

# Conversations In Entrepreneurship

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**Peter C. Johnson, MD** is a graduate of the University of Notre Dame and SUNY Upstate Medical University.

Dr. Johnson practiced reconstructive surgery for ten years at the University of Pittsburgh where he founded, and was the first President of the Pittsburgh Tissue Engineering Initiative. Subsequent roles include: co-founder/CEO of TissueInformatics; EVP of Life Sciences; CMO and CBO of Icoria; and EVP, Entegron, Inc.

He chaired the Plastic Surgery Research Council, was president of the Pennsylvania Biotechnology Association and the Tissue Engineering Society International, and is presently the coeditor-in-chief of the journal *Tissue Engineering*. He serves on the Board of Trustees of the Pittsburgh Tissue Engineering Initiative, Renacyte, LLC and the University of North Carolina Medical Foundation.

**Our Next Lecture is Nov. 30!**

## Pathways to Entrepreneurship

Peter C. Johnson, MD  
Vice President, Research and Development  
Avery Dennison Medical Solutions Division

**Date:** Wed., Nov. 30, 2011  
**Reception:** 4:30 p.m.  
**Talk** 5 p.m.  
**Place:** Room 2231 Weiskotten Hall  
Upstate Medical University Campus  
766 Irving Ave  
Syracuse, New York

### SUMMARY

To the “pre-entrepreneur,” it is often difficult to envision the steps to successfully make the traverse to entrepreneurship—especially for those who have followed structured routes to their present professions. This presentation will focus upon elements of this process, especially on the acquiring the self knowledge required to choose one’s own optimal entrepreneurial path.

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