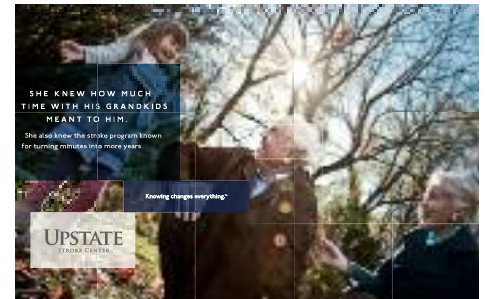


update

JANUARY 5 TO JANUARY 19, 2011



Upstate Medical University will enter phase two of its "Knowing Changes Everything" campaign through a new series of electronic and print advertisements

Upstate to launch phase two of branding campaign beginning Jan. 17

Upstate Medical University introduced its new branding campaign in September 2009 through its nationally award-winning "Knowing Changes Everything" advertising campaign, and through added elements such as a new graphic look and the all-inclusive

Upstate logo.

Upstate will enter phase two of its "Knowing Changes Everything" campaign beginning Jan. 17 with a new series of television and radio commercials and advertisements in a variety of publications throughout the Central

New York region.

According to Melanie Rich, the overall goal of the branding campaign was and is to demystify Upstate by unifying the elements that comprise it and by advancing employee and public

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Upstate Poison Center now one of only two in the state after realignment

The Upstate New York Poison Center at Upstate Medical University is now one of only two poison centers in the state due to a realignment by the New York State Department of Health.

With this new alignment, Upstate's Poison Center professionals answer calls from 54 of the state's 62 counties, representing more than 7 million New Yorkers. The only part of the state not serviced by the Upstate Poison Center is Westchester County, New York City and Long Island.

The Upstate Poison Center employs 30 professionals on the Upstate campus and the new alignment promises to bring more resources and jobs to Syracuse.

The reduction of poison centers

across the state was due to more than \$2.5 million in spending cuts. As a result, five regional Poison Centers—Buffalo, Rochester, Syracuse, New York City and Long Island—have been consolidated into two centers—Upstate and New York City.

Christine Stork, PharmD, clinical director of the Upstate Poison Center, said, "We look forward to serving New York residents in our newly proposed service area."

This isn't the first time Upstate's Poison Center expanded its service area. In 2001 the center's coverage grew from 14 to 42 counties when it assumed responsibility for the Hudson Valley.

The Upstate New York Poison Center has an extensive professional

education and public education program to compliment its call center. Close to 50 medical, nursing, and pharmacy students rotate through the center each year.

The center also sponsors Toxicology Teaching Days in Syracuse and Albany and annually conducts more than 50 presentations to healthcare professionals, including EMS providers. Its staff has served as contributing authors to textbooks, scholarly journals and other publications.

Poison centers provide 24-hour coverage for all poison emergencies. The telephone number is 1-800-222-1222.

CAMPUS BRIEFS

Upstate is recruiting departments for two summer 2011 internship programs targeting college students from the urban community with a focus on underrepresented minority students (African American, Native American, and Hispanic/Latino American). The President's Summer Internship Program targets college seniors graduating spring 2011 who are graduate-school bound and current graduate students. The eight to 10-week program runs from May through August. The Mercy Works' SYNERGY Program targets high school seniors who are college bound and current undergraduate college students from Syracuse. The seven-week program runs from June to August. To learn more about these programs and/or to obtain an Internship Request Form, call the Office of Diversity at 464-5234 or email Adamsm@upstate.edu. The deadline to request an intern is Jan. 7.

A celebration to kick-off Epic, Upstate's new ambulatory electronic medical record (EMR) system, will be held Jan. 10, from 5 to 7 p.m. in the ninth floor auditorium and ninth floor lobby of Weiskotten Hall. The design and implementation of Epic is expected to take approximately one year. The dinner meeting will be catered by Limp Lizard. To register, visit <http://www.upstate.edu/epicrsvp> or call 464-9515.

Upstate Medical University's blood drive will be held Jan. 13, from 9:30 a.m. to 5 p.m., and Jan. 14, from 7 a.m. to 1 p.m., in Café 750 on the second floor of Upstate University Hospital. Appointments may also be scheduled by contacting Brenda Clarke at 464-5738 or clarkeb@upstate.edu.

