

**WANT TO KNOW MORE ABOUT THE
KIENZLE FAMILY MATERNITY CENTER
AT CROUSE HOSPITAL?**

Mail this postage-paid card for more information.

Name: _____

Address: _____

Phone Number: _____

I'm pregnant now. My approximate due date is _____.

My obstetrician is _____.

Call me, I need help choosing an obstetrician.

I hope to become pregnant in the next 12 months.


Add me to your mailing list for seminars.

Call me, I'd like to discuss planning for my childbirth experience.

Call me, I'd like to take a tour of the Kienzle Family Maternity Center.

WE KEEP ON DELIVERING

There's so much to know about having a baby, even experienced moms and dads may want a refresher. That's why we offer extensive classes, information and assistance to help you and other family members get ready for the big day and the exciting changes that follow. For details about upcoming programs and/or a tour of the center, call Crouse HealthMatch at 315-472-2464.

 HealthMatch staff also can provide you with information about and/or referrals to obstetricians, family medicine physicians and pediatricians who practice at Crouse Hospital.



The Ryan Family welcomes newest member Christopher.

**Start your new
life in someplace
special.**

CROUSE HOSPITAL

736 Irving Avenue Syracuse, NY 13210
www.crouse.org

A Partner in the Health Alliance of CNY



Crouse Hospital

Kienzle Family Maternity Center

Crouse triplets (left to right)
Sarah, Stacy and Shane Matthews



Having a baby
is probably the
most incredible
experience any of
us will ever have.
Nothing in life is
more precious or
more exciting.

INTRODUCING THE NEW KIENZLE FAMILY MATERNITY CENTER AT CROUSE HOSPITAL

The Lester C. and Marjorie D. Kienzle Family Maternity Center at Crouse Hospital provides the reassurance all new and experienced families need. Here, state-of-the-art care comes with compassionate, experienced staff, a personal touch and comfortable surroundings. ☾ And, we encourage you to call us at 315-472-2464 with your questions. Because we know that where your family is concerned, nothing is unimportant.



Crouse baby Christian Dwyer

THE VERY BEST START FOR YOUR FAMILY

We're proud that moms have trusted us for generations to help deliver their babies.

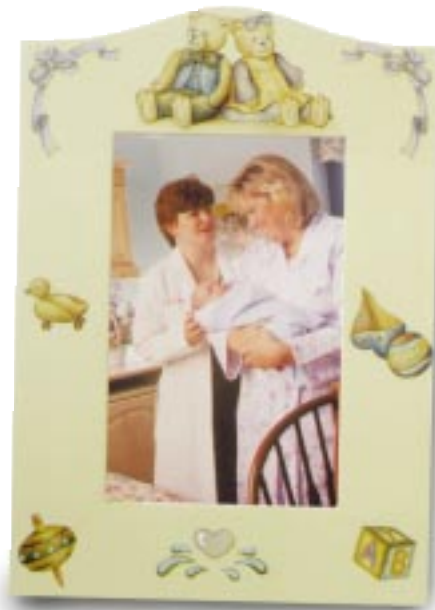
Besides being Crouse babies themselves, many say they choose Crouse because of our warm and caring team of board-certified OB/GYN and family medicine physicians and residents, highly trained nurses, nurse midwives and nurse practitioners. Not to mention that we're as excited and happy about the birth process as you are. That's why our team of experienced professionals go out of their way to take care of your needs, as well as your family's.

OUTSIDE OF YOUR ARMS, THE MOST SECURE PLACE YOUR BABY CAN BE

And, if your baby requires a high level of medical attention, you can rest assured the best resources in the region are here in our Walter R. G. Baker Neonatal Intensive Care Unit. Our team of experts, including an on-site neonatal specialist available around the clock, work together to ensure the safety of you and your baby. The New York State Department of Health designates Crouse as the only hospital in Central New York to serve as a regional referral center for neonatal and perinatal care for babies and moms with special medical needs.



Crouse baby Tori Baxter



Crouse mom
Jennifer Vacco
with son Jamie
and obstetrician
Cathy Berry, MD

OUR EXPERIENCE IN MATERNITY CARE ISN'T THE ONLY THING THAT'LL MAKE YOU FEEL MORE COMFORTABLE

At Crouse Hospital, we've carefully combined more than a century of maternity care expertise into a new, state-of-the-art family maternity center designed to ensure that your baby's delivery is the way you want it to be. Our beautiful, spacious birthing suites provide you, your baby and your family with a home-like atmosphere for your labor and delivery. All necessary medical equipment and supplies are available in each room, yet hidden from view. Our modern bathrooms, some with Jacuzzis, include wall-mounted hairdryers. And, we can even arrange sleep accommodations for dads.



Crouse mom Jacqueline Jacobs with son Terrell and neonatal nurse Kelly Mageean, RN, BSN

Also important is the extensive infant-security system at Crouse Hospital, the first of its kind in the nation. Your baby will be fitted with a special infant-security bracelet as part of that program.

Of course, as part of our family-centered approach to maternity care, we encourage healthy babies to stay in the room with mom and dad. That way, the same nurse cares for mom and baby, allowing new parents to watch and learn about their infant's needs. Our complete range of care also includes day and night access to several certified breast-feeding consultants, even after you leave the hospital.

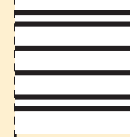
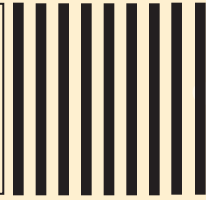


Crouse RN Marianne Desimone with daughter Marissa

OUR DELIVERY OPTIONS ARE AS INDIVIDUAL AS YOU AND YOUR BABY

When you come to Crouse to have your baby, you and your coach will bypass the hospital's standard admitting process and be greeted at a unique welcoming station. From there, you will labor, deliver and recover all in the same room. If you want, and meet the medical criteria for our 24-36 hour short-stay Family Birth Program, you will stay in that room until discharge. Other moms will move to a postpartum room after recovery. Some moms may require one of our surgical suites for a C-section. In all instances, during labor you'll have access to around-the-clock pain management, private bathrooms and use of a whirlpool tub (as appropriate). In short, whatever plan you and your doctor decide upon, we can accommodate it with all of the comforts of home and all of the advantages—and peace of mind—that come from the latest technology and specialized on-site staff.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 1989 SYRACUSE NY

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KIENZLE FAMILY MATERNITY CENTER
AT CROUSE HOSPITAL
ATTN CROUSE HEALTHMATCH
736 IRVING AVENUE
SYRACUSE NY 13210-9973

