Patient and Family Centered Care initiative to enhance family satisfaction

University Hospital is adopting a system-wide philosophy of service called Patient and Family Centered Care (PFCC) that is expected to result in greater satisfaction of the hospital experience for patients, their family members and for the University Hospital community. The PFCC campaign, to be introduced in four phases, is coordinated by Leola Rodgers, associate administrator for the Department of Pediatrics and PFCC committee chair, and a steering committee of nursing, ancillary/support department leadership and family members.

According to Rodgers, the goal of the PFCC philosophy is to give patients and their family members more control by offering them greater choices regarding their care and by providing them with more avenues that will lead to enhanced communication and collaboration among everyone involved in their hospital experience.

“The PFCC philosophy is centered around meeting and exceeding the needs of our patients and their family members,” said Rodgers. “The foundations of PFCC are respect and dignity, the sharing of information, participation, and collaboration. These foundations will ultimately shape and improve University Hospital programs, policies, facility design and staff day-to-day interactions with patients and their families.”

The PFCC philosophy will encompass all aspects of a patient’s hospital experience. “We are looking at ways to make everyone and everything associated with University Hospital more friendly, approachable and accessible to the patient and their family members — from signage to their interactions with members of our hospital community before, during and following their hospital stay.”

The PFCC philosophy was first introduced to the University Hospital community and patients this past spring through training sessions for staff supervisors and leaders and with the distribution of an assessment survey to patients and staff in inpatient and outpatient units and to members of the hospital’s ancillary and support services. The survey sought patient and employee impressions regarding University Hospital and the care they and their family members receive during their hospital experience. The survey also carefully looked at a unit’s or department’s readiness to administer PFCC under current conditions.

“We found that many of our hospital areas had already adopted the PFCC philosophy as part of their

Upstate welcomes students to campus

Students will arrive on the SUNY Upstate Medical University campus beginning Aug. 22 to participate in orientation programs for the colleges of Graduate Studies, Health Professions, Medicine and Nursing. First day of classes is Monday, Aug. 28.

Orientation activities include tours, academic and informational sessions and social events. A program specifically for parents and family members will be held Aug. 23, beginning at 1 p.m. in the OnCenter Ballroom in downtown Syracuse.

Other orientation events planned include:

The White Coat Ceremony presented by the College of Medicine and the Medical Alumni Association, to be held Aug. 23, from 4:30 to 5:30 p.m. in the OnCenter Ballroom. During the ceremony, each College of Medicine freshman will receive a white coat made possible by a grant from Excellus BlueCross BlueShield, Central New York Region to the Parents and Family Association of the Medical Alumni Association. The grant also supports a reception following the ceremony.

The College of Health Professions will hold its White Coat Ceremony Aug. 30, at 5 p.m. in 9299 Weiskotten Hall. Dinner will immediately follow the ceremony.

The complete orientation calendar of events for each of SUNY Upstate’s colleges is available by calling 464-8855.

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Macy's, currently known as Kaufmann's Department Store, invites the SUNY Upstate community to participate in Macy’s “Shop For a Cause” fundraiser by making a $5 donation to OASIS and receiving a one-day shopping pass good for discounts at any Macy’s store on Sept. 16 only. All of the proceeds from shopping pass donations will benefit OASIS, the senior education program sponsored by University Hospital and Federated Department Stores, parent company of Macy's. A portion of the shopping pass will also serve as a raffle ticket for prizes that include a $500 shopping spree at any Macy’s store. Kaufmann’s will officially become Macy’s Sept. 9. To purchase a shopping pass, call 464-6555.

A new sauna located on the pool deck in the lower level of the C.A.B. is now available to C.A.B. members and to SUNY Upstate students weekdays from 8:30 a.m. to 8:30 p.m.

Adult teams and individual players 25 years of age and older may register for The Puck Drops Here Hockey Tournament to benefit the Pediatric Emergency Department to be held Aug. 19 and 20 at the Cicero Twin Ice Arena, 5575 Meltzer Court, Cicero. To register or for more information call Steve Olson at 529-3510 or e-mail olsons@upstate.edu.