The Upstate community is invited to a retirement reception for Tarakad Ramachandran, MD, Jan. 14, from 4 to 4:30 p.m. in the Medical Alumni Auditorium in Weiskotten and from 4:30 to 5:30 p.m. in the lobby of Weiskotten Hall. Dr. Ramachandran, professor of neurology, retires after 30 years of service to the Central New

York community.

A career fair for registered nurses and recent nursing graduates will be held Jan. 20, from 5 to 8 p.m. in the 10th Floor Conference Room at Upstate University Hospital. Hiring managers and staff will be available to discuss full-time, part-time and per diem hourly positions for registered nurses and recent nursing graduates in all ICUs and medical/surgical areas and other departments. For a complete list of openings and to apply online, visit www.upstate.edu/hr/jobs.

March 11 is the deadline to submit entries for the 25th annual writing award competition, sponsored by the Center for Bioethics and Humanities (CBH). The competition is open to Upstate matriculated students, residents, employees and faculty. Submissions of quality fiction/non-fiction, poetry, memoir, and prose will be accepted. The subject matter is open. Winners will be announced and awards presented April 20. Student winners will receive a monetary award. Faculty/employee winners will receive gift certificates. All submissions receive consideration in CBH's annual journal, *The Healing Muse*. For more information, call 464-5404 or visit <http://www.upstate.edu/bioethics/awards.php>.

Nominations for the 2010-2011 Chancellor's Award for Excellence in Classified Service will be accepted through Jan. 28. The award gives systemwide recognition for superior performance and extraordinary achievement by employees in the Classified Service, including PEF, CSEA and Council 82. Award recipients receive a certificate of recognition and a Chancellor's Excellence Medallion. Nominees must have completed at least three years of continuous, full-time permanent service in the Classified Service position for which they are nominated. For questions on the process or assistance with completing a nomination form, contact Liz Estera at 464-4401 or e-mail Esterae@upstate.edu.

edu. Nomination forms may be submitted to Estera via e-mail or through campus mail to: Chancellor's Award for Excellence in Classified Services, c/o Liz Estera, 417 Jacobsen Hall.

Nominations are being accepted for the 2011 President's Awards now through April 1 for the following categories: Advancement of Affirmative Action, Excellence in Library Science, Excellence in Professional Service, Excellence in Faculty Service, Excellence and Leadership in Research, Excellence in Basic Research by a Young Investigator, Excellence in Clinical Research by a Young Investigator, Excellence in Teaching, and Outstanding Voluntary Faculty. Awards will be presented at the Fall Faculty Convocation Sept. 14. Guidelines and nomination forms are available in the Office of the Associate Vice President for Academic Affairs, 1166 Weiskotten Hall, or by calling 464-4520 or e-mailing bourkem@upstate.edu.

Volunteers are needed for the College of Medicine Alumni Phonathon Feb. 7, 8, 15, 16 and 22. Dinner will be served at 6 p.m. in the Eastwood Atrium of the Setnor Academic Building; calling will be from 6:30 to 8:30 p.m. Faculty, staff, students and alumni are welcome to volunteer. Sign up in the College of Medicine Alumni Office, 1510 Setnor Academic Building or call 464-4361.

Community General Hospital and SUNY Upstate Medical University have created a website that includes information regarding the proposed acquisition of Community General Hospital by Upstate Medical University. View the website by visiting www.cgh-upstate.org. As this process continues to move forward, this website will be updated regularly.

Andrea Manyon, MD, professor and chair of Family Medicine, will present "An Update
continued on page 3

Upstate receives \$75,000 grant to support childhood cancer research

Upstate Medical University and Irene Cherrick, MD, of the Department of Pediatrics, have been awarded a \$75,000 infrastructure grant from the St. Baldrick's Foundation, a non-profit organization dedicated to raising money for childhood cancer research. Infrastructure grants provide institutions with resources to make more research possible and treat more children through clinical trials.

Upstate was one of 25 institutions to receive funding as part of St. Baldrick's fall grants that totaled more than \$1.3 million.

The funds will be used to support clinical research associates (CRA) who handle the opening of clinical trials and coordinate all information for each child who participates in a trial. Without these crucial functions, which are often difficult to fund, clinical trials cannot continue to advance toward cures, and children are not offered the most advanced treatment options.

