Balanced Scorecard Institute ™

Cascading the Balanced Scorecard and Strategy Map

BALANCED SCORECARD INSTITUTE
Strategy Management Group

UPSTATE MEDICAL UNIVERSITY

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Organizational Strategy Can Be Aligned By *Cascading* to *Different Tiers*

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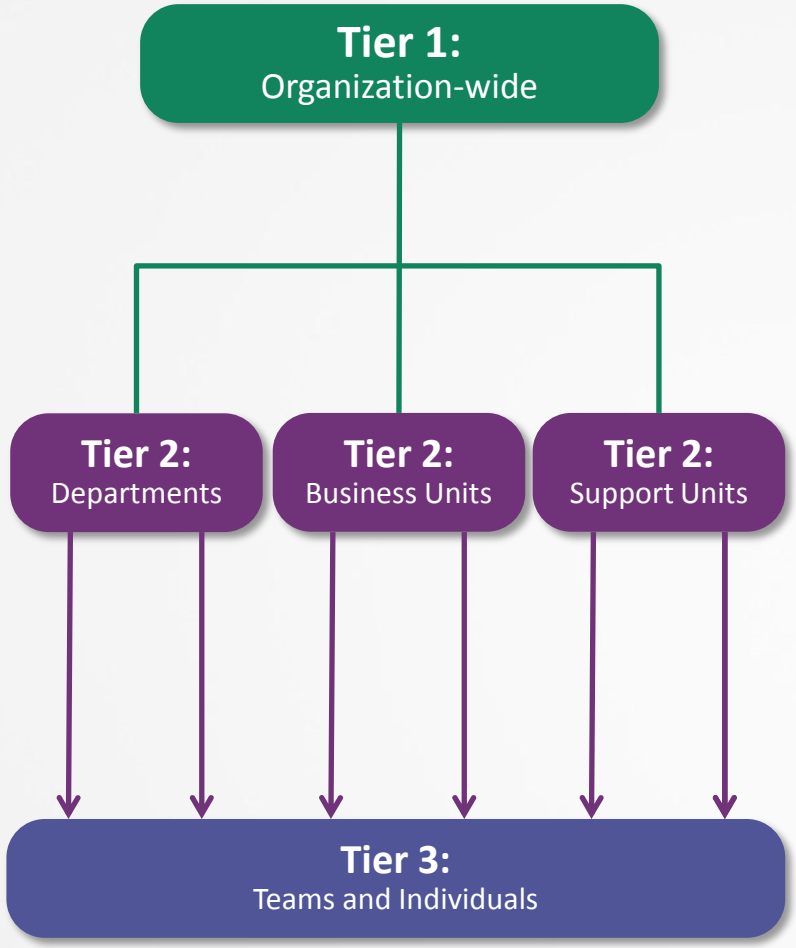

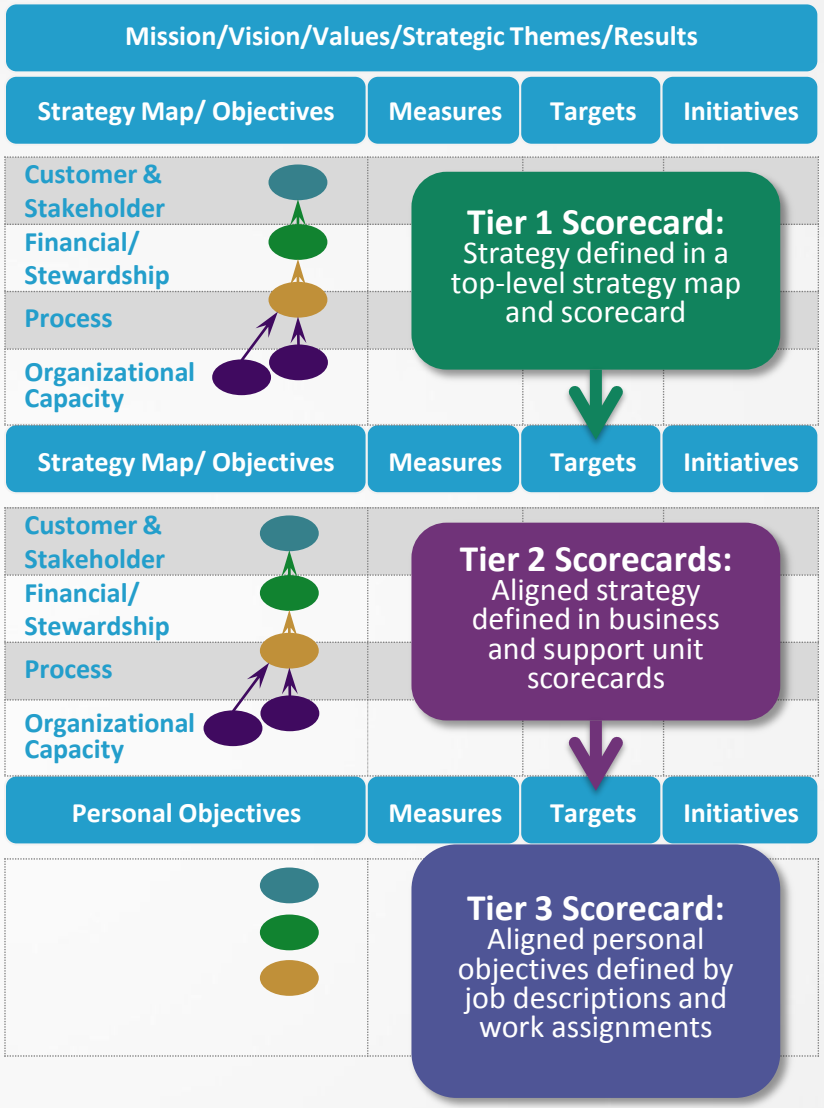

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