State University of New York and SUNY Upstate Medical University respond to national disaster.

Americans enjoy many freedoms. The strength of one of our freedoms—freedom from fear—was tested by terrorists at 9:03 a.m. on Tuesday, Sept. 11. Yet, the reaction to this act taken by our nation and by the SUNY Upstate Medical University community was not based on fear, but rather based on human compassion, dignity and upon the knowledge that the strong foundation upon which our freedom was built still stands firm.

A message from Robert King, Chancellor of the State University of New York:

It has now been more than one week since our country suffered from an unexpected and unprecedented tragedy. We share the grief of our State and the nation. And we extend our sympathy and support to countless families devastated by loss, many from within our own State University community.

At the same time, I am very proud of the courage, compassion and character demonstrated by our students, faculty and staff. Those from our New York City campuses were among the first to respond to the emergency. Faculty and staff from our hospitals and medical schools have helped to heal physical and psychological wounds. SUNY counselors across this great state have helped others cope with tremendous loss. Many have donated blood or badly needed funds to help affected families.

In a time of crisis our campuses pulled together heroically, organizing vigils and fund drives and reaching out to the wider community. Each and every one of our campuses has a wonderful story to tell.

These unselfish acts convince me that we can continue to help those who need it most, not just now, but in the future.

Recovery Efforts Supported by Upstate’s Community Giving Campaign

Local agencies that receive funds from the Upstate Community Giving Campaign are supporting recovery efforts at the World Trade Center. The Salvation Army and Red Cross have sent volunteers and supplies and on Sept. 14, the United Way sent $25,000 on behalf of Central New York contributors.

When Upstate employees receive their campaign packets in early October, note the new September 11th Fund, a fund designated to support the recovery effort in New York City.

Please remember that your support of the local community giving campaign is more critical than ever. All of our agencies need extra resources to help local people affected by the Sept. 11 tragedy, in addition to the financial support that will enable them to continue providing regular services to our community.

Many Upstate employees have shared their experiences with agencies that receive funds from our campaign. Turn to page 7 to read one of these stories.

The Upstate Medical University community extends its deepest condolences to all those who have lost loved ones to this terrible tragedy.

For health information, physician referral, and Upstate Medical University services, call Health Connections at 464-8668.
**Wednesday, Sept. 26**

**Anesthesiology Grand Rounds.** 7 a.m. Wsk. Hall, Medical Alumni Aud.

**Otolaryngology and Communication Sciences Grand Rounds.** 7 to 8 a.m. University Hospital, Rm. 6500.

**Surgical Grand Rounds.**

“HTLV- Associated Diseases.” Presenter: Bernard Poiesz, MD, Upstate Medical University. 8 to 9 a.m. Wsk. Hall, Rm. 103.

**Pediatric Grand Rounds.**

“Long-Term Outcome of IUGR.” Presenter: Susan Stred, MD, Upstate Medical University. 9:15 a.m. University Hospital, Rm. 6500.

**Health Sciences Library Tour.** Noon. Meet at New Book area.

**Neurology/Neurosurgery Grand Rounds.** 4 p.m. University Hospital, Rm. 6500.

**Thursday, Sept. 27**

**Parent to Parent Program.** “Put Yourself in the Way.” Noon to 1 p.m. Wsk. Hall, Rm. 5301. Call 464-5760 for more information.

**Psychiatry Grand Rounds.** “The Use and Misuse of Hypnosis in Clinical Practice.” Presenter: Steven Lynn, PhD, SUNY Binghamton. 12:30 to 2 p.m. PBS Bldg.

**Open House for new MRI Core Facility.** 2 to 4 p.m. Institute for Human Performance.

**Friday, Sept. 28**

**Obstetrics/Gynecology Grand Rounds.** “Raloxifene Clinical Trials.” Presenter: Leo Plouffe, MD, Women’s Health. 7:30 a.m. Marley Education Ctr., Sulzle Aud.

**Workshop.** “MEDLINE on the Web.” 11 a.m. to noon. Health Sciences Library, meet at the reference desk. Call 464-4581 to register.

**Film.** “Shrek.” 7:30 p.m. Wsk. Hall, Medical Alumni Aud. Admission: $2 per person.

**Candlelight Vigil.** Refreshments: 6:30 p.m. Ceremony: 7 p.m. University Hospital, main lobby.

**Saturday, Sept. 29**

**7th Annual free Citywide Family Health & Wellness Fair.** 9 a.m. To 4 p.m. Southwest community center, 401 South Avenue.

**Film.** See 9/28 Calendar listing.

**Sunday, Sept. 30**

**Healthcare Mass.** 9:30 a.m. Cathedral of the Immaculate Conception, downtown Syracuse.

**Monday, Oct. 1**

**Community Giving Campaign 2001 Kickoff Breakfast.** 9 to 10:15 a.m. Institute for Human Performance, second floor track area.

**Childbirth Education Class.** 2 to 4 p.m. Women’s Health Services, UHCC, third floor. Call 464-2169 to register.

**Tuesday, Oct. 2**

**Let’s Not Meet By Accident.** Visiting School: Cato Meridian. 9 to 11:30 a.m. University Hospital, Emergency Department.

