

ACADEMICS ADVISORY COUNCIL



Executive Leadership and Strategic Planning in Academic Medicine

To ensure institutional excellence at all levels, Universities and teaching hospitals must have the best executive leadership. This is especially true for academic medical centers which often consist of many layers of leaders who must work hand-in-hand to determine the facility's mission, enhance their research objectives and deliver the best patient care.

To assist in these endeavors, the Merritt Hawkins Academic Advisory Council (MH-AAC) is proud to offer three thought leaders who are exceptionally qualified to help assess, evaluate and offer substantive recommendations for institutions who seek a critical and strategic assessment of the wide array of challenges that can impact the success of both individuals and academic institutions.

The Future Success of Academic Medicine

The MH-AAC has, as its primary and highest goal, the future success of academic medicine in the U.S. Helping institutions of higher learning execute executive leadership and planning tactics that get results is tantamount to our mission.

MH-AAC is committed to bringing the expertise, knowledge, wisdom and experience of three leaders from the field of academic medicine – each serving for more than a decade at leading U.S. medical schools and AMCs, and who now remain fulltime faculty, but no longer occupy institutional leadership roles.

The primary motivation of MH-AAC is to make its individual and collective expertise accessible to medical schools and university and teaching hospital leaders.

The knowledge and expertise of the MH-AAC can help you:

- Assess and evaluate the organization and governance of Academic Medical Centers (AMC)
- Provide tactics to aid in leadership assessment, performance and skill building
- Create a roadmap of the critical and essential interactions and intersections of the clinical and academic missions of teaching hospitals, including funds flow, practice plans, and links to community physicians, centers and hospitals
- Address concerns expressed by university or other AMC leaders on the institutions vision, function, human relations, interactions, and the problem-solving tactics of the AMC leadership
- Assess strategic plans and the feasibility of their implementation
- Evaluate and enhance the success of research, from planning, to strategy and funding
- Enhance communication skills – both listening and transmitting in all facets of interaction, from individuals to media (print, broadcast, digital platforms and interactive) and group wide communications
- Provide knowledge and experience in federal and state policy and legislation
- Conduct interactions with Boards, from management, to communication and leadership
- Fundraise – from planning to successful implementation
- Conduct interactions with public and private hospitals, from the VA, to public teaching and community hospitals
- Assist with global health planning and coordination



DEPARTMENT OF ACADEMICS