

AFFILIATION COUNCIL
Meeting Summary
January 4, 2008

Present:

Chairman: Dr. Kenneth Shaw

Crouse: Paul Kronenberg, MD, Elizabeth Hartnett, JD, Derrick Suehs, Mary Darcy,
Harold Wanamaker, MD

Upstate: David Smith, MD, Phillip Schaengold, JD, Steven Brady, Stephen Albanese,
MD, Steven Scheinman, MD, Dean Vlassis (by teleconference)

Guests: Wanda Thompson, PhD, Bob Allen, Ron Stahl, MD

Recorder: Wendy Masters

Absent:

Crouse: Kimberly Boynton

The meeting of the Crouse/Upstate Affiliation Council was convened on January 4, 2008 at 8:00 a.m., in 1164 Weiskotten Hall at SUNY Upstate Medical University. Chairman Shaw welcomed the group.

Educational Program Update

Mr. Suehs reported that a date has been set for the first meeting of the education committee. He emailed the Council with a request for feedback on what should be included in the upcoming session. It was decided that February 25 from 8:00 a.m. to 12:00 p.m. would be the date for the educational session. Dr. Shaw suggested that discussion begin here to determine some criteria. It is felt that we all need to understand the structure of the two organizations; the strategic view; and where each institution is going. Ms. Darcy thought that quality issues should be addressed. Another idea was to have a brief summary of previous and current collaboration efforts. Dr. Smith indicated there are formal and informal scopes of service with opportunities on profit lines as well as non-profit (burn, trauma) which should be included. Ms. Darcy said her understanding was that the education session was more about learning how each institution is run. Dr. Shaw said the charge is to figure out ways to collaborate and it is important to understand the metrics to start. Ms. Hartnett said a comparison of the two hospitals' services and unions would be good and Dr. Smith indicated that it would be a good opportunity to understand that Upstate has four colleges. Dr. Kronenberg said that we need overviews of all areas.

Dr. Smith said there are many things outside our formal relationships that need a good understanding; some of which are cause to celebrate.

Mr. Suehs asked whether there was enough representation on the education committee to address the academic side and it was determined that the composition of the committee is sufficient. Dr. Shaw suggested that this group go with whatever the committee puts together for this first educational session and if adaptation is necessary that it be done later. This was agreed to by the committee members. There was also discussion about whether this could be accomplished in one meeting or whether it may be necessary to have two meetings. It was decided to have just one meeting in February which would be the educational session on February 25.

Communication Plan Update

Mr. Allen distributed a Communications Matrix draft document for review and discussion. There are basically two groups—internal and external. The breakdown of each group and the method of communication is listed on the matrix. It was determined that the respective Foundations should be added to the internal list. Any press releases will be distributed internally first and then externally. Distributed with the agenda was a draft press release which was reviewed

Ms. Thompson distributed three different draft templates of the proposed Council web page. These were reviewed and discussed, with Option 3 being the choice of the group. There was also discussion and confirmation that the community would be able to communicate from the web page via email as well as link to each hospital's individual websites from the Council site.

The letter written from Dr. Shaw to Dr. Kronenberg regarding recommendation for proceeding with the CON application for renovations on 7 and 8 Irving at Crouse was approved.

New Business

- 1) Urology Chair Joint Recruitment Status – Dr. Scheinman & Dr. Kronenberg
Progress was discussed.
- 2) Neurology and Stroke – Dr. Kronenberg presented background and information on the neurology program which is already a collaborative one. The state advocated all hospitals to become designated as stroke centers—Upstate was the first in Central New York; Crouse's designation came later. The group discussed the potential for collaboration in this area. In addition, University and Crouse currently co-sponsor the Heart Walk.