The ForeSIGHT Golf Classic to benefit The Center for Vision Research will be held Sept. 11 at Foxfire at Village Green in Baldwinsville. Registration begins at 11 a.m. Shotgun start begins at 12:30 p.m. For more information, call 464-5253 or visit www.upstate.edu/eye.

Aug. 31 is the deadline to purchase tickets for the UUP Clambake, to be held Sept. 10, from 1 to 6 p.m. at Hinderwadel’s, 5300 West Taft Road, Liverpool. Tickets will not be sold at the door and are non-transferable. For more information, call 422-5028.

The College of Graduate Studies’ Sixth Annual Biomedical Sciences Retreat and poster presentations will be held Sept. 7, from 8:30 a.m. to 5 p.m. at Welch Allyn’s The Lodge in Skaneateles. Jonathan Yewdell, M D, PhD, of the National Institute of Allergy and Infectious Diseases, will present the keynote address “How to Succeed in Science.” Breakfast and lunch will be served for registrants. Call 464-7655 or e-mail tillotss@upstate.edu for more information. Deadline to register is Aug. 25.

Volunteers are needed for Mary Nelson’s fifth annual Back-to-School Barbeque, to be held Aug. 19 at the corner of South Salina Street and Wood Avenue in Syracuse. Two shifts are offered: 8 a.m. to noon (set-up); and the distribution of backpacks, from 1 to 5 p.m. Nelson, an employee of the Department of Radiology, created this event to help local children prepare for school. To volunteer, contact Nelson at 464-8486 or 952-4215.

Mention the children’s hospital while ordering home-cooked dinner packages at the Make & Take Gourmet company and the Department of Pediatrics’ Family Needs Fund will receive 10 percent of the purchase order. The fund provides food vouchers for qualifying families of pediatric patients. To learn more about Make & Take visit www.makeand-takegourmet.com

Special Thanks...

To the crew members, family and friends of JetBlue Airways for purchasing stuffed teddy bears from the Starlight Starbright charity organization and donating them to University Hospital’s pediatrics patients.
Upcoming multicultural events promote Central New York’s cultural life

The Office of Multicultural Resources at SUNY Upstate has partnered with the Spanish Action League of Onondaga County (La Liga) and the Onondaga Nation to present a series of events that will spotlight Central New York’s cultural communities.

The events include:
• A community health fair at St. Lucy’s Church, opening ceremonies at the Institute for Human Performance, and a special grand rounds will be presented during Hispanic Month Sept. 15 to Oct. 15.
• An opening ceremony with a pow-wow performed by students from the Onondaga Nation and a grand rounds delivered by a Native American from the Center for Disease Control will be part of the Native American Month celebration in November.
• SUNY Upstate’s 2007 Black History Committee is seeking employees, their family members or friends who are interested in showcasing their artistic talents during the Black History Month celebrations in February. For more information, contact the Office of Multicultural Resources at 464-8807.

HealthLink expands to Camillus and Liverpool

University Hospital will expand its popular HealthLink program beyond ShoppingTown Mall in DeWitt to Bryant and Stratton, 8687 Carling Road, Liverpool, and to Camillus Middle School, 5525 Ike Dixon Road, Camillus.

This is the second move outside of DeWitt that the program has made since it began in 2002. It began offering programs at Liverpool Library in April.

“The HealthLink program has proven extremely popular and we are hearing from people all across the county who want to attend these lectures, but who would like to do so at a location closer to home,” said Margaret Gutowski, director of community health relations for University Hospital. “We expect that these new locations will help meet that need.”

HealthLink offers about 85 free public lectures annually by University Hospital staff who speak on a variety of health issues.


Upstate Update, Upstate Announcements and the Upstate web calendar page will feature more information about the multicultural celebrations.

