

UPSTATE update

A publication
for the
SUNY Upstate
Medical University
Community

AUGUST 1 THROUGH AUGUST 15, 2001

In the Calendar

Hot Topics in Research Lecture. "What Does a Sponsor Want From an Investigator Site?" 8/9. Noon. Institute for Human Performance. See *Update calendar inside.*

Take Note

Weight Watchers At Work program to begin Aug. 14

Registration for the Weight Watchers-At Work program will be held Tuesday, Aug. 14 from noon to 1 p.m. in University Hospital conference room 4B. The cost of the 16 week program is \$144 per person. For more information contact Debbie Mirabito at 432-1612 or Sarah Lee Cleveland in Upstate's EAP office at 464-5760.

Parents' Program and Report to the Community honored by SUNY/CUAD

SUNY Upstate Medical University's Parents' Program and Upstate's Report to the Community have been honored by the State University of New York Council for University Affairs and Development (SUNY/CUAD).

The Parents Committee and Fund was honored as the best alumni program in the SUNY system. Judges said the program was designed with a clear purpose and well-tailored toward the pivotal events in the medical students lives. Judges also noted that since the program's inception in 1998, dollars raised from parents have nearly doubled and participation has increased more than 50 percent.

The 20-member parent committee plans and develops key activities and events for parents and helps keep them informed of developments at SUNY Upstate through a series of direct mail and pieces and publications.

"The committee helps foster a sense of community between students' parents and the College of Medicine," said Carole Novick, executive director of the Syracuse medical alumni association of Upstate Medical University, who developed the program. "We have made parents a key constituency here and they have in turn supported the campus in many ways." In addition to Novick, the parents' program is administered by Lori Murphy and Sarah Burns.

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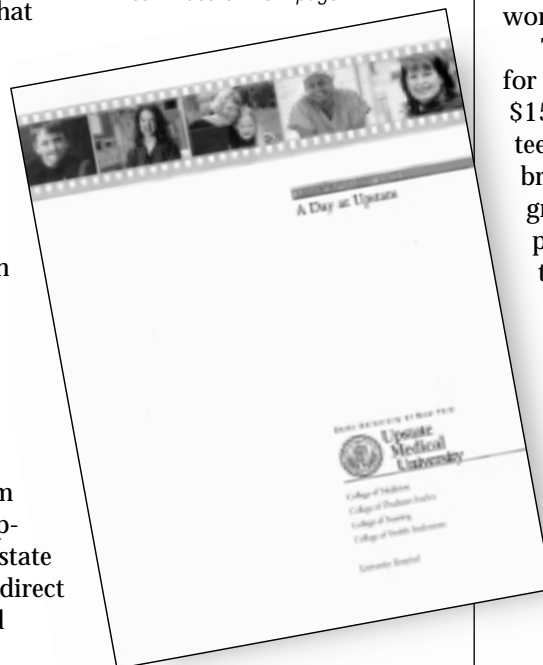
Children's Miracle Open set for Aug. 17

The 14th Annual Children's Miracle Open Golf Tournament will be held rain or shine Friday, Aug. 17 at Foxfire Golf & Tennis Club in Baldwinsville.

The tournament will use a Captain 'n Crew format and will feature two shotgun starts (7:30 a.m. and 12:30 p.m.), hole-in-one, dinner, and awards program. Awards will be made in three divisions: women, men and mixed.

The entry fee is \$125 for the morning tee and \$150 for the afternoon tee. The fee includes breakfast, lunch, dinner, greens fees and carts, prizes, refreshments on the course, and hole-in-one registrations.

The pre-registration deadline is Friday, Aug. 3. To register or for more information, call the Foundation Office at 464-4416.



calendar

Wednesday, Aug. 1

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Health Sciences Library Tour. Noon. Meet at New Book area. Call 464-7192 for more information.

Burn Survivors Support Group. 5 to 7 p.m. University Hospital, Rm. 6408. Call 464-3600 for more information.

Thursday, August 2

Medical Grand Rounds. "Toxicology in Medicine." Discussant: Christine Stork, PharmD, Upstate Medical University. 8:30 a.m. Wsk. Hall, Rm. 1159.

Tuesday, Aug. 7

Breastfeeding Class. 3 to 4:30 p.m. Women's Health Services, UHCC, third floor. Call 464-2169 to register.

Corporate Challenge. 6:25 p.m. Onondaga Lake Parkway.

Wednesday, Aug. 8

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Emergency Medicine Grand Rounds. 11 a.m. to noon. Health Sciences Library, Rm. 318.