**Breastfeeding Class.** 3 to 4:30 p.m. Women’s Health Services, UHCC, third floor. Call 464-2169 to register.

**Kripula Yoga Program.** 5 to 6 p.m. C.A.B., East Lounge.

**Wednesday, Oct. 3**

**Anesthesiology Grand Rounds.** 7 a.m. Wsk. Hall, Medical Alumni Aud.

**Otolaryngology and Communication Sciences Grand Rounds.** 7 to 8 a.m. University Hospital, Rm. 6500.

**Surgical Grand Rounds.**

“Residents Surgical Forum Presentations.” 9 to 9 a.m. Wsk. Hall, Rm. 103.

**Payroll Services and Management Training Class.** “Introduction to Payroll.” 9 a.m. to noon. C.A.B., East Lounge.

**Pediatric Grand Rounds.** Frank A. Oski, MD Distinguished Visiting Professor. “The Pediatrician and the Public: Don’t Make Promises We Can’t Keep.” Presenter: Julia McMillan, MD, Johns Hopkins School of Medicine. 9:15 a.m. University Hospital, Rm. 6500.

**Health Sciences Library Tour.** See 9/26 Calendar listing.

**Combined Infectious Disease Conference.** Presenter: Donald Blair, MD, Upstate Medical University. 4 p.m. University Hospital, Rm. 4505.

**Neurology/Neurosurgery Grand Rounds.** 4 p.m. University Hospital, Rm. 6500.

**Burn Survivors Support Group.** 5 to 7 p.m. University Hospital, Rm. 6408. Call 464-3600 for more information.

**Medical Grand Rounds.**

“Winkelman Lecture: High Altitude Illness.” Presenter: Jonathan M. Rosen, MD, Albany Medical College. 8:30 a.m. Wsk. Hall, Rm. 1159.

**Parent to Parent Program.** “Awareness Is Your Best Friend.” Noon to 1 p.m. Wsk. Hall, Rm. 5301. Call 464-5760 for more information.

**Psychiatry Grand Rounds.**

“Emotions in the Practice of Psychotherapy.” Presenter: Robert Plutchik, PhD, Albert Einstein College of Medicine. 12:30 to 2 p.m. PBS Bldg.

**Friday, Oct. 5**

**28th Annual Regional Perinatal Symposium.** 7 a.m. to 2 p.m. Carousel Center Skydeck.

**Monday, Oct. 8**

**Kripula Yoga Program.** 5 to 6 p.m. C.A.B., East Lounge. Sponsored by Pathway to Wellness.

**Tuesday, Oct. 9**

**Let’s Not Meet By Accident.** Visiting School: Central Tech Vocational Center. 9 to 11:30 a.m. University Hospital, Emergency Department.

**Breastfeeding Class.** See 10/2 Calendar listing.

**Wednesday, Oct. 10**

**Anesthesiology Grand Rounds.** 7 a.m. Wsk. Hall, Medical Alumni Aud.

**Otolaryngology and Communication Sciences Grand Rounds.** 7 to 8 a.m. University Hospital, Rm. 6500.

**Thursday, Oct. 4**

**Urology Grand Rounds.** 9 to 10 a.m. University Hospital, Rm. 6500.
Emergency Medicine Grand Rounds. “Clinical Pharmacology of Anticoagulants.” Presenter: David Lehmann, MD, PharmD, Upstate Medical University. 11 a.m. to noon. Health Sciences Library, Rm. 318.


Lecture. “Overview of Cooperative Oncology Group Program (CALGB).” Presenter: Stephen Graziano, MD, Upstate Medical University. Lunch: 11:45 a.m. Lecture: Noon. Institute for Human Performance, Classrooms A & B.

Health Sciences Library Tour. See 9/26 Calendar listing.

Combined Infectious Disease Conference. “Lyme Disease Update.” Presenter: Shelley Gilroy, MD, Upstate Medical University. 4 p.m. University Hospital, Rm. 4505.

Neurology/Neurosurgery Grand Rounds. 4 p.m. University Hospital, Rm. 6500.

Thursday, Oct. 11

Conference. “6th Annual Psychopharmacology Update.” 8 a.m. to 4:30 p.m. Carousel Center/Skydeck. To register or for more information, contact Darlene Black at 464-3141.

Urology Grand Rounds. 9 to 10 a.m. University Hospital, Rm. 6500

Medical Grand Rounds. Presenter: Robert Olick, JD, PhD. 8:30 a.m. Wsk. Hall, Rm. 1159.

Parent to Parent Program. “Remember the Difference.” Noon to 1 p.m. Wsk. Hall, Rm. 5301. Call 464-5760 for more information.

Lecture. “The Ridiculous and Exciting Role of the Arts - A Twenty-One Year Reflection on Syracuse.” Presenter: Geoffrey Navias, Open Hand Theater. 7:30 p.m. Westcott Community Ctr.

Friday, Oct. 12

Obstetrics/Gynecology Grand Rounds. “Problems in Patient Communication: Petals and Thorns.” Presenter: Steve Allen, Jr., MD, Upstate Medical University. 7:30 a.m. Marley Education Ctr., Sulzle Aud.

Saturday, Oct. 13

America’s Walk for Diabetes. Check-in: 8:30 to 9:15 a.m. Walk: 9:30 a.m. Aspen House Community Center, Radisson Community, Baldwinsville. To participate or for more information, contact Karen Kemmis at 464-2521 or kemmisk@upstate.edu

Sunday, Oct. 14

Making Strides Against Breast Cancer 5K Walk. Registration: 8:30 a.m. Event: 10 a.m. Community Plaza, Everson Museum.

UUP clambake. 1 to 6 p.m. Hinerwadel’s Inc. Call 464-6134 for more information.

Message from Robert King continued from page 1

future.