"We are quite pleased to have been granted this infrastructure grant from the St. Baldrick's Foundation," said Dr. Cherrick, associate professor of pediatrics, Division of Hematology/Oncology at Upstate Medical University and the Upstate Golisano Children's Hospital, principal investi-



Irene Cherrick

gator for the Children's Oncology Group and medical director of the Pediatric Palliative Care Program.

"The significant advances in curing children with cancer over the past 40 years have come from the high participation in clinical trials. Clinical trials, and their success, are contingent upon very accurate data that describes the results of these clinical trials. CRAs maintain and submit accurate data for clinical trials," she said.

Upstate's Center for Children's Cancer and Blood Disorders currently employs two CRAs to ensure compliance with the current volume of pediatric cancer trials and to offer as many

children as possible enrollment in these trials.

"This infrastructure grant will ensure that the necessary key components of pediatric cancer research are able to continue on a local level by providing ongoing education and salary support," said Dr. Cherrick.

Grant applications were reviewed based on the need of the institution and the anticipated results of the grant. Institutions were also considered based on the level of participation by the local community in St. Baldrick's Foundation events.

St. Baldrick's signature head-shaving events are the largest volunteer-driven fundraising opportunity benefitting childhood cancer research. Last year, the organization's volunteers helped raise more than \$22 million. Since 2000, more than \$90 million has been raised to conquer children's cancer.

The fourth largest single event to raise money for St. Baldrick's occurred in Syracuse last March at Kitty Hoynes Irish Pub and Restaurant—an event that raised \$360,350. Last year, more than 10 events were held in towns whose children are treated at Upstate's Center for Children's Cancer and Blood Disorders, raising more than \$484,000.

Campus Briefs—*from page 2*

on the Practice of Medicine - New Innovations to Enhance Student Learning" Jan. 25, at noon in 318 Health Sciences Library. Lunch will be provided. To R.S.V.P., contact Michele Henderson at hendermi@upstate.edu or call 464-1681, by Jan. 19.

Nominations are being accepted for the Chancellor's Award for Student Excellence. The Award recognizes students who have excelled in integrating academic excellence with other areas of their lives, such as athletics, community service, creative and performing arts, entrepreneurship, leadership, and

career achievement. First presented in 1997, this award is the highest honor bestowed upon a student by SUNY. The 2011 award ceremony will be held April 5 at the Empire State Plaza Convention in Albany. Nominations may be submitted by students, faculty or staff. To be eligible, nominees must graduate between June 2010 and May 2011. Deadline for submission is Jan. 10. A nomination packet and more information is available from Sharon Huard in Student Affairs or by emailing stuserve@upstate.edu.

The Upstate Foundation thanks all Upstate employees who have supported the

university's many initiatives throughout the year, with their contributions of time and talent, especially the recent campaign for the Upstate Cancer Center. Also offering thanks to the Upstate community is Alec Baldwin, whose mother, Carol Baldwin, is a breast cancer survivor. Her foundation benefits the Upstate's cancer research efforts. To view Baldwin's message visit <http://www.youtube.com/watch?v=mxmQsFDCW-M>.

Changes to Upstate's directory accepted through Jan. 20

Updates, improvements and corrections for the 2011 SUNY Upstate Medical University Faculty, Staff and Student Telephone Directory and Resource Guide are being accepted now through Jan. 20.

Blue pages listings

Blue pages corrections, updates, additions or improvements can be made via a special Groupwise account: Phbook11@upstate.edu. Changes should note the:

- page number in the present (2010) book where the suggested change be made;
- specifics of the changes, also remembering to add appropriate fax numbers; and,
- name and phone number of the person making the change.

All information will be considered correct unless otherwise indicated.

Individuals who prefer not to use the email option may fax changes to 464-4519 or mail the changes to: Office of Government and Community Relations, 1166 Weiskotten Hall.

Faculty and staff listings (white pages)

- Departments are encouraged to verify the accuracy of individual employees' telephone numbers on the Upstate Directory located on the Upstate website at <http://www.upstate.edu/intra/people.php>. An employee or department name can be entered into the search box.