Health Sciences Library Tour. See 8/1 Calendar listing.

Thursday, Aug. 9

Medical Grand Rounds. "Hematology/Oncology." 8:30 a.m. Wsk. Hall, Rm. 1159.

Lecture. "What Does a Sponsor Want From an Investigator Site?" Presenter: Bruce Lavin, MD, MPH, Aventis Pharmaceuticals. Lunch: 11:45 a.m. Lecture: Noon. Institute for Human Performance, Classrooms A & B. Call 464-5476 to register. Part of the Hot Topics in Research lecture series.

Monday, Aug. 13

Trauma conference. "Trauma and the Obstetrical Patient." Presenter: John Folk, MD, Upstate Medical University. 4 p.m. University Hospital, Rm. 6500.

Tuesday, Aug. 14

Weight Watchers at Work Registration. Noon to 1 p.m. University Hospital, Conference Rm. 4B.

Breastfeeding Class. See 8/7 Calendar listing.

Wednesday, Aug. 15

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall, Medical Alumni Aud.

Health Sciences Library Tour. See 8/1 Calendar listing.

Thursday, Aug. 16

Light the Night Walk Registration. 10 a.m. to 3 p.m. University Hospital, second floor lobby.

Medical Grand Rounds.

"Cardiac Magnetic Resonance Imaging: Cutting Edge 2001." Presenter: David Feiglin, MD, Upstate Medical University. 8:30 a.m. Wsk. Hall, Rm. 1159.

Friday, Aug. 17

Children's Miracle Network Open. Foxfire Golf and Tennis Club, Baldwinsville. Call 464-4416 for more information.

Payroll Services Workshop. "All About Reporting Employee Work Time & Time Accruals and How to Complete a Timesheet." 9 a.m. to noon. C.A.B., Rm. 115 A & B.

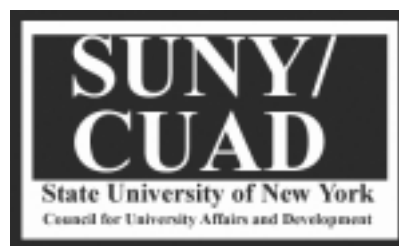
Tuesday, Aug. 21

Breastfeeding Class. See 8/7 Calendar listing.

SUNY CUAD Honorees *continued from page 1*

The "Report to the Community" was named best institutional publication. The report is a 24-page guide detailing a day in the life of Upstate Medical University. The publication takes readers on a visual journey through the Upstate campus from the early morning preparations in the operating room to a mid-day medical pharmacology course to the busy 24-hour Health Information Call Center. It also publicizes the efforts of a wide variety of employees, from the person who sorts mail in the Mail Room to the hospital volunteer who makes lunch for patients receiving chemotherapy.

In selecting SUNY Upstate's report as the best, judges said: "The 'day in the life' concept is terrific, not only



because it details what goes on at Upstate but it recognizes the contributions of the entire staff, not simply top administrators and faculty."

The creative team for *The Report to the Community* included: Leah Caldwell (editing and oversight), Leslie Eimas (writing), Rebecca Janowski (design) and Robert Mescavage (photography).

Award winners in various categories were announced June 14 during SUNY/CUAD's annual meeting in Lake Placid. SUNY/CUAD represents all professionals employed in a cross-section of institutional advancement areas at every state university campus.

Upstate Update is including a series of articles to assist hospital personnel in preparing for the autumn visit by JCAHO surveyors. Information regarding multidisciplinary collaboration is the fourth article in the series.

Information regarding multidisciplinary collaboration

JCAHO has been placing an increasing emphasis on interdisciplinary care, communication, and collaboration in the accreditation process. Examples of multidisciplinary teams or interdisciplinary care are described in almost every section of the JCAHO standards. The JCAHO expects that multidisciplinary teams will not only be involved in patient care assessment, planning, and intervention, but also in education, conflict resolution (e.g. the Ethics Committee), clinical quality and operational process improvements (e.g. related to patient safety, pain management, infection control), policy and procedure development, and leadership. As the provision of health care becomes ever more complex, the need for interdisciplinary care communication and coordination increases to meet standards for continuity and quality of patient care.

Examples of multidisciplinary treatment teams at University Hospital that meet on an ongoing and regular basis can be found on inpatient Psychiatry (4B), Physical Medicine & Rehabilitation, Pediatric Hematology/Oncology and many other services. The entire team is involved in treatment planning and care coordination. A new interdisciplinary team is being instituted through the initiation of the Palliative Care Service.