HealthLink seminars at Bryant and Stratton in Liverpool:
Aug. 14, 6 p.m. “Endoscopic Procedures: From Actual to Virtual”
Aug. 15, 6 p.m. “Exercise for Your Health.”

HealthLink seminars at Camillus Middle School:
Sept. 14, 6 p.m. “Peripheral Arterial Oclusive Disease”
Oct. 24, 6 p.m. “Stroke: Recognition & Prevention”
Nov. 14, 6 p.m. “Knee Injuries in Young Athletes”
Dec. 4, 6 p.m. “SAD: More Than Just Winter Blues”
Visit www.upstate.edu/healthlink or call 464-8668 for a complete listing of programs.
R O U N D S

Shawky Z. A. Badawy, MD, professor and chair of the Department of Obstetrics and Gynecology, presented a lecture at the American College of Obstetrics and Gynecology’s District II Annual Upstate Meeting July 21 in Canandaigua. Also attending from the Department of Obstetrics and Gynecology were Robert K. Silverman, MD, chief of maternal-fetal medicine, who co-chaired the program and presented a lecture, and John Folk, MD, clinical associate professor, who presented a lecture.

Karen Canale, RN, RCN, of the Float Team; Anne Carter, RN, CEN, of Emergency Medicine; Jennifer Lemke, CRRN, of 2 North Rehabilitation; and Priscilla Sandford Worral, PhD, RN, of Nursing Research presented a symposium at the Sigma Theta Tau International Nursing Society’s 17th International Nursing Research Congress July 19 in Montreal, Quebec. The symposium featured a study being conducted by members of the Nursing Research Council at University Hospital. Dr. Worral also presented a lecture at the symposium.

Michael E. Zuber, PhD, assistant professor and research assistant professor of ophthalmology, presented a lecture to members of the Cincinnati Children’s Hospital Research Foundation July 21 in Cincinnati.

Andrea S. Viczian, PhD, research assistant professor of ophthalmology, received a 2006 Travel Grant Award to attend the Association for Research in Vision and Ophthalmology 2006 Annual Meeting, held April 30 to May 6 in Fort Lauderdale.

David A. Cameron, PhD, assistant professor of neuroscience and physiology and ophthalmology, presented a lecture to faculty from the Physiology Department at the University of Colorado Health Science Center June 22; and participated in the review panels for the National Institutes of Health and for the U.S. Army Medical Research and Material Command in July.

Snowmobile club supports spiritual care

Pediatrics patient Debianna Addington (front center) displays artwork for an upcoming children’s book that will be made possible by a $2,500 donation from the Weedsport Winter Wanderers Snowmobile Club. The money represents proceeds raised from the Great Eastern Whiteout antique vintage snowmobile show and race hosted by the snowmobile club in February. The children’s book is intended for newly hospitalized pediatric patients, and will contain drawings and thoughts from other pediatric patients to serve as an inspiration for children who are admitted to University Hospital for the first time. From left: Eric Kingson, PhD, Syracuse University professor of social work and public administration, who will assist in the production of the children’s book; Rev. Terry Culbertson, spiritual care manager at University Hospital; Chris Reichel, pediatric clinical case manager at University Hospital; Rev. Louise Shepard, pediatric chaplain at University Hospital; Eric Melfi, co-chair and co-director of the Great Eastern Whiteout; Jeff Hoffelder, president, of the Weedsport Winter Wanderers; David Tripp, board member of the Weedsport Winter Wanderers; and Joe Rachael (behind David Tripp), co-chair and co-director of the Great Eastern Whiteout.
University Hospital to participate in the 2006 New York State Fair

Visit University Hospital's exhibit located in the Science and Industry Building at the New York State Fair Aug. 24 through Sept. 4, from 10 a.m. to 10 p.m.