- Changes to individual listings (building, room number or work telephone) can be entered directly by employees as needed, via the self-serve application on the web at <https://self-serve.upstate.edu/ais/applications/>. Search under "my information" and select "Employee Details" to "Location

and Telephone" and "Update Work Location/Contact Information" as needed.

Contact Felicia Arnold (arnoldf@upstate.edu) in Human Resources, Second Floor, Jacobsen Hall, 464-4948 with questions. Include your employee ID number with your name for reference purposes.

Student listings

Student listings are provided by the Registrar's office.

Further questions on the Telephone Book and Resource Guide or the updating process may be directed to Margy Bourke at bourkem@upstate.edu or 464-4520.

Branding campaign—from page 1

understanding of Upstate.

"By all accounts, we're well on our way to meeting our goal," said Rich, director of Upstate's Department of Marketing and University Communications. "There's a deeper level of shared purpose and value among our Upstate family and in the community."

Phase two of the branding campaign will focus on three of Upstate's 'Pillars of Excellence': cardiovascular, cancer, and stroke and some of the key services only available regionally at Upstate.

"The overall objective is to continue improving awareness that Upstate's healthcare capabilities are unrivaled in the region, often setting the standard for Central New York," said Rich.

"When some members of our staff were interviewed this summer about their views of Upstate, there was a definite sense of progress toward the goal and pride in being part of something

big, something that's getting bigger. We heard from many people that Upstate's environment feels different, more 'charged'...all of which helped form the base for the new "Knowing Changes Everything campaign," she said.

Rich notes that the television commercials will have a familiar Upstate look that is more thoughtful, credible and reassuring than typically found in healthcare advertising.

In addition, the television commercials will feature a number of Upstate employees and providers who responded to Marketing's 'casting call' last fall and who, Rich says, help to make the commercials special.

"While we couldn't include everyone who wanted to participate, we now have a library of potential talent for phase three of the campaign and for other communications that will be created to support such projects as the Upstate Cancer Center campaign."

As Upstate progresses with its

branding campaign, there will be an increased use of the name "Upstate University Health System" as the organization grows geographically and programmatically.

The system name, however, does not replace Upstate University Hospital or Upstate Medical University. It is used when referring to the entire enterprise.

Questions regarding the use of the Upstate University Health System reference may be referred to Rich at 464-4836 or Richm@upstate.edu.

A consumer awareness survey will be conducted this spring to determine public impressions of and preference for Upstate.

"Until then, we hope the Upstate family enjoys phase two of the 'Knowing Changes Everything' campaign," says Rich. "We couldn't have done it without them."

SEMINARS AND CONFERENCES

HealthLink Seminars are free, unless otherwise noted, and are open to all. Call Upstate Direct at 464-8668 or visit upstate.edu/healthlink to register.

Jan. 8. 7:30 a.m. to 4 p.m. Sheraton Syracuse University Hotel.

Interactive Course: “Electrocardiography in Clinical Practice,” is targeted to physicians, nursing professionals and allied health professionals with special interest in cardiac arrhythmias and electrocardiography. Meals and garage parking are included in course fee. This course has been accredited by the Accreditation Council for Continuing Medical Education to award 7 CME credits to eligible participants. For more information and to register, call 464-5973. The course is offered by Upstate’s Department of Medicine, Division of Cardiology-Electrophysiology.

Jan. 10. 6 to 7 p.m. Liverpool Library, 310 Tulip St., Liverpool.

HealthLink Seminar. “Managing

Your Hospital Stay.” Staff from Upstate University Hospital’s Open Heart Surgery Center discuss what to expect from a hospital visit, including insurance issues, health care proxy and discharge planning.

Jan. 11. 2 to 5 p.m. 3509/3510 Setnor Academic Building.

Faculty Toolbox Workshop (interactive). “Leadership Potential: Building Your Courage and Key Administrative and Communications Skills.” Participants may select among the following areas for focused practice: effective delegation; giving and obtaining feedback; effective promotion of yourself and your work Sponsored by the Office of Faculty Affairs and Faculty Development, Space is limited. R.S.V.P. to Michele Henderson at hendermi@upstate.edu or 464-1681.

Jan. 20. 6 to 7 p.m. OASIS/HealthLink Learning Center, 6333 Route 298, E. Syracuse.

Syracuse.

HealthLink Seminar. “Health Information Resources for Everyone.” Learn what cutting edge information and technology is locally available.