Commitment to multidisciplinary care and collaborative practice has been demonstrated through the organization of patient care in Service Lines, with members of all disciplines affiliated with a Service Line. Regular and ongoing interdisciplinary communication occurs through daily continuity of care or discharge planning rounds on all inpatient care units. Inpatient and outpatient services at University Hospital may have designated Clinical Case Managers or other members of the interdisciplinary health care team assuming care coordination functions.

Multidisciplinary teams have been active at University Hospital in a variety of process improvement efforts, including the recent efforts to improve pain management throughout the institution. A Multidisciplinary Professional Practice Advisory Council has been established to articulate practice issues across nursing and ancillary disciplines. This Council has recommended that patient care staff orientation include interdisciplinary concepts and process to support ongoing interdisciplinary practice at UH. A Multidisciplinary Policy and Procedure Process Improvement Team has been established to improve consistency of procedure and process across disciplines and departments within the institution. Many other multidisciplinary

plinary efforts and interdisciplinary efforts are underway.

We have mentioned just a few examples of how multidisciplinary teams function at University Hospital. Our institutional commitment through our mission, vision, and values demands interdisciplinary care and process improvement including all involved disciplines—without it we would fall short in achieving excellence and compassion in patient care.

John Cardella, MD, interviewed by NBC Nightly News

John Cardella, MD, chair of the department of radiology, was interviewed by NBC Nightly News producer Carla Marcus. Cardella was interviewed for a segment that aired on NBC Nightly News June 22. The piece explored the increase in the number of healthy individuals receiving full body CT scans as part of their health screening. Cardella, who sits on a FDA panel exploring the trend, said the popularity of these full-body CT scans might be exposing thousands of Americans to unnecessary and potentially dangerous radiation. The NBC Nightly News crew spent several hours at University Hospital June 21 interviewing Cardella.



Dr. Cardella (left) with film crew from NBC Nightly News.

Barbara A. Wolfson honored by Upstate Medical University Council

The SUNY Upstate Medical University Council recently honored Barbara A. Wolfson for her service to the Council from 1994 to 1999 at a luncheon reception at the Binghamton Clinical Campus. Guests included Council members, Upstate Medical University President Gregory L. Eastwood, MD Upstate and Clinical Campus deans and administrators, Syracuse and Binghamton faculty, Binghamton political leaders, and members of Wolfson's family. Dr. Eastwood, Marguerite McKennan, and Dr. Rajesh Davé presented expressions of gratitude for her work, including the awarding of a formal Resolution by the Upstate Council. In addition, the Clinical Campus' Classroom was dedicated to her and named the Mrs. Barbara A. Wolfson Classroom.

Wolfson has served Upstate Medical University and the Clinical Campus since 1976 when her husband, the late Dr. Edward A. Wolfson, was appointed the founding dean of the Clinical Campus. Over the past 25 years, she has drawn upon her professional expertise in social work and her experience in leadership roles for a multitude of health-care agencies, educational organizations, and community service organizations, to help enhance, meet, and exceed the goals of Upstate for patient care and medical education in the community-based setting - - the Clinical Campus at Binghamton. As a Council member, she successfully served both the Syracuse and the Binghamton campuses with these same skills.



Upstate President Gregory L. Eastwood, MD, with Barbara A. Wolfson

Bruce Lavin, MD, MPH, to present Hot Topics in Research Aug. 9

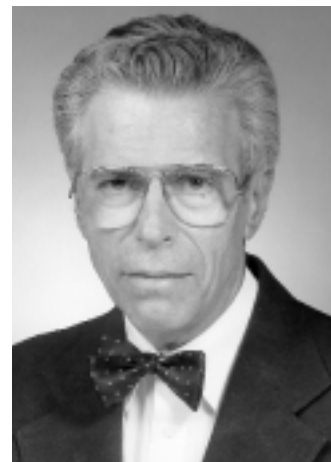
Bruce Lavin, MD, MPH, of Aventis Pharmaceuticals will present "What Does a Sponsor Want From an Investigator Site," at the next Hot Topics in Research lecture, Thursday, Aug. 9 in the Institute for Human Performance, classrooms A & B. Lunch will be served at 11:45 a.m. with the lecture to follow at noon. The Hot Topics in Research lecture series is presented by Upstate Medical University's Clinical Trials Office Education Fund. Call Anita Carrol at 464-5476 to register.