We must also be on guard to resist easy but erroneous accusations against people who practice the Islamic faith or who are of Middle Eastern origin.

President George W. Bush and Gov. George E. Pataki now encourage all New Yorkers and all Americans to return to the daily routine of life as we continue to help those in need. This is sound advice.

I know that we can continue to do what New York and the nation need us to do, and that is to provide the best possible educational experience for our students. What we now do, as students, teachers, scholars and researchers, helps to secure the country’s future success.

I am honored to be Chancellor of this great university and enormously proud of each of you for all you have done.

See pages 4 and 5 for Upstate’s response to the tragedy

Community Giving Campaign continued from page 1

Important Community Giving Campaign Dates:

10/1: Kick-off Campaign Breakfast for department representatives and managers
10/5: Campaign pledge cards and packets mailed to Research Foundation employees
10/10: Campaign pledge cards and packets mailed to State employees
10/11: Campaign pledge cards and packets distributed to Hospital Service Lines. Please note: All patient service directors must visit University Hospital Room 1311 on Thursday, Oct. 11 between 7 a.m. and noon to obtain the Community Giving Campaign pledge cards and packets.

Questions? Contact Zanette Howe, 464-4263, for general campaign information or Ginny Westmiller, 464-6336 for questions or concerns related to material distribution.

Thank you!
In times of disaster, the SUNY Upstate Medical University community bands together to ensure the health and well-being of our community. It was no less true with the Sept. 11 tragedy. What follows is a brief account of how Upstate responded to the disaster:

Immediately following the attack

- Upstate Medical University’s administrators gather to assess the tragedy’s impact to our campus and the community as a whole.
- New York Gov. George Pataki directs all nonessential state employees to be released from work. Classes are canceled for the rest of the day.
- A command site is established at University Hospital. Hospital administrators contact the NYS Department of Health and offer University Hospital as an additional site to treat New York City patients.
- A group of individuals, representing the area’s hospitals, military, emergency services, and health department, continue to hold meetings to evaluate the community healthcare needs.

Communication to staff is coordinated through groupwise messages, staff education television, and through local media outlets.

- Hospital personnel are put on a 24-hour alert should victims of the World Trade Center collapse be transported to University Hospital.
- A group of individuals, representing the area’s hospitals, military, emergency services, and health department, continue to hold meetings to evaluate the community healthcare needs.

Offering help and support

- Upstate Medical University counselors offer to help Upstate individuals deal with their stress and grief.
- Upstate Medical University individuals give blood to meet the increased need in New York City.
- Members of the SUNY Upstate community contribute items in donation bins located throughout campus to assist in rescue efforts at the World Trade Center disaster site.

Expressions of a true team effort

- Donna Sims of Physical Medicine and Rehabilitation (PM&R) coordinates an effort to raise money to send to the Red Cross disaster relief effort. PM&R staff raise $1,526 for the Rescue Relief Fund. Lori Vanderwerken and Joan McNamara help in the effort.
- A group of individuals, representing the area’s hospitals, military, emergency services, and health department, continue to hold meetings to evaluate the community healthcare needs.

Dealing with grief: Upstate organizes memorial services

At the request of Hospital Administration, Chaplains Jerald Shave and Alfred Bebel organize three interfaith memorial services to remember the lives lost during the Sept. 11 tragedy. A number of spiritual leaders and Upstate administrators give talks, recite poetry and read scripture from the Koran, Torah, and New Testament. Rev. Shave reads the names of some of the victims who had friends or relatives in the Upstate Medical University community.

Many members of the Upstate Medical University community were personally touched by this tragedy. Stephanie DeJoseph was one employee who asked to have a victim remembered during the services. She said, “Please include my daughter’s best friend, Marina Gertsberg, in the names of those we wish to remember. Marina was excited to start her new job with Cantor Fitzgerald the day after Labor Day, Tuesday, Sept. 4. She worked on the...
101st floor of the World Trade Center. Cantor Fitzgerald has yet to report a survivor from their company. Our prayers are with Marina, her family and all of us who are affected by this unspeakable tragedy. We hope that her warm, engaging and feisty personality serve as a beacon of love, hope and strength to all who are struggling to recover from this malicious act.”

(If you have news you would like to share about Upstate Medical University’s response to this national tragedy, please contact Doretta Royer by email: royerd@upstate.edu

Gregory Eastwood, MD, president, opened the service with “This tragedy is a profound reminder of the frailty of human life and the unpredictability of the human condition. These events comprise an enormous tragedy from which we should not just emerge, but prevail.”

Saqib Rashid, MD, fellow in pulmonary and critical care, said, “These terrible acts are not the acts of Islam. The very word Islam is derived from the word peace. Evil forces will try to separate us but we are all here as one nation. We all feel betrayed and horrified. Be kind. Be peaceful. God bless us all.”

The service closed with the Rev. J. Alfred Bebel, Roman Catholic chaplain, who cautioned the mourners, “We do not want to become terrorists in response to terrorism.”

Left: Rev. Jerald Shave, hospital chaplain, was one of the organizers of the memorial services for the victims of the September 11 attacks.

Far left: The memorial service brought together students, staff and faculty from across the university.
College of Health Profession’s Physical Therapy Education program ranked one of nation’s best

U.S. News & World Report has once again selected Upstate’s Department of Physical Therapy Education in the College of Health Professions as one of our nation’s best graduate programs for physical therapy.

Listed as the SUNY Health Science Center, Upstate ranked number 43. New York University, Columbia University, New York Medical College and Ithaca College represent the other New York state schools on the list.