Jan. 24. 6 to 7 p.m. OASIS/HealthLink Learning Center, 6333 Route 298, E. Syracuse.

HealthLink Seminar. “Get Your Summer Legs Started Now” will discuss current therapies for the treatment of varicose veins.

Jan. 31. 5 to 6 p.m. OASIS/HealthLink Learning Center, 6333 Route 298, E. Syracuse.

HealthLink Seminar. “When Your Job Is Killing You—What Next?” Learn what it means for the worker’s physical, social and psychological well-being and what options exist when your doctor advises you that the risks of work outweigh the benefits.



Submitted Photograph

Mary Bligh, DAC outpatient administrative specialist and Melissa Napierkowski, DAC program assistant, prepare the information table in recognition of World AIDS Day.

Raising awareness

Upstate Medical University distributed thousands of red ribbons, condoms, educational materials and other items at an information table, presented by the Designated AIDS Center (DAC) in recognition of World AIDS Day Dec. 1. Started Dec. 1, 1988, World AIDS Day is about raising money, increasing awareness, fighting prejudice and improving education. The World AIDS Day theme for 2010 was 'Universal Access 'and Human Rights'. Upstate’s DAC provides outpatient and inpatient medical care for HIV infected people from the 15-county Central New York area.

Wednesday, Jan. 5

Anesthesiology Grand Rounds. 6:45 to 8 a.m. Medical Alumni Aud., Wsk. Hall.

Otolaryngology Grand Rounds. 7 to 8 a.m. 103 Wsk. Hall.

Surgery Morbidity/ Mortality Conference. 7 to 8 a.m. 2231 Wsk. Hall.

Pediatric Grand Rounds. "Genetics, Upstate Update." Robert Roger Lebel, MD, Upstate Golisano Children's Hospital. 8 a.m. Kinney Foundation Performance Center, Upstate Golisano Children's Hospital.

Surgery Grand Rounds. "The History of Healthcare Financing—What a Tangled Web We Weave." Robert Lambert, MD, Upstate Medical University. 8 to 9 a.m. 2231 Wsk. Hall.

Neuroscience Grand Rounds. "Cardiac Sources of Cerebral Embolism." Yahia M. Lodi, MD, Upstate Medical University. 8 to 9 a.m. 103 Wsk. Hall.

Orthopedic Grand Rounds. 8 a.m. 4507 Setnor Academic Bldg.

Blood Drive Registration. Noon to 1:30 p.m. Ninth Floor, Wsk. Hall.

Baldwin Lecture in Cancer Research. "Synthetic Approaches to Targeting Protein-Protein Interactions Involved in Oncogenesis." Andrew D. Hamilton, PhD, Oxford University. Noon. Medical Alumni Aud., Wsk. Hall.

• Rev. Weez and Friends Storytime. Noon. Interfaith Chapel, Upstate University Hospital.

Spiritual Care Grand Rounds. 4 to 5:15 p.m. First Floor Conference Rm., Setnor Academic Bldg.

Special Presentation of Psychiatry and Behavioral Sciences Grand Rounds. "Journal Club: Rethinking Schizophrenia." Stephen

Faraone, PhD, Wendy Kates, PhD, Stephen Glatt, and Marina Worsley, PhD, Upstate Medical University. 4 to 5 p.m. PBS Bldg., 713 Harrison St. PhD,

Thursday, Jan. 6
New Employee Orientation. 7:30 a.m. to 3:30 p.m. East Lounge, C.A.B.

Medicine Power Rounds. Annual Winkelman Lectureship: (Pulmonary/ Critical Care). 7:15 a.m. 1159 Wsk. Hall.

Chaplain Intern Interfaith Devotions. Noon. Interfaith Chapel, Upstate University Hospital.

Psychiatry and Behavioral Sciences Grand Rounds. "Borderline is, Borderline Ain't: Redefining Borderline Personality Disorder." Merri Lisa Johnson, PhD, University of South Carolina. 12:30 to 2 p.m. PBS Bldg., 713 Harrison St.

Vascular Conference. 5 p.m. 8800 Upstate University Hospital.

Friday, Jan. 7
New Employee Orientation. 7:30 a.m. to noon. East Lounge, C.A.B.

