



Increasing Colorectal Cancer Screening in New York State



Keynote Speakers



James Allison, MD
University of California, San Francisco



Martin Mahoney, MD, PhD
Roswell Park Cancer Institute



801 University Ave.
Syracuse, NY 13210
Phone: (315) 475-3000

Conference Agenda

May 15, 2017

7:00 - 8:00

Lobby

Registration

Breakfast Buffet (voucher obtained at conference registration desk)

8:00 - 8:30

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Welcome Remarks

Conference Introduction | Christopher P. Morley, PhD
NYSDOH Priorities | Heather Dacus, DO MPH

8:30 - 9:15

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Keynote 1, Increasing New York State's Screening Rates for Colorectal Cancer - is FIT the Answer?

James Allison, MD
University of California, San Francisco

9:15 - 10:00

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Keynote 2, Increasing Colorectal Cancer Screening Rates - Why it's not as Easy as You've Been Told

Martin Mahoney, MD, PhD
Roswell Park Cancer Institute

10:00 - 10:15

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Keynote Q&A Session

10:15 - 10:30

BREAK

10:30 - 11:00

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Lessons Learned through a Multi-Regional Cancer Screening Project

Emily Mader, MPH, MPP

11:00 - 12:00

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Expert Panel: Experiences in Addressing CRC Screening Barriers in Practice

Health Reach, Healthcare for the Homeless | Carlos Swanger, MD
Jordan Health | Andre Bliss, MBA
Syracuse Community Health Center | Catherine Naples
Upstate Family and Preventive Medicine | Clyde Satterly, MD & Amanda Doran, LPN

12:00 - 1:00

Comstock AB

LUNCH

1:00 - 1:45

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Nuts and Bolts of Quality Improvement

Amanda Norton, MSW

1:45 - 2:45

1| Adams Room

2| Harrison Room

3| Marshall Room

4| Regency A

Workshops: Elements of a Quality Screening Program | Round 1

- 1| Utilizing your EMR for Practice Improvement | Linda Franke & Emily Mader, MPH, MPP
- 2| Coordinating Practice Efforts | Victoria Hall, RN, MPH & Gary Noronha, MD
- 3| Patient Outreach & Engagement | Jason Coleman & Carlos Swanger, MD
- 4| Building a Complete Screening System | Anthony Minervino, MPA & Amanda Norton, MSW

2:45 - 3:00

BREAK

3:00 - 4:00

1| Adams Room

2| Harrison Room

3| Marshall Room

4| Regency A

Workshops: Elements of a Quality Screening Program | Round 2

- 1| Utilizing your EMR for Practice Improvement | Linda Franke & Emily Mader, MPH, MPP
- 2| Coordinating Practice Efforts | Victoria Hall, RN, MPH & Gary Noronha, MD
- 3| Patient Outreach & Engagement | Jason Coleman & Carlos Swanger, MD
- 4| Building a Complete Screening System | Anthony Minervino, MPA & Amanda Norton, MSW

4:00 - 4:30

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Conference Conclusion & Networking Period

Goal of Today's Event:

To share innovations and strategies for increasing colorectal cancer screening rates in primary care practices and health systems that provide care to underserved populations.

Learning Objectives:

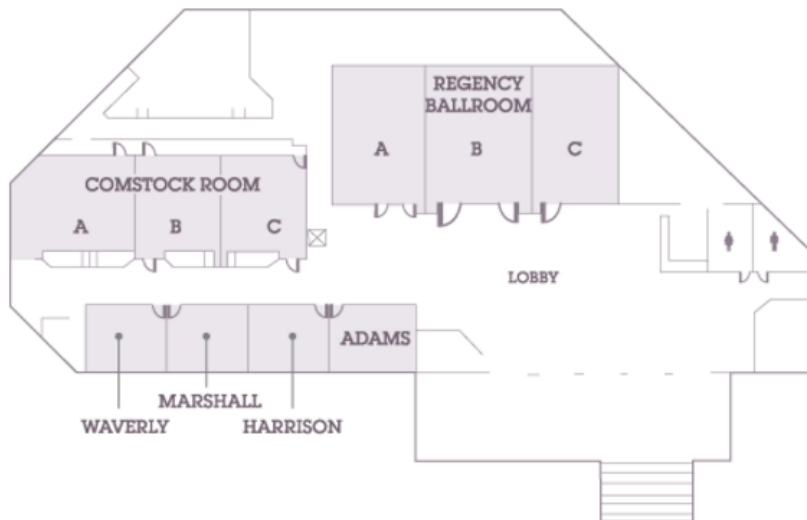
- 1 | Describe the burden of colorectal cancer in New York State and evidence supporting screening guidelines and screening test options
- 2 | Identify evidence-based strategies to address system and patient-specific barriers to increasing colorectal cancer screening
- 3 | Consider and utilize best practices and resources to support improvements in colorectal cancer screening and test completion in health care settings

CME Credit Designation:

SUNY Upstate Medical University designates this activity for a maximum of **7.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

*****To ensure that you receive credit for your participation, please complete the Credit Claim Form and the CME Evaluation Form (located in your registration packet), and return both to the registration desk.*****

Floor Plan:



This Conference is Presented by:



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