

APPLICATION FOR ENTERTAINMENT

To Whom It May Concern,

Thank you for your interest in providing entertainment to the children and families at Upstate Golisano Children's Hospital! Our shared goal is to provide the highest quality of therapeutic entertainment for the children during their visit to the hospital. Visiting groups and performers must be screened through the Child Life Program. It is our intent through this application and screening process to maintain a balance between the patients' needs (including their medical conditions, safety and privacy, and interest level) and the amount and types of entertainment scheduled.

Consideration will be given to those events that are:

- * Highly entertaining, educational and/or therapeutic
- * Unique (we can only accommodate so many similar acts)
- * Appropriate for various ages (primarily preschool children through young teenagers)
- * Physically and emotionally safe (non-threatening, non-violent, etc.)
- * Appropriate for the medical conditions of the children (small groups, not too loud)
- * Religiously and politically neutral
- * Culturally diverse

Your offer to provide entertainment for the children is appreciated. However, because of guidelines such as those stated above, we are unable to accept and accommodate all offers. Please read the attached guidelines carefully before submitting an application. Completion of an application does not guarantee acceptance or scheduling. To assist us with the screening process, you may submit a videotape, audiotape and/or letters of reference along with your application.

Once we receive the completed application, we will notify you if the proposed event meets all applicable criteria *and* fits our current calendar. Thank you again for your interest in providing entertainment to the children and families at Upstate Golisano Children's Hospital!

Sincerely,

Jenny Dickinson
Coordinator, Pediatric Programs and Events

ENTERTAINMENT/VISITOR GUIDELINES

Entertainment such as a puppet show, magician, musical performance, or celebrity visit can bring pleasure to a hospitalized child and his/her family. The day of your visit will be of greatest benefit if the following guidelines are followed before, during, and after your visit is scheduled:

Planning your visit:

1. All visiting groups/performers will be screened and approved in advance by the Child Life, Education and Creative Arts Therapy Department.
2. Previous successful experience entertaining and visiting with children is necessary. Please feel free to submit a videotape, audiotape and/or letters or recommendation with your application if you feel it will help to further describe the entertainment you will bring to the children.
3. According to infection control and confidentiality policies, entertainers must be in good health (please no children or family of entertainers). Anyone who has experienced exposure to or symptoms of flu, measles, mumps, hepatitis, chicken pox, rash, diarrhea or vomiting within the past four weeks may not visit. Any visitor who is currently ill is not permitted to visit.

Guidelines for the day of your visit:

1. Upstate Golisano Children's Hospital treats children with various illnesses and disabilities. For this reason, the audience will vary as far as the amount of children who are able to attend, how long they will be able to stay, and what their attention span will be like during their participation. Events should be interactive and participatory and should run 30 minutes to an hour.
2. Attire must reflect the dress code of Children's Hospital. The following dress code is required: no open toed shoes, no logo t-shirts with inappropriate slogans, no short skirts, no tank tops, and/or low cut tops.
3. Visitors/entertainers may not distribute toys, prizes, gifts, or food items unless previously approved by the Child Life Program.
4. The children you will be interacting with come from a wide variety of religious, political and social backgrounds. Therefore, we require that the content of any presentation or performance to be religiously and politically neutral.
5. Groups should come prepared with all of the items that they will need for the visit. Performances may not include materials that are considered potentially dangerous or threatening (latex balloons, items that are fire hazards such as silly string, or contain themes such as violence, death, illness, medical care, or include scary costumes).
6. Upstate Golisano Children's Hospital maintains strict rules surrounding the privacy and confidentiality of the children it treats. Therefore, we **only** allow photographs to be taken by approved media in coordination with the Public Relations Department.
Also, visitors/entertainers should not ask personal questions of the children's medical conditions, family situations, treatment protocol and/or prognosis.

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7. Media coverage, while not encouraged, will be considered based on the content, size, and purpose of the visit/performance. Media presence can distract from the children's experience and can limit participation due to consent forms for confidentiality. **All media invitations or press releases must be coordinated with the hospital's Public Relations Department at 315-464-4828 at least a week in advance.**

8. The Children's Hospital will not be responsible for any injury, loss of personal belongings or equipment while you are visiting.

9. The Child Life Program reserves the right to cancel or discontinue special programs at any time if they are thought to be inappropriate or unsafe for the patients.

Things to keep in mind that make visits successful:

1. Please respect the patient/family rights for privacy and make every effort to avoid sensitive topics. Refrain from asking questions about medical conditions, family situations, treatment protocol, prognosis or plans for going home.

2. Approach children slowly and quietly. Allow the children to decide to what extent they wish to interact with you. If the child shows any resistance to greeting you, do not persist (and don't take it personally).

3. Successful events are age-appropriate, appeal to preschool children through young teenagers, and invite participation to some extent. Techniques such as asking open-ended questions, providing rhythm instruments, and engaging children in an arts and crafts project provide a connection between the visitor/performer and the children and families.

4. Seek the advice of the child life specialist or other hospital staff if you have questions about the performance content, length, etc., or about the children's needs.

5. Smile, enjoy yourself, and most of all remember that children in the hospital are still children!



Name of Group/Performance:

Contact Person:

Phone:

E-mail:

Fax:

Address:

Event type and content:

Equipment Needed:

Proposed Performance Date:

Time:

1) Is there a charge for the performance?

YES

NO

2) Is videotaping allowed so patients may watch the performance on in-house CCTV (closed circuit television)?

YES

NO

3) Is photography allowed for internal promotion/Facebook?

YES

NO

4) Is media coverage being sought?

YES

NO

If yes, a copy of any press release must be submitted to the Public Relations Department at least a week prior to your visit. Contact Darryl Geddes (315) 464-4828.

By checking this box, you attesting that you or a representative of the above named organization, have read the guidelines for entertainers visiting Upstate Golisano Children's Hospital and agree to adhere to said requirements .

Representative Name:

Date:

Please return form by email (*PREFERRED*) or fax at least two weeks prior to proposed performance date to:

Upstate Golisano Children's Hospital
750 East Adams Street, Syracuse, NY 13210
Attn: Jenny Dickinson, E12409
dickinsj@upstate.edu
Phone: (315) 464-9330 Fax: (315) 464-9069