Obstetrics/Gynecology Grand Rounds. 7:30 a.m. Sulzle Aud., Marley Educ. Ctr.

Clinical Hands-on Practice Orientation (CHOP). Noon to 3:30 p.m. East Lounge, C.A.B.

• Sabbath Service. Noon. Interfaith Chapel, Upstate University Hospital.

• Ju'mah Islamic Service. 1:15 p.m. Chapel, Crouse Hospital.

Saturday, Jan. 8
• Mass. 4 p.m. Interfaith Chapel, Upstate University Hospital.

Course. "Electrocardiography in Clinical Practice." 7:30 a.m. to 4 p.m. Sheraton Syracuse University Hotel, 801 University Ave. Syracuse.

Sunday, Jan. 9
HealthLink on Air. 9 to 10 a.m. WSyr-570 AM.

• Christian Ecumenical Worship. 10:30 a.m. Interfaith Chapel, Upstate Medical University.

• Mass. Noon. Interfaith Chapel, Upstate University Hospital.

Monday, Jan. 10
Computer Systems Training. 7:30 a.m. to 4 p.m. Classroom D, Institute for Human Performance.

Celebration for Epic. 5 to 7 p.m. Ninth Floor Aud. and lobby, Wsk. Hall.

Yoga Class. 5 to 6:15 p.m. East Lounge, C.A.B.

HealthLink Seminar. "Managing Your Hospital Stay." 6 to 7 p.m. Liverpool Library, 310 Tulip St., Liverpool.

Tuesday, Jan. 11
Vocera Training Class. E8405B Upstate University Hospital. For more information, e-mail Derek Hawkins at Hawkinsd@upstate.edu or call 464-1400 and state "Derek Hawkins" when prompted.

• Weekly Ecumenical Prayer Service. Noon. Interfaith Chapel, Upstate University Hospital.

Faculty Toolbox Workshop. "Leadership Potential: Building Your Courage and Key Administrative and Communication Skills." 2 to 5 p.m. 3509/3510 Setnor Academic Bldg.

Spiritual Fitness. 3 p.m. 2N, PM & R Dayroom, University Hospital.

Infectious Diseases Conference. Anuheat Chea, MD, Upstate Medical University. 4 p.m. 304 Crouse Physician's Office Bldg.

HealthLink Seminar. "Quit Smoking for Good and for Free." (part of a series.) Noon to 1 p.m. OASIS/HealthLink

Learning Center, 6333 Route 298, East Syracuse.

Wednesday, Jan. 12
Anesthesiology Grand Rounds. 6:45 to 8 a.m. Medical Alumni Aud., Wsk. Hall.

Otolaryngology Grand Rounds. 7 to 8 a.m. 103 Wsk. Hall.

Surgery Morbidity/ Mortality Conference. 7 to 8 a.m. 2231 Wsk. Hall.

Pediatric Grand Rounds. "Vaccine Refusal." Jana Shaw, MD, Upstate Golisano Children's Hospital. 8 a.m. Kinney Foundation Performance Center, Upstate Golisano Children's Hospital.

Surgery Grand Rounds. "Gallbladder—Surgery's Playground." Sapna Bazaz, MD, VA Medical Center. 8 to 9 a.m. 2231 Wsk. Hall.

Neuroscience Grand Rounds. "Carotid Revascularization." Yahia M. Lodi, MD, Upstate Medical University. 8 to 9 a.m. 103 Wsk. Hall.

Orthopedic Grand Rounds. 8 a.m. 4507 Setnor Academic Bldg.

Computer Systems Training. 7:30 to 11 a.m. Classroom D, Institute for Human Performance.

• Rev. Weez and Friends Storytime. See 1/5 listing.

HealthLink Seminar. "Quit Smoking for Good and for Free." (part of a series.) Noon to 1 p.m. YMCA, 340 Montgomery St., Syracuse.

Computer Systems Training. 12:30 to 4 p.m. Classroom D, Institute for Human Performance.

Spiritual Care Grand Rounds. 4 to 5:15 p.m. First Floor Conference Rm., Setnor Academic Bldg.

HealthLink Seminar. "Quit Smoking for Good and for Free." (part of a series.) 5:30 to 6:30 p.m. Skydeck, Carousel Center, Syracuse.