Establishment of Maxwell M. Mozell, PhD Endowment Announced

The Department of Neuroscience and Physiology announces the establishment of the Maxwell M. Mozell Endowment to be used to support the department's education and research activities. The Endowment will be supplemented by additional funds in the coming years with the intent of establishing an endowed chair in Dr. Mozell's name.

Dr. Mozell, a 40 year employee of the department and dean of Graduate Studies Maxwell M. Mozell, PhD for the past 11 years, is nationally and internationally known for his contributions to the field of olfaction.

Members of the Department of Neuroscience and Physiology thank everyone who contributed funds toward the Endowment, especially the department chairs whose generosity made it possible to reach the level required to obtain the necessary matching funds.



Kids' books are the best hand-me-downs!

DONATE CHILDREN'S BOOKS
AS PART OF UPSTATE'S 2001

Days of Caring project

Throughout August, Upstate employees, students, faculty, and volunteers are encouraged to donate new or gently used children's books to Success by Six, a United Way program that promotes childhood literacy by giving books to Pre-K, HeadStart, before- and after-school programs, and child care and family care programs throughout Onondaga County.

Help a child learn to read. Donate books.

Bins for donating children's books will be at the following locations throughout August:

University Hospital main lobby
University Health Care Center main lobby
Health Sciences library
Silverman Hall first floor lobby
Weiskotten Hall first floor lobby
Jacobsen Hall first floor lobby
C.A.B. lobby
250 Harrison St., second floor lobby



For more information, call June Edwards, 464-8926, or Zanette Howe, 464-4263

Congratulations to Upstate Medical University's Employee Recognition Day Door Prize Winners!

D O N A T I O N

Membership to C.A.B.
 Bed & Breakfast Stay
 Skins Game Passes (3)
 Bed & Breakfast Stay
 Birthday Party with Ponies
 Gift Certificate
 Gift Basket
 Amethyst Necklace
 Longaberger Basket
 40 LBS. Dog Food
 Hair Care Products/Gift Certificate for a Haircut and Blow Dry
 1 Mo. Garage Parking Pass
 1 Mo. Garage Parking Pass
 Upstate T-shirt/Gift Certificate for a Car Wash
 Upstate T-shirt/Gift Certificate for a Car Wash
 Carousel Mall Gift Certificate
 Olive Garden Gift Certificate
 Wegman's Gift Certificate
 Hoyt's Cinemas Gift Certificate
 Gift Card
 Carousel Mall Gift Certificate
 Dinosaur Bar-B-Que Gift Certificate
 Silk Floral Arrangement
 Gift Certificate
 Carousel Mall Gift Certificate
 Carousel Mall Gift Certificate
 Carousel Mall Gift Certificate
 Carousel Mall Gift Certificate
 Brick Alley Cafe Gift Certificate
 Tanning Pass
 Gift Certificate/Filled Coffee Mug
 Gift Certificate/Filled Coffee Mug
 Gift Certificate/Filled Coffee Mug
 Pizza Party/Filled Coffee Mug

W I N N E R

Bethany Robinson
 Maureen Knopp
 Michele Smelkoff
 Kathleen Brock
 Karen Plummer
 Daisy Trotter
 Becky Jewell
 Pat Trexler
 Michael Oliver
 James Greenwald

 Ronald Singleton
 Gary Mark
 Diane Furey

 Maxwell Mozell

 Annette Sharkey
 Tammy Shelly
 Tracey Bousquet
 Carol Burdick
 Darleen Rex
 Deborah DiFabio
 Deborah Rexine
 Cynthia Bonville
 Julie Anderson
 Kim Utter
 Lisa Mitchell
 Amy Coomey
 Lori Vanderwerken
 Ellen Kenner
 Bill Myers
 Alice Montague
 Sarah Lee Cleveland
 Diane Daniels
 Melanie Rich
 Vivian Holmes

D E P A R T M E N T

Neurology
 Radiation Oncology
 Medical Staff Office
 PAKU
 Campus Public Safety
 Clinical Pathology
 Child Care
 Dietary
 Physical Medicine & Rehab
 Family Medicine

 Retiree
 Hospital Purchasing
 Clinical Pathology

 Graduate Studies

 Cardiorespiratory Sciences
 CT-MS
 PAKU
 Neurology ICU
 Nursing 6J
 PAKU
 Photography
 Pediatrics
 UPAC
 Quality Management
 Neurosurgery
 Operating Room
 Physical Medicine & Rehab
 Pediatric Pulmonary
 Surgery
 Women's Health
 Employee Assistance
 Otolaryngology
 Marketing
 Vascular Access



WHO: All members of the Upstate Medical University community are encouraged to participate in the Leukemia and Lymphoma Society's Light the Night Walk.