Aug. 24 Vascular Services and Interventional Radiology (display of current therapies offered at University Hospital.)
Aug. 25 Upstate New York Poison Center (product look-alike display.)
Aug. 26 Orthopedic Surgery (high grades for overall impact on the views by staff and visitors, including sports medicine and hand and shoulder injury prevention; giveaways.)
Foysd Medicine and Rehabilitation (information regarding rehabilitation for orthopedic injury/surgery; giveaways; theraband and easy exercise demonstrations; flexibility and strength testing.)
Aug. 27 Emergency Medicine (CPR/AED demonstrations; handouts regarding emergency preparedness and the MEDSTAR Center.)
Aug. 28 University Geriatrics (informational handouts regarding Alzheimer's disease, the ACE team and primary care for well elders.)
OASIS (handouts regarding OASIS programs; giveaways; opportunities to join the OASIS senior education program.)
Aug. 29 Oncology (spotlighting minimally invasive, robotic-assisted prostate surgery and other procedures offered at University Hospital for all forms of cancer; giveaways.)
University Geriatricians (see 8/28.)

Different University Hospital departments will be spotlighted each day. Representatives from each department will be available for questions.

Aug. 30 Cardiology (display of devices used in heart procedures; interactive game; giveaways; handouts regarding heart related procedures performed at University Hospital.)
Aug. 31 Stroke Center (patient education handout regarding strokes; giveaways; interactive game; display of what fat looks like.)
Physical Medicine and Rehabilitation for stroke patients (giveaways; handouts; rehabilitation needs for stroke patients demonstration; display of special equipment needed for stroke patients.)

Sept. 1 Stroke Center (see 8/31 information.)
Health Sciences Library (information regarding the library's services, highlighting the Health Information Center; giveaways.)
Sept. 2 Mindful Eating Program (handouts regarding the Mindful Eating Program.)
Morrison Healthcare Food Services (giveaways, handouts on Morrison's services at University Hospital, including nutrition counseling and food service.)
Sept. 3 Pediatrics Department (Golisano Children's Hospital display, giveaways, handouts.)
Sept. 4 Nursing Recruitment. (Giveaways, handouts, information about the hospital's nursing retention activities and information about nursing opportunities at University Hospital.)

PFCC — continued from page 1

everyday interactions with patients and their family members,” said Rodgers.

University Hospital's new lobby and the Ambassador information desk also received high grades for overall first impression.

“The new lobby has had a dramatic impact on the views by staff and visitors,” said Rodgers. “Signage in the lobby area was considered inviting, respectful, and worded clearly and staff and visitor inter-actions with our ambassadors have been viewed positively.”

While many of the areas did have high grades, there is still work to be accomplished.

“The overall feeling is that signage throughout the hospital needs to be comparable to the signage in the entrance and lobby areas,” said Rodgers. “The assessment also showed that there are areas of concern regarding the amount of workspace available to staff and families in patient rooms.

“We ask the patient who among their family members they wish to be present in the room while they are receiving care from or communicating with their healthcare team,” said Rodgers. “We need to make sure that there is sufficient room for our staff to comfortably care for or communicate with the patient while their family members are present.”

“However, our data indicates that we have a great foundation to implement PFCC,” said Rodgers. “We have identified a few key areas for improvement, but we have been surprised by how much is already in place.”

The second phase of incorporating PFCC is currently under way and involves identifying outcome measures from the survey assessments and establishing action plans.

Some actions being considered as a result of survey findings include making available more recliners and sleeping chairs in the inpatient units for a more comfortable stay for family members and reviewing signage throughout the hospital.

“What we are trying to enhance or, in some instances, change the way we do business,” said Rodgers. “We know that this is the right thing to do for our patients and their family members.”

(Evan Simmons contributed to this article.)
Wednesday, Aug. 9
Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall Auditorium.
Surgery Morbidity/ Mortality Conference. 7 to 8 a.m.
2231 Wsk. Hall.
6500 University Hospital.
Multidisciplinary Orientation (MDO). 8 to 10:15 a.m. East Lounge, C.A.B.
30-Day Retention Program. 10:30 a.m. to noon. East Lounge, C.A.B.
Trauma Conference. Noon to 1 p.m. 2231 Wsk. Hall.
*Rev. Weez’s Storytime. Noon. Interfaith Chapel, University Hospital.