Thursday, Jan. 13
Medicine Power Rounds. "Senior Thesis." Mamoj Bhattarai and Harpreet Kaur, Upstate Medical University. 7:15 a.m. 1159 Wsk. Hall.

Nursing Services Orientation. 7:30 a.m. to 4 p.m. 1328B Upstate University Hospital.

Blood Drive. 9:30 a.m. to 5 p.m. Cafe 750, Upstate University Hospital.

Chaplain Intern Interfaith Devotions. See 1/6 listing.

Psychiatry and Behavioral Sciences Grand Rounds. "Applied Behavior Analysis: Basic Principles and Application to the Treatment of Destructive Behavior in Autism and Related Disorders." Henry S. Roane, PhD, Upstate Medical University. 12:30 to 2 p.m. PBS Bldg., 713 Harrison St.

Vascular Conference. 5 p.m. 8800 Upstate University Hospital.

Friday, Jan. 14
Blood Drive. 7 a.m. to 1 p.m. Cafe 750, Upstate University Hospital.

Obstetrics/Gynecology Grand Rounds. 7:30 a.m. Sulzle Aud., Marley Educ. Ctr.

Computer Systems Training. 7:30 a.m. to 4 p.m. Classroom D, Institute for Human Performance.

• Sabbath Service. See 1/7 listing.

• Ju'mah Islamic Service. See 1/7 listing.

Dr. Tarakad Ramachandran Retirement Reception. 4 to 4:30 p.m. Medical Alumni Aud., Wsk. Hall and 4:30 to 5:30 p.m. Lobby, Weiskotten Hall.

Saturday, Jan. 15
• Mass. See 1/8 listing.

Sunday, Jan. 16
HealthLink on Air. See 1/9 listing.

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Sharing knowledge

Maria Lumbrazo MS, RN, FNP, right, Stroke Program coordinator at Upstate University Hospital, talks with Mary Sue Benjamin and Jessie Griffin at a free HealthLink seminar Dec. 17 at the Dunbar Center in Syracuse. Lumbrazo talked about recognizing stroke warning signs.

Photograph by Susan Keeter



Calendar—from page 5

- **Christian Ecumenical Worship.** See 1/9 listing.
- **Mass.** See 1/9 listing.

Tuesday, Jan. 18

Module Day Basic. 7:30 a.m. to 3:45 p.m. 1328B Upstate University Hospital.

HealthLink Seminar. “Quit Smoking for Good and for Free.” (part of a series.) Noon to 1 p.m. OASIS/HealthLink Learning Center, 6333 Route 298, East Syracuse.

• **Weekly Ecumenical Prayer Service.** See 1/11 listing.

Spiritual Fitness. 3 p.m. 2N, PM & R Dayroom, University Hospital.

Infectious Diseases

Conference. Balaji Desai, MD, Upstate University Hospital. 4 p.m. 304 Crouse Physician’s Office Bldg.

HealthLink Seminar. “Zumba.” 5:30 to 6:30 p.m. OASIS/HealthLink Learning Center, 6333 NY Rt. 298, East Syracuse.

Fifth Annual Career Advisory Network Dinner. Binghamton Campus. Call 607-772-

3521 for details.

Wednesday, Jan. 19

Anesthesiology Grand Rounds. 6:45 to 8 a.m. Medical Alumni Aud., Wsk. Hall.

Otolaryngology Grand Rounds. 7 to 8 a.m. 103 Wsk. Hall.

Surgery Morbidity/ Mortality Conference. 7 to 8 a.m. 2231 Wsk. Hall.

Pediatric Grand Rounds. “Late Preterm Infants: How to Care for and Manage Them in the Regular Nursery Setting.” Robert Hingre, MD, Upstate Golisano Children’s Hospital. 8 a.m. Kinney Foundation Performance Center, Upstate Golisano Children’s Hospital.

Surgery Grand Rounds. 8 to 9 a.m. 2231 Wsk. Hall.

Neuroscience Grand Rounds. Revathi Lyengar, MD, Upstate Medical University. 8 to 9 a.m. 103 Wsk. Hall.

Orthopedic Grand Rounds. 8 a.m. 4507 Setnor Academic Bldg.

Pathology Grand Rounds. Sanjay Mukhopadhyay, MD, Upstate Medical

University. Noon to 1 p.m. 6717 Upstate University Hospital.