Each year, U.S. News re-evaluates graduate programs in business, education, engineering, law, and medicine. Its rankings are based on two broad types of data—expert opinion about program quality and statistical indicators that describe the strength of a school’s faculty, its research, and the performance of students both as they enter and leave.

U.S. News gathered the statistical and reputational data by surveying more than 1,000 programs and 12,000 academics and professionals in the fall of 2000.

“We’ve always known that our physical therapy graduates, as well as graduates of our other programs, leave our University highly prepared to meet the current and future demands of their chosen professions. It is very fulfilling to us to know that our reputation for excellence is recognized by others as well. A diploma from an institution known for excellence offers graduates a powerful edge in the competition for good jobs.” said Hugh Bonner, PhD, dean of the College of Health Professions.

A full listing of the U.S. News & World Report’s Best Graduate Schools can be found at: http://www.usnews.com/usnews/edu/beyond/gradrank/gbphythe.htm

America's Walk for Diabetes

JOIN THE UNIVERSITY HOSPITAL/UPSTATE MEDICAL UNIVERSITY/JOSLIN DIABETES CENTER TEAM!

4 mile and 1 mile walks at Aspen House Community Center, Radisson Community, Baldwinsville

Great prizes, music and fun!

SATURDAY, OCTOBER 13, 2001

Check-in Time: 8:30 a.m. to 9:15 a.m.
Start Time: 9:30 a.m.

A $25 entry fee will guarantee a goody bag, continental breakfast and lunch.

To participate in the walk, contact Karen Kemmis at 4-2521 or kemmisk@upstate.edu
2002 Flex Spending Account open enrollment for State employees

The open enrollment period for the HCSAccount and the DCAAccount ends Friday, Nov. 9. The Health Care Spending Account (HCSAccount) is a flexible spending account program that gives state employees the opportunity to pay for un-reimbursed medical expenses on a pre-tax basis. This program lets individuals set aside $150 to $3,000 annually in pre-tax salary to pay for health-related expenses that are not reimbursed by health insurance. Medically necessary medical, dental, prescription, vision and hearing expenses for enrollees and their dependents are eligible for reimbursement.

To be eligible to enroll in the Health Care Spending Account, individuals must be a permanent employee, work at least half time and meet the eligibility criteria for enrollment in the New York State Health Insurance Program.

The Dependent Care Advantage Account (DCAAccount) is a flexible spending account program that gives State employees the opportunity to pay for child care, elder care, or other dependent care expenses on a pre-tax basis. This program lets individuals set aside up to $5,000 annually in pre-tax salary to pay for eligible child care, elder care, or disabled dependent care expenses necessary for you and your spouse, if you are married, to work. Individuals may be eligible for a $200 to $600 employer contribution based on annual income.

Individuals who would like to participate for the year 2002 need to enroll before Nov. 9. Current participants must re-enroll in order to continue their benefits in 2002 (re-enrollment material will be sent out directly by Fringe Benefits Management Company).

Informational flyers will be sent to Upstate individuals through interoffice mail. To request a 2002 Flex Spending Account Enrollment Kit, visit www.flexspend.state.ny.us and follow the instructions or call 1-800-358-7202.

Additional information regarding the HCSAccount or the DCAAccount is available through the FSAHotline, 1-800-358-7202.

Fourth Annual Healthcare Mass to be held Sept. 30

Health care providers and their families are invited to a Healthcare Mass Sunday, Sept. 30 at 9:30 a.m. in the Cathedral of the Immaculate Conception, Syracuse. The Rev. Joseph Champlin will preside. Upstate Medical University participants include Rev. Alfred Bebel, Ben Moore III and Grace Palmer. Individuals need not be Roman Catholic to participate in this ecumenical ceremony.

Rita Holbrook, Department of Medicine

I first got involved in Light the Night because I enjoy a brisk walk with friends. But I really committed myself to the Leukemia and Lymphoma Society when I realized that my mother-in-law’s treatments for bone cancer were developed from research funded by the Leukemia and Lymphoma Society. It’s rewarding to help raise funds, and I was lucky to see it benefit a loved one. Support a cause. It will enrich your life and help the people you care about.

YOUR DONATIONS HELP PEOPLE YOU KNOW

This is the first in a series of messages from Upstate employees who have benefitted from or worked with agencies that receive funds from our Community Giving Campaign.
Upstate recruiting volunteers

Individuals who are interested or who know of anyone interested in volunteering for University Hospital are encouraged to contact Volunteer Services at 464-5180. According to Andrea Kennedy-Tull of the Volunteer Office, there are several volunteer opportunities available to individuals who qualify. “We need volunteers to serve in a variety of settings within University Hospital, including pediatrics, the emergency and recovery rooms, food and nutritional services, errand and messenger service, as well as with the heart, oncology and transplant programs. Off-site locations at University Health Care Center in downtown Syracuse and University Health Care Manlius could also use assistance,” said Kennedy-Tull.

To volunteer, individuals must be 14 years of age or older, provide their own transportation and commit to a minimum of four hours of volunteer service per week. Hours may be arranged by Volunteer Services to accommodate many schedules. Free parking, meal privileges and other benefits may be available to those who qualify.

To learn more about volunteer opportunities at Upstate Medical University, contact Volunteer Services at 315-464-5180 between 8:30 a.m. and 4:30 p.m., Monday–Friday.