WHAT: 1.7 mile sunset walk

WHEN: Thursday, Sept. 20
5:30 p.m. (registration) to 8:30 p.m.
(walk begins at 6:30 p.m.)

WHERE: Longbranch Park
East Shore Trail, Liverpool

WHY: To help raise funds to cure leukemia, lymphoma, Hodgkin's disease, and myeloma and to improve the quality of life for patients and their families.

HOW: Start a team or register on your own. Registration forms are available at the University Hospital Information Desk or by calling 464-4523. Or, you can register at the on-site registration on Thursday, Aug. 16.

On-site registration:

**Second floor
University Hospital
Thursday, Aug. 16
10 a.m. to 3 p.m.**

REGISTRATION FEE:

Minimum \$25 for a lighted balloon and a t-shirt

For More Information, call Rita Holbrook, 464-4523



A Nationwide Evening Walk to Celebrate and Commemorate Lives Touched by Cancer.

in the spotlight...

SUNY Upstate Medical University

S. Denice Jones, PHR, named director of Diversity and Affirmative Action

S. Denice Jones, PHR, has been named director of diversity and affirmative action at SUNY Upstate Medical University. Jones' responsibilities include overseeing all of the University's affirmative action and equal opportunity programs to ensure proactive and complete compliance. Jones replaces Floyd Brown, who, last fall, accepted the position of Upstate's director of Diversity Enhancement in Clinical Research.



S. Denice Jones

Jones joined Upstate in March 2000 as assistant director for diversity and affirmative action and most recently had served as the office's interim director. She has held a variety of administrative and managerial positions throughout her career, most recently as administrator for the Syracuse Housing Authority's Welfare-To-Work Program.

She holds certifications with the National Association of Housing & Redevelopment Officials as a public housing manager, the Society for Human Resource Management of Alexandria, VA as a professional in human resources and the American Bar Association through Syracuse University as a legal assistant. She attended Hamilton College where she studied English and communications. She volunteers as a public relations director for the Youth Explosion organization in Albany.

Kathi Goodwin Durdon to present at conference and national meeting

Clinical Trials Officer Kathi Goodwin Durdon, will present "Developing (Creating, Reviving, Enhancing) Education and Training Programs for Clinical Research Coordinators and Investigators" at the 8th International Contracting & Negotiating Clinical Trials Conference, Sept. 10 - 11 in San Francisco. Durdon will also present a workshop on same topic at the National Meeting of the Society of Research Administrators (SRA) Oct. 13 in Vancouver.

Juvenile Diabetes Research Foundation honors Barbara Feuerstein, MD

The Juvenile Diabetes Research Foundation recently honored Barbara Feuerstein, MD, at the foundation's Crystal Gala. Dr. Feuerstein is associate professor of medicine in the division of endocrinology, diabetes and metabolism, and is an endocrinologist at the Joslin Center. She also works in the VA Diabetes Clinic, and has been active in teaching, clinical trials, and is the transplant endocrinologist at University Hospital.

Dr. Singh is 2001 Pfizer Scholars in Urology Grant recipient

Satbir Singh, MD is the 2001 Pfizer Scholars in Urology Grant recipient of SUNY Upstate Medical University. Dr. Singh, was nominated by Dr. Gabriel P. Haas, chair of the Department of Urology, to receive this year's grant. The award honors Dr. Singh as an outstanding physician who has made important contributions to research and patient care in urology.

Dr. Moffat receives AHF research award

Jennifer Moffat, PhD, of the Department of Microbiology and Immunology, has received an American Herpes Foundation (AHF) research award for distinguished accomplishment or achievement in herpes research. Dr. Moffat and department chair Edward Shillitoe each received an AHF Gertrude B. Elion Research Award in the amount of \$5,000. Dr. Moffat accepted the award at the International Conference on Antiviral Research in Seattle.

Note: Contact the Human Resources Department for address corrections or to be deleted or added to the Update mailing list

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Upstate Update is published by the Marketing and University Communications Department at SUNY Upstate Medical University. To submit news or calendar items, contact editor Doretta Royer, Rm. 205, 250 Harrison Center, 464-4836; email: royerd.

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Submission deadline for the 8/15-8/29 issue is Monday, Aug. 6, 2001.