HealthLink Seminar. “Quit Smoking for Good and for Free.” (part of a series.) Noon to 1 p.m. YMCA, 340 Montgomery St., Syracuse.

• **Rev. Weez and Friends Storytime.** See 1/5 listing.

Spiritual Care Grand Rounds. 4 to 5:15 p.m. First Floor Conference Rm., Setnor Academic Bldg.

HealthLink Seminar. “Quit Smoking for Good and for Free.” (part of a series.) 5:30 to 6:30 p.m. Skydeck, Carousel Center, Syracuse.

Thursday, Jan. 20

Module Day Advanced. 7:30 a.m. to 3:30 p.m. 1328B Upstate University Hospital.

New Employee Orientation. 7:30 a.m. to 3:30 p.m. East Lounge, C.A.B.

Medicine Power Rounds. 7:15 a.m. 1159 Wsk. Hall.

HealthLink Seminar. “Quit Smoking for Good and for Free.” (part of a series.) Noon to 1 p.m. OASIS/HealthLink Learning Center, 6333 Route 298,

East Syracuse.

Chaplain Intern Interfaith Devotions. See 1/6 listing.

Psychiatry and Behavioral Sciences Meeting of Full-time Faculty. Noon to 2 p.m. PBS Bldg., 713 Harrison St.

Vascular Conference. 5 p.m. 8800 Upstate University Hospital.

Career Fair for Registered Nurses and Recent Nursing Graduates. 5 to 8 p.m. 10th Floor Conference, Upstate University Hospital.

HealthLink Seminar. “Zumba.” 5:30 to 6:30 p.m. OASIS/HealthLink Learning Center, 6333 NY Rt. 298, East Syracuse.

HealthLink Seminar. “Health Information Resources for Everyone.” 6 to 7 p.m. OASIS/HealthLink Learning Center, 6333 NY Rt. 298, East Syracuse.

Friday, Jan. 21

New Employee Orientation. 7:30 a.m. to noon. East Lounge, C.A.B.

Obstetrics/Gynecology Grand Rounds. 7:30 a.m. Sulzle Aud., Marley Educ. Ctr.

Clinical Hands-on Practice

Orientation (CHOP). Noon to 3:30 p.m. East Lounge, C.A.B.

• **Sabbath Service.** See 1/7 listing.

• **Ju’mah Islamic Service.** See 1/7 listing.

Saturday, Jan. 22

• **Mass.** See 1/8 listing.

Sunday, Jan. 23

HealthLink on Air. See 1/9 listing.

• **Christian Ecumenical Worship.** See 1/9 listing.

• **Mass.** See 1/9 listing.

• Broadcast live from the Chapel on in-house Channel 40.

Upstate Update

Issue:
Jan. 19 to Feb. 2
Deadline:
Jan. 10



Above: Displaying a few of the hundreds of toys collected for the Toy Drive are, from left, Diane Conklin, Kelley Hulihan and Linda Curry of Upstate Medical University's College of Health Professions. Inset: Loading the truck to transport donated items to the Center for New Americans Refugee Resettlement Program are, from left, back row:

medical student Wasnard Victor; Siobhan Arey, program coordinator of Upstate's Office of Community Outreach and Global Health; medical student Kiley Bax, and medical student Sonia Replansky. Seated: medical student Daniel Harris.

Upstate's holiday spirit is one of giving

Toys, coats, mittens and linens were collected from the Upstate Medical University community to make life a bit brighter for local children and needy families during the holidays.

Hundreds of toys were collected during Upstate's annual Toy Drive held in December. The Toy Drive is a joint project among the United Way, the Salvation Army and many community partners, including the Old Newsboys and local Marine Corps Reserve Toys for Tots program. Upstate's drive was co-sponsored by the College of Health Professions and Team Upstate.

Upstate's annual "Share the Warmth Blanket Drive," held in October, collected dozens of coats,

hats, mittens, linens, and other items from the Upstate community to help individuals, who are served by the Center for New Americans Refugee Resettlement Program, prepare for winter. The Share the Warmth drive was initiated by Upstate medical students in 2007 and is supported by Team Upstate.



This symbol represents **Engaging Excellence**, an initiative to challenge and encourage our employees to create the best workplace possible