Registration forms being mailed for Teaching Day for Teachers

Upstate Medical University’s Teaching Day for Teachers will be held Tuesday, Nov. 13 from 1 to 6 p.m. at the Marley Education Center. Registration will be held from 12:30 to 1 p.m. with the program to follow. Mark Quirk EdD of the University of Massachusetts will present the keynote address, “Teaching Excellence: Why Settle for Less?” from 1:30 to 2:30 p.m. Four workshops and six oral presentations complete the program.

Registration forms are being sent to all full-time faculty. The deadline to register is Friday, Oct. 19. Contact Dr. Weinberger via groupwise at WeinberH with questions.

City Health Screening Fair is Sept. 29

The 7th Annual Citywide Health Screening Fair, sponsored by the Syracuse VA Medical Center in partnership with SUNY Upstate Medical University, will be held at the Southwest Community Center, 401 South Ave., from 9 a.m. to 4 p.m. on Saturday, Sept. 29.

This event is free and open to the public. Free health screenings and referrals, flu shots, children’s activities, refreshments, prizes and entertainment will be featured. Free workshops will also be offered on topics such as Stress Management, Affordable Health Care, Hepatitis C, and HIV Prevention, as well as displays and information on a variety of community resources and agencies. For more information, contact Maxine Thompson, 464-5916.

Candlelight Vigil set for Sept. 28

University Hospital’s Parents Reach Out Program (PROP) and the Center for Children’s Cancer and Blood Disorders invite Upstate individuals to participate in a Candlelight Vigil in recognition of Childhood Cancer Awareness Month, Friday, Sept. 28 in the main lobby of University Hospital.

Light refreshments will be served at 6:30 p.m. with the candlelighting ceremony to follow at 7 p.m. Ronald Dubowy, MD, director of the Center for Children’s Cancer and Blood Disorders, and Joanne Ondrako, PROP president, will speak. Entertainment will be provided by the Spirit of Syracuse Choral Group. RSVP by calling Health Connections at 464-8668.

EAP ‘Parent to Parent’ program helps parents help their teens

Upstate’s Employee Assistance Program is offering the “Parent to Parent” video based program that helps parents deal directly with their children on the challenging issues facing adolescents today: violence, drugs, sex and character development. The sessions will be held each Thursdays through Nov. 8 from noon to 1 p.m. in Room 5301 Weiskotten Hall. Individuals do not need to attend all sessions and may bring their lunch.

“Parent to Parent” was developed by Bill Oliver, one of the country’s foremost authorities on parenting and what he calls the Toxic Culture. The program creates an environment where parents come together, discuss the issues their children face, and decide what will work in their individuals homes.

To register or for more information about the program, contact Sarah-Lee Cleveland at 464-5760.
Dr. Graziano to present next Hot Topic in Research Oct. 10

Stephen Graziano, MD of the Department of Medicine, Hematology/Oncology division at Upstate Medical University, will present “Overview of Cooperative Oncology Group Program (CALGB) at the next “Hot Topics in Research” lecture Wednesday, Oct. 10 in classrooms A & B of the Institute for Human Performance. Lunch will be served at 11:45 a.m. with the lecture to follow at noon. There is no cost to attend. To register contact Anita Carroll at 464-5476 or visit www.upstate.edu/research/clintrial. The “Hot Topics in Research” lecture series is presented by Upstate’s Clinical Trials Office Education Fund with support of Aventis Pharmaceuticals, Schering-Plough, Ortho BioTech, Inc. And Bristol Myers Squibb.

Advocates to sponsor special Culinary Institute of America event Oct. 24

Advocates for Upstate Medical University will sponsor a Culinary Institute of America luncheon at St. Andrews Cafe and tour of the Vanderbilt Mansion and grounds at Hyde Park, Wednesday, Oct. 24. The bus departs at 6:30 a.m. from Shoppingtown Mall, DeWitt, and arrives at the Cafe at 11 a.m. There will be a stop on the Thruway. The $65 per person fee includes the meal, bus transportation and tour. The deadline to register for the event is Monday, Oct. 8. To register or for more information, call the Advocates office at 464-5606.

6th Annual Psychopharmacology Update is Oct. 11

“The 6th Annual Psychopharmacology Update” will be held Thursday, Oct. 11 from 8 a.m. to 4:30 p.m. at the Carousel Center Skydeck. The program is recommended for psychiatrists, psychologists, psychiatric nurse specialists, social workers and allied mental health professionals. It is presented by the Department of Psychiatry, The Institute for Applied Psychiatry and the Office of Continuing Medical Education at Upstate Medical University and the American Academy of Addiction Psychiatry.

The program covers Post Traumatic Stress Disorder, Fatigue and Daytime Sleepiness in Affective Disorders, Update on Mood Stabilizers, ADHD Update, An Update on Atypical Antipsychotics, and Future Treatments for Depression.

The program provides six credit hours in Category 1 of the Physician’s Recognition Award of the American Medical Association and has been submitted to the National Association of social workers for 6 contact hours and to Upstate’s Institute for Continuing Nursing Education.

To register or for more information contact Darlene Black at 464-3141.

2001 Nursing Teaching Day to be held Oct. 13

“Marketing, Motivating, and Maximizing: The Keys to the Future,” is the topic of the 2001 Nursing Teaching Day, to be held Saturday, Oct. 13 from 8 a.m. to 12:15 p.m. in the Wyndham Syracuse on Carrier Circle.

The program is approved for 3.0 contact hours by Upstate Medical University’s Institute for Continuing Nursing Education.

