

**STRATEGIC OBJECTIVES AND PERFORMANCE MEASURE STRATEGY MAP**

<p><b>LEARNERS, PATIENTS, COMMUNITY &amp; OTHER STAKEHOLDERS</b></p>	<p><b>Increase Reputation for Excellence</b></p> <ol style="list-style-type: none"> <li>1. Clinical: HCAHPS “Willingness to Recommend”</li> <li>2. Education Available Seats and Applications by UMU College</li> <li>3. Research: Total Sponsored Research</li> <li>4. Workforce: Retention Rate</li> </ol>	<p><b>Improve Health Outcomes</b></p> <ol style="list-style-type: none"> <li>1. Inpatient Adult Mortality</li> <li>2. Hospital Acquired Conditions</li> <li>3. Surgical Site Infections</li> </ol>	<p><b>Reduce Health Disparities</b></p> <p><u>She Matters Program</u></p> <ol style="list-style-type: none"> <li>1. Individuals Reached</li> <li>2. Women Screened (Mammography)</li> <li>3. New Participants Enrolled</li> <li>4. Self-Directed Returning Patients</li> </ol>	<p><b>Increase Access</b></p> <ol style="list-style-type: none"> <li>1. Clinical: Inpatient Admissions</li> <li>2. Clinical: Outpatient Visits</li> <li>3. Education: Learner Access Performance Measure Under Development</li> </ol>				
<p><b>FINANCIAL STEWARDSHIP</b></p>	<p><b>Improve Fiscal Responsibility &amp; Transparency</b></p> <p>Performance Measure Under Development</p>		<p><b>Improve Financial Performance</b></p> <table border="0"> <tr> <td data-bbox="811 528 1275 685"> <p><u>Campus</u></p> <ol style="list-style-type: none"> <li>1. Revenue Growth: Tuition, Fee &amp; Other</li> <li>2. Revenue Growth: State Support</li> <li>3. Revenue Growth: Directs \ Indirects</li> <li>4. Days Cash on Hand</li> </ol> </td> <td data-bbox="1284 528 1574 685"> <p><u>University Hospital</u></p> <ol style="list-style-type: none"> <li>5. Revenue Growth</li> <li>6. Profit Margin</li> <li>7. Days Cash on Hand</li> </ol> </td> <td data-bbox="1584 528 1903 685"> <p><u>UUMAS</u></p> <ol style="list-style-type: none"> <li>8. Revenue Growth</li> <li>9. Profit Margin</li> <li>10. Days Cash on Hand</li> </ol> </td> </tr> </table>			<p><u>Campus</u></p> <ol style="list-style-type: none"> <li>1. Revenue Growth: Tuition, Fee &amp; Other</li> <li>2. Revenue Growth: State Support</li> <li>3. Revenue Growth: Directs \ Indirects</li> <li>4. Days Cash on Hand</li> </ol>	<p><u>University Hospital</u></p> <ol style="list-style-type: none"> <li>5. Revenue Growth</li> <li>6. Profit Margin</li> <li>7. Days Cash on Hand</li> </ol>	<p><u>UUMAS</u></p> <ol style="list-style-type: none"> <li>8. Revenue Growth</li> <li>9. Profit Margin</li> <li>10. Days Cash on Hand</li> </ol>
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<p><b>INTERNAL PROCESSES</b></p>	<p><b>Improve Efficiency &amp; Accountability</b></p> <ol style="list-style-type: none"> <li>1. Policy-Procedure Document Control Compliance</li> </ol>	<p><b>Grow Programs &amp; Community Partnerships</b></p> <p><u>Violence Education Prevention Outreach Program (VEPOP)</u></p> <ol style="list-style-type: none"> <li>1. Screened Positive for Street Violence</li> <li>2. Met VEPOP Inclusion Criteria</li> <li>3. &amp; 4. Enrolled in VEPOP (# &amp; %)</li> <li>5. VEPOP Referrals to Community Partners</li> </ol> <p><u>Upstate Foundation</u></p> <ol style="list-style-type: none"> <li>6. \$ of Donations to Upstate Foundation</li> <li>7. # of Internal &amp; External Donors</li> </ol>	<p><b>Improve Quality</b></p> <p><u>Vizient Star Rating</u></p> <ol style="list-style-type: none"> <li>1. Inpatient</li> <li>2. Outpatient</li> </ol>	<p><b>Enhance Innovation</b></p> <ol style="list-style-type: none"> <li>1. Publication Impact Factor</li> <li>2. # of Publications</li> <li>3. # of Authors</li> <li>4. # of Citations</li> <li>5. &amp; 6. Research Grants Submitted (# and \$)</li> </ol>	<p><b>Increase Integration</b></p> <p>UMU “One University” Employee Engagement Survey</p> <ul style="list-style-type: none"> <li>• 4 Survey Questions Selected</li> </ul>			
<p><b>ORGANIZATIONAL CAPABILITIES (PEOPLE, FACILITIES, TECHNOLOGY)</b></p>	<p><b>Increase Diversity, Equity, Access &amp; Inclusion</b></p> <ol style="list-style-type: none"> <li>1. Student Diversity             <ul style="list-style-type: none"> <li>• Underrepresented Minority (URM) Students</li> </ul> </li> <li>2. Workforce Diversity             <ul style="list-style-type: none"> <li>• Workforce from Diverse Populations</li> </ul> </li> </ol>	<p><b>Improve Culture of Trust</b></p> <p>UMU “One University” Employee Engagement Survey</p> <ul style="list-style-type: none"> <li>• 4 Survey Questions Selected</li> </ul>	<p><b>Increase Workforce Satisfaction</b></p> <p>UMU “One University” Employee Engagement Survey</p> <ul style="list-style-type: none"> <li>• 4 Survey Questions Selected</li> </ul>	<p><b>Optimize Technology, Facilities &amp; Support Services</b></p> <ol style="list-style-type: none"> <li>1. Closed Help Desk Tickets &amp; Closed IMT Project Requests</li> <li>2. Satisfaction Rate of Closed IMT Project Requests</li> <li>3. Cybersecurity Intrusions Thwarted</li> </ol>				