Thursday, Aug. 10
SUNY Upstate New Employee Orientation. 7 a.m. to 3:30 p.m. East Lounge, C.A.B.
Medical Grand Rounds. “Patient Safety.” Eric Alper, M.D., UMass Medica l Center. 8:30 a.m. 1159 Wsk. Hall.
Workshop. “Online Applicant Employment System.” Patricia Brecht, Upstate Medica l University. 9 to 11 a.m. Classroom D, Institute for Human Performance.
*Weekly Devotions. Noon. Interfaith Chapel, University Hospital.
Zen Meditation. 12:30 p.m. Interfaith Chapel, University Hospital.

Friday, Aug. 11
SUNY Upstate New Employee Orientation. 7 a.m. to noon. East Lounge, C.A.B.
Obstetrics/Gynecology Grand Rounds. 7:30 a.m. M arley Education Center.
Workshop. “Getting Started With Medica l Terminology II.” 8:30 to 10:30 a.m.
1328B University Hospital.

Saturday, Aug. 12
*Mass. 4 p.m. Interfaith Chapel, University Hospital.
Ride for Research. Beginning at 8:30 a.m. M arcellus Park, M ain St., M arcellus. Call 673-1950.

Sunday, Aug. 13
*Mass. Noon. Interfaith Chapel, University Hospital.

Monday, Aug. 14
*SUNY Upstate Smoking Cessation Class Including Nicotine Replacement. 2 to 3 p.m. 1106 University Hospital.

Tuesday, Aug. 15
Workshop. “Sexual Harassment Training For All Employees.” M axine Thompson, Upstate Medica l University. 6 to 7:30 p.m. 6500 University Hospital.

Wednesday, Aug. 16
SUNY Upstate Smoking Cessation Class Including Nicotine Replacement. 2 to 3 p.m.
1106 University Hospital.

Thursday, Aug. 17
Medical Grand Rounds. “Multiresistant Tuberculosis at Upstate: Could This Happen To You?” Fred Rose, M.D., Upstate Medica l University. 8:30 a.m. 1159 Wsk. Hall.

Tuesday, Aug. 22
90-Day Retention Program. 7:45 to 8:45 a.m. 7128 University Hospital.
Workshop. “M edline on the Web.” Noon to 1 p.m. 220 Health Sciences Library. To register, visit http://www3.upstate.edu/hr/training/index.cfm?go=1&category=26.
Weight Watchers at Work Program. Noon to 12:45 p.m. 5303 Wsk. Hall. Call 464-9017 for details.

Wednesday, Aug. 23
Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall Auditorium.
Surgery Morbidity/ Mortality Conference. 7 to 8 a.m.
2231 Wsk. Hall.
Orthopedic Grand Rounds. “Concussions in Sports: Diagnosis, Prognosis and Return to Play.” James Paci, M.D. 8 a.m. 6500 University Hospital.

Friday, Aug. 25
Orthopedic Grand Rounds. “Patellofemoral Ligament Reconstruction.” Scott Schweitzer, M.D. 8 a.m. 6500 University Hospital.
Health Sciences Library Tour. See 8/9 listing.

*Rev. Weez’s Storytime. See 8/9 listing.

Thursday, Aug. 24
SUNY Upstate New Employee Orientation. 7 a.m. to 3:30 p.m. 3105 W sk. H all.

Medical Grand Rounds.
“Fuad Farah Lectureship: Prognostic Variables in Melanoma.” M artin C. M ihm, Jr., M.D., Harvard Medical School. 8:30 a.m. 1159 W sk. H all.

*Weekly Devotions. See 8/10 listing.

Zen Meditation. See 8/10 listing.

Friday, Aug. 25
SUNY Upstate New Employee Orientation. 7 a.m. to noon. East Lounge, C.A.B.

Obstetrics/Gynecology Grand Rounds. 7:30 a.m. Marley Education Center.