The Teaching Day provides guidelines and examples for unlocking the professional nurse’s potential with traditional and futuristic motivation strategies and designing models that maximize the appropriate use of RN talent.

Ann Sedore, PhD, chief operating officer and chief nursing officer for University Hospital, will deliver the keynote address. Program presenters include: Melanie Rich of Upstate’s Department of Marketing & University Communications; S. Gale Fellowes, MD, vice president of medical affairs and Connie A. Jastremski, RN, assistant vice president for nursing at Rome Memorial Hospital; Margaret S. Argentine, PhD, senior associate for A3 Consulting; and Tim Fox, executive producer for programming and special projects for the Ackerley Group’s New york Regional Station Group.

Registration fees are $45 for students at Upstate’s College of Nursing and $70 for all others. The registration deadline is Friday, Oct. 5.

To register or for more information, contact the Nursing Alumni Office at 464-4278.
Sports-Related Concussion is topic of program, Oct. 28

A public information day, titled “Head Games: Sports-Related Concussion,” will help Central New Yorkers learn how to prevent, recognize and manage sports-related concussion. The program will be held Sunday, Oct. 28 from 1 to 4 p.m. in the Institute for Human Performance. It is open to anyone who is interested in sports injury prevention and management, particularly parents, coaches and athletic directors, school administrators and nurses, athletes, health care providers, and parks and recreation staff.

Program presenters include Brian Rieger, PhD, a psychologist specializing in concussion and brain injury in Upstate’s Department of Physical Medicine and Rehabilitation; Kathleen Brown, MD, an emergency room physician at University Hospital; Michael V. Kaplan, Esq., president of the NYS Brain Injury Association and co-chair of the Association of Trial Lawyers of America-Traumatic Brain Injury Litigation Group; Diane B. Montgomery, MD, FAAP, a pediatrician in private practice in Syracuse; Tim Neal, head athletic trainer at Syracuse University; Irving G. Raphael, MD, an orthopedic surgeon who is Head Team Physician for Syracuse University; and parents and athletes who have dealt with sports-related concussion first-hand.

In addition to the information sessions, the program also includes a tour of the Institute for Human Performance, giveaways, raffles and refreshments. All participants will receive a free copy of the booklet “Facts About Concussion and Brain Injury” as well as a sideline-evaluation pocket card that provides coaches, trainers and parents with guidelines on how to deal with concussions that occur during a sporting event.

“Head Games: Sports-Related Concussion Information Day,” is presented by SUNY Upstate Medical University, THINK FIRST of CNY and University Hospital’s Health Connections. The registration fee is $5 per person. Individuals are encouraged to register early. The deadline to register is Friday, Oct. 26. To register or for more information, call 315-464-8668 or 1-800-464-8668.

 Reserve your Cards for Kids brochure

University Hospital’s 6th Annual “Cards for Kids” sale will begin soon. The cards feature artwork by patients, families and staff of the Center for Children’s Cancer and Blood Disorders. Proceeds from sales benefit the center. More than $27,000 has been raised from past campaigns. The “Cards for Kids” brochures will be available in late September. To reserve a copy, call Mandy at 464-6133.

University Hill individuals present Westcott Community Center lecture series

The Westcott Community Center announces its 3rd Annual University Neighbors Lecture series to be presented October through April 2002. The series covers a range of topics from the arts to politics. All of the presenters are from the University Hill neighborhood, of which Upstate Medical University is included. All lectures will take place at the Westcott Community Center, corner of Westcott and Euclid Ave.

“The Ridiculous and Exciting Role of the Arts—A Twenty-one Year Reflection on Syracuse” opens the season Thursday, Oct. 11 at 7:30 p.m. Geoffrey Navias, artistic director and founder of Open Hand Theater’s International Mask and Puppet Museum, will draw on some of the museum’s collection as examples of how art, theater, and rituals have been used throughout the world to feed and nurture community.

Tickets are $10 per person. All ticket sales are tax deductible. For more information, call 478-8634.
Syracuse Medical Alumni Association wins Award of Distinction

The Syracuse Medical Alumni Alumni Office at upstate Medical University has won an Award of Distinction in the annual American Association of Medical Colleges (AAMC) /Group on Institutional Advancement (GIA) award competition. The award recognized Upstate’s 150th Birthday Celebration of Sarah Loguen Fraser, one of America’s first African-American female graduates of a medical school. This event was a joint collaboration with Upstate’s Office of Multi-Cultural Affairs, (Barbara Hamilton); the Syracuse Medical Alumni Association at Upstate Medical University (Carole Novick); the Health Sciences Library (Eric Luft); and Marketing and Public Relations (Ronald Young, Susan Keeter). The award will be presented Nov. 3 at the AAMC convention in Washington, D.C.

UUP Clambake is Oct. 14

The UUP Clambake will be held Sunday, Oct. 14 from 1 to 6 p.m. at Hinerwadel’s Inc., 5300 West Taft Road. Music will be provided by DJ - Salt City Entertainment. Tickets are $10 for UUP members of 08 Bargaining Unit and $35 for all others. Tickets may be purchased from: Mark Buttiglieri (464-4345); Ronald Daloia (464-6134); Joseph Ciravolo (464-5833); Kathleen Fiumano (464-5596); Diane Belanger (464-8304) or Maria Pembrook (464-7487). Tickets will not be sold at the door and are non-transferable. The deadline to purchase is Friday, Oct. 5. Questions may be referred to Ron Daloia at 464-6134.

