a few weeks ago to be able to print checks for scholarship support of the students and employees whose names you can see below. We wish each and every one great success as they seek new skills and knowledge to be able to better serve patients and advance their careers in health care.

I am also enjoying getting to know the managers and employees of the businesses we work with. When you are in the hospital downtown, stop by EspressoOasis or Café Kubal for coffee, snacks or a meal. Pick up a gift at Lori's. And while at Community Campus, stop in at Dazzle Gifts on the Hill or get a snack from one of the machines operated by American Food & Vending.

Jonathan Adler, Administrative Coordinator, 315-464-5610, adlerj@upstate.edu

Correction: Photos in the Summer edition were by Jim Tracy and Cliff Forstadt



FROM 2000-2018, THE ADVOCATES HAVE GIVEN BACK TO THE HOSPITAL \$2,694,548!!!

Advocates Youth Scholarships

This scholarship was established in 1982 in honor of John L. Brown, Community General Hospital's first president and administrator (1958-82). The award was established to assist junior volunteers at the Community General Campus, now at both campuses of Upstate Medical University, who are pursuing a career in health care, who are commonly minded and have demonstrated sincere commitment to their career goal.

For 2018 they were awarded to: Cara Miller Lyna Mora Sydney Tse

Advocates Nellie Hurley Scholarships

Named after a former nurse at Community General Hospital who set up scholarships in the 1960's. They are undergraduate scholarships for tuition and related expenses for Upstate Medical University (all campuses) active employees and volunteers.

For 2018 they were awarded to:

- | | |
|-------------------|------------------|
| Debra Abbott | Pamela Brown |
| Linda Curry | Lee Ann Gallardo |
| Brandi Harris | Isabella Jamer |
| Naomi Krebs | Tori Lansing |
| Anne Lenox | Nicole Milillo |
| Angie Minikhiem | Sharon Parsons |
| Kellie Redmond | Todd Schuler |
| Shannon Snyder | Kimberly Testa |
| Zaccariah Vanetti | |



Scholarship Committee Chair Debbie Bogan with Zaccariah Vanetti. Zack works in Physical Plant and is pursuing a degree in Math & Science at Onondaga Community College

CONGRATULATIONS TO ALL OF YOU!

A THANK YOU FROM OUR ADVOCATE OF THE YEAR

Thank you so much for honoring me with the 2018 Advocate of the Year award. I am thankful to receive this award and appreciate the compliment.

As a grateful patient of Upstate University Hospital, I want to give back to the hospital and my Upstate medical providers for the quality and compassionate care I received for many years. I also appreciate the innovative biomedical research performed at Upstate. Volunteering for The Advocates and Upstate University Hospital is a great way to give back.

I particularly like doing service projects with The Advocates. I feel that my interaction with staff and patients is important in helping Upstate achieve its goals in excellence in patient care. I enjoy supporting the staff and enhancing the patient experience.

I also enjoy working on the grants and scholarship committees and being part of a team making a positive impact by providing funds that improve and enhance patient care and help employees and adult volunteers pursue studies in health related fields.

I am proud to be a member of "Team Advocates" and look forward to serving this wonderful organization for many more years.

Thank you, again, for honoring me with the 2018 Advocate of the Year award.

Debbie Bogan

MEET OUR ADMINISTRATIVE COORDINATOR (continued from page 2)

As he has always been attracted to the non-profit sector, he has been the Executive Director of a non-profit pharmacy, has done fund-raising for the Salvation Army and, most recently, has been involved in development and marketing for the Syracuse City Ballet.

Jonathan sees himself much like a good midfielder in soccer where his job is to support teammates by being at the center of incoming and outgoing information and then distributing the information to the right people at the right time. Jonathan is pleased to be able to help facilitate and support the tremendous volunteer work being done by The Advocates' Board and members.

His favorite part of the job is his daily interactions with fellow Advocates, the hospital staff and the managers/employees of the vendors we contract with. He gets great satisfaction helping those we work with do their jobs well, which benefits our patients at Upstate.

When not fulfilling his many obligations with The Advocates, Jonathan is the Vice President of Providence Services of Syracuse, a non-profit that uses vanpools to make it possible for people without other means of transportation to get and keep jobs. He also is active with the board and committees of Congregation Beth Shalom-Chevre Shas.

We are grateful for the dedication Jonathan has shown The Advocates, and look forward to working with him through the years ahead.

MEET OUR NEW BOARD MEMBERS



At our August board orientation we welcomed to the board (L-R) Dawn Janis, Beverly Lauricella, Doretta Royer and Carol Hoskins-Beach (not pictured).

NEW SPIRITUAL CARE KEYBOARD TO BE DEDICATED



The Advocates were pleased, when asked, to give towards purchase of a new keyboard for the Interfaith Chapel, played here by Spiritual Care Director Rev. Terry Ruth Culbertson. The keyboard will be formally dedicated on Sept. 27.

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

750 East Adams Street
Room 1401 UH
Syracuse, NY 13210
315.464.5610

For information, questions, or to volunteer contact Jonathan Adler at 315.464.5610
Or e-mail at adlerj@upstate.edu Visit our website at www.upstate.edu/advocates

NEWSLETTER DESIGN: CALVIN G YORK - COMPUTER HELPER - 315.882.8553