Clinical Hands-On Practice Orientation (CHOP). Noon to 3:30 p.m. East Lounge, C.A.B.

Spiritual Fitness Group Meeting. See 8/11 listing.

Saturday, Aug. 26
*Mass. See 8/12 listing.

Sunday, Aug. 27
*Mass. See 8/13 listing.

*Broadcast live from the Chapel on in-house Channel 40.

Watch SUNY Upstate’s news program “Upstate Magazine” on Staff Ed TV Channel 62 or by visiting http://www.upstate.edu/edcom/upstatemag

CONFERENCES, WORKSHOPS, SEMINARS

Free Health Seminars are open to all. To register, call Health Connections at 464-8668 or register via www.upstate.edu/healthlink. To register for workshops, visit http://www.upstate.edu/hr/training/form.shtml

Aug. 10. 9 to 11 a.m. Classroom D, Institute for Human Performance.

Aug. 14. 6 to 7 p.m. Bryant and Stratton, Rt. 31, Clay (behind Wal-Mart).
Seminar. “Endoscopic Procedures: From Actual to Virtual” discusses standard colonoscopy and upper GI endoscopy, virtual colonoscopy and capsule technology.

Aug. 14. 6 to 7:30 p.m. HealthLink at ShoppingTown Mall, DeWitt.
Seminar. “Paget’s Disease of the Bone: Recognition and Treatment” covers the causes and diagnosis of Paget’s Disease and advances in treatment.

Aug. 15. 9 to 10 a.m. 6500 University Hospital.
Workshop. “Sexual Harassment Training For All Employees” discusses SUNY Upstate’s policy regarding sexual harassment and conduct that is considered inappropriate and disrespectful.

Aug. 15. 6 to 7:30 p.m. Bryant and Stratton, Rt. 31, Clay (behind Wal-Mart).
Seminar. “Exercise for Your Health” discusses the benefits of exercise and ways to exercise to reap the most rewards. Practical suggestions and specific exercises will be demonstrated and practiced.

Aug. 16. 10 to 11:30 a.m. 1159 Weiskotten Hall.
H A N Y S Summer Workforce Leadership Series. “The Leader’s Role in Resolving Conflict in the Workplace” examines reactions to conflict, effective and ineffective strategies, processes for negotiating win-win solutions and dealing with anger and conflict in meetings. Presented by Jo M anion, PhD, RN, nationally recognized speaker, author and senior management consultant. Advance registration required. Visit http://www3.upstate.edu/hr/training. Open to SUNY Upstate leaders and managers.

Aug. 16. 6 to 7:30 p.m. Liverpool Library, 310 Tulip St., Liverpool.
Seminar. “Mindful Eating: Jumping Off the Diet Treadmill” teaches participants what triggers eating and how to manage weight without dieting or succumbing to fads.

Aug. 17. 6 to 7:30 p.m. HealthLink at ShoppingTown Mall, DeWitt.

Aug. 30 and 31. 9 a.m. to 4 p.m. 6500 University Hospital.
Workshop. “Taking the First Steps - Challenges and Advantages of Supervision” is intended for newly promoted and soon-to-be-promoted supervisors to help them understand the role of the supervisor and the challenges and advantages of making the transition to supervision. Participants will have an opportunity to assess their abilities in skill areas that are critical to supervising.

University Hospital’s HealthLink On Air
Tune in Sundays, 9 to 10 a.m.
570 WSYR-AM
www.healthlinkonair.org
Teen artist creates logo

West Hill High School junior Kevin Farrell of the Town of Onondaga stands with the logo he created as a class project for University Hospital’s new electrophysiology lab, known as the Heart Rhythm Center. With Farrell is Luna Bhatta, MD, director of the Heart Rhythm Center. The center performs numerous inpatient and outpatient procedures, including heart electrophysiology studies, cardiac arrhythmia ablations and implantation of pacemakers and internal cardiac defibrillators. The center is located on the third floor of University Hospital.

Note: Contact the Human Resources Department for address changes and corrections.