Symposium explores ethical issues related to medical advertising Oct. 17

Drug advertising has affected the public’s view on the dispensation of medication and the treatment of illness. The 9th annual President’s Ethics Symposium, “Marketing Medicines: Help or Harm,” will include expert speakers from Upstate Medical University. Speakers are Robert Daly, MD; Peg Braungart, PhD; Eric v.d. Luft, PhD MLS; Beth Barnes, PhD; Sam Gorovitz, PhD; Wendy Edwards, MD and Priscilla S. Worral, PhD RN. The free event will be held Wednesday, Oct. 17 from 1:30 to 4:30 p.m. in the Medical Alumni Auditorium and is open to the public.
Faith and Values Forum is Oct. 10

“Healing the Whole Person: From Various Religious Perspectives,” a Faith and Values Forum will be held Wednesday, Oct. 10 at noon in the Weiskotten Hall Medical Alumni Auditorium. Presenter Ralph Singh Rakieten will provide insight as to how our spiritual traditions teach us to understand disease. The Upstate Medical University community is welcome to attend.

Spiritual Care and the JCAHO

JCAHO is becoming more informed and intentional about spiritual care services in its surveys. What are some of these changes and why are they happening?

JCAHO’s mission is to improve the equality of care to the public. Quality of care relates to wholistic, integrative, interdisciplinary care. Spiritual care therefore is essential to carrying out this defined mission. Some significant changes related to spiritual care are:

- Scores are no longer capped for pastoral care. A level 3 or higher triggers a Type 1 citation.
- The definition of a “qualified chaplain” in the Human Resources section of the four JCAHO accreditation manuals is provided for the first time to read:
  
  “An individual who is certified and in good standing with a pastoral care cognate group recognized by the Coalition on Ministry in Specialized Settings (COMISS); or who is in such a group and has the documented equivalent in education, training and experience, with relevant continuing education.”

- In section RI.1.3.5, the words “pastoral counseling” are changed to “pastoral care and spiritual services” to acknowledge the disciplinary differences between pastoral counseling and institutional chaplaincy.

- Section RI.1.3.5. gives eight examples of evidence of performance related to the scope of services for pastoral care that recognizes the spiritual needs and rights of patients and the importance of these rights begin reflected in policies and procedures.

- There is an increased emphasis on interdisciplinary focus and collaboration. Chaplains need to be included in the overall communication within the interdisciplinary team.

- Surveyors look for spiritual assessment, beginning at admission and with initial nursing assessments and well as in spiritual care chart notations. Have a clear referral system for pastoral care, as well as include pastoral care in the overall plan of care.

- Rev. Terry Culbertson, director of Pastoral Care, Interreligious Council of Central New York

(Note: University Hospital will join Crouse Hospital in celebrating Pastoral Care Week, Oct. 21 through Oct. 27. Look for the details in the next issue of Upstate Update.)

JCAHO Update: Surveyors to spend more time on clinical units

Upstate Update is including a series of articles to assist hospital personnel in preparing for the upcoming visit by JCAHO surveyors. Update provides the next in the series.

JCAHO surveyors will spend more time on the clinical units talking to staff, and less time behind closed doors in interviews, as done in past surveys, providing them a more accurate assessment of the institution.

For example, at a recent survey, JCAHO appeared in the emergency department at 4 a.m. to survey that area.

One tack the surveyors may take is to speak with a staff nurse heading for the medication room and ask if they can observe the medication administration process. This will include watching the nurse wash his/her hands, taking out the medication, checking the medication for dose and against the med sheet, checking the patients ID band, taking the med sheet/MAR into the patients room with you and explaining the medication to the patient. It is important to ask the patient for permission to have the surveyor with you and to introduce the surveyor to the patient.

The surveyor may also ask:
- What would you do if you were unsure of the medication dose?
- What would you do if you questioned a physician’s order?

Should these questions arise, think chain of information and chain of command. The nurse would look up the drug in a reference text on the unit. If the drug is not listed, contact the prescriber. If the prescriber could not offer a source for the particular dose, contact the satellite pharmacist or central pharmacy. In addition, the drug could also be looked up on line. You may also contact another specialty area who may administer the medication on a more frequent basis or contact the administrative supervisor for further assistance.

If a physician order is in question, again, contact the prescriber. If this does not resolve the issue, then contact the resident or chief. Still no resolution: contact the attending; contact the administrative supervisor; and discuss contacting the medical director or chair. The point is to continue going up the chain till the issue is resolved, whatever the issue may be. Seek out resources in the unit managers, administrative supervisor or hospital administrator on call if you are ever unsure of where an issue should go.
A Look Back at Move-in Day!

On Tuesday, Aug. 21, Upstate students moved into Clark Tower. For several days, they participated in orientations, meetings with advisors, group dinners at the CAB, picnics, and other activities designed to help them become established in the university community.

First-year medical student Daniel LeFebure of Tupper Lake gets help moving his computer from an orientation advisor. LeFebure has an undergraduate degree in biology from Boston University and plans to become a surgeon.

First-year medical student Jay Dalal kisses niece Shivani goodbye after she “helped” him move into Clark Tower. Dalal has a dual degree in philosophy and religion from the University of Michigan. His mother, Pankaj Dalal, MD, is a radiation oncologist at Upstate.

Mr. and Mrs. Obicheta, parents of first-year medical student Chineye Obicheta (inset) had their hands full Aug. 21. After driving to Upstate from Brooklyn to help their eldest daughter move into Clark Tower, they headed to Buffalo to get middle daughter, Debbie, settled in at the University of Buffalo. Chineye arrives at Upstate with an undergraduate degree in biology from New York University and plans to specialize in pediatrics.
Research at Upstate

We have pursued the research agenda at Upstate by several means. We have...

- increased the expectation for research productivity by faculty, department chairs, and deans.
- improved the infrastructure for research through the construction of new facilities (the Human Performance Building and renovation of Weiskotten Hall), the creation of a Clinical Trials Office, the creation of a Clinical Research Support Center, and the expansion of the Clinical Research Center.
- identified four research-based institutes: Neurosciences, Cardiovascular Sciences, Oncologic Sciences, and Musculoskeletal Sciences.
- created incentives to increase extramural funding, such as returning most of the sale of service dollars on grants to the departments and principal investigators.
- increased our MD-PhD program.
- made research a priority for the new Dean of Medicine.
- established partnerships with other institutions.

Several examples of recent partnerships to enhance research are the following.

1. New York Indoor Environmental Quality Center (IEQ). The IEQ is a coalition of eight academic institutions, including SUNY Upstate Medical University, the SUNY College of Environmental Science and Forestry, and Syracuse University, plus about 45 businesses and the Metropolitan Development Association of Syracuse. The administrative offices for the IEQ are located at Upstate’s Institute for Human Performance Building. The IEQ Center is concerned with the notion of “healthy buildings.”

2. The Biotechnology Research Center is anticipated to be a model of public and private alliance that will cultivate synergies, translate basic research into biotech products and services, and contribute substantially to this region’s economic growth. Plans call for the construction of a building on property that belongs to the Veterans Affairs Medical Center. This will make the local partnership three-way, among the VA, SUNY Environmental Science and Forestry and Upstate.

(Visit www.designdump.com/biotech for more information about the Biotechnology Research Center.)

3. The Biomedical Research Alliance of Upstate New York, or BRAUNY, is a research alliance comprised of Upstate Medical University, Roswell Park Cancer Institute (Buffalo), the University of Rochester Medical School, Cornell University (Ithaca), and SUNY Buffalo Medical School. BRAUNY has developed several goals that are to be accomplished at member institutions:

- to increase the level of peer reviewed (especially federal) funding;
- to increase the number of scientific disclosures which lead to licenses and patents;
- to increase the number of high technology companies in Upstate New York that create jobs and produce products based on intellectual property, and
- to enhance the general and scientific reputations of member institutions.

Research Expenditures

From fiscal year (FY) 1997-98 to FY 2000-01, total Research Foundation expenditures have risen from $17,500,000 to $22,400,000, an increase of 28%. Research awards data for the current fiscal year predict Research Foundation expenditures increasing another $4,400,000 by June 30, 2002, totaling $26,800,000, an increase of 53% over the past four years.
State of the Medical University Address (con’t.)

Humanity at Upstate

We aim to use our scientific minds and investigative spirits to serve humanity and we have paid considerable attention to how we teach and practice humanity at Upstate.

1. The first two of several values articulated in the strategic plan of two years ago stated explicitly that, “We value ethical behavior” and “We value treating others with respect, fairness, and concern for their welfare.” This public declaration is evidence of the importance of these matters at the highest institutional level.

2. The curriculum in the College of Medicine has undergone a fundamental restructuring. Throughout the curriculum the ethical, compassionate, humane role of the physician is emphasized. Respect for human life, including sensitivity to the human body during gross anatomy dissection, is stressed from the beginning of medical school through art and self expression, to dissection of the cadaver. First year medical students and physical therapy students offer a memorial service to express their gratitude to those who donated their bodies and to their families. Second year medical students organize a White Coat Ceremony to welcome the entering medical students to the profession.

3. The Center for Biomedical Ethics and Humanities is responsible for educational programs in bioethics and humanities, offering required and elective courses for students in the colleges of Medicine, Nursing, and Health Professions. The Center provides ethics consultation services for University hospital and its clinics.

University Hospital Strategic Financial Plan

Two other initiatives will be important elements in the strategy to secure the future of Upstate. The first is the five-year Strategic Financial Plan for University Hospital, which is a consequence of the indepth audit of the three hospitals within the SUNY system by PriceWaterhouse Coopers over the past two years. Our plan has three major components

Replacement of 192 existing acute beds. This project calls for the addition of several floors on top of the East Wing of University Hospital and will result in renovated, up to date rooms, most of which will accommodate a single patient, at an estimated cost of $51.1 M.

Upstate Children’s Center. This site will centralize children’s services, replace 32 beds and add 18 new beds at an estimated cost of $35.2 M. We intend to go forward with the Children’s Center because that is what the children and families of Central New York need, but we welcome discussions with prospective partners.

Upstate Cancer Center. We have a wide range of existing cancer services at Upstate but they are not coordinated within a single operational entity. An advisory committee has developed a proposal that will centralize and coordinate cancer services at Upstate. It will provide a much needed service that is not available in the Central New York region. The cost is estimated at $36.2 M.

The Certificate of Need applications have been submitted for each of these projects and we are eagerly pursuing their approval.

Upstate Capital Campaign

The second initiative that will secure the future of Upstate is a Capital Campaign.

Private philanthropy is not a new concept at Upstate Medical University. We recognized the importance of that several years ago and took steps to increase fundraising. Since July 1996, annual contributions through the Upstate Foundation have increased from $2.78 M to $4 M, the number of donors has increased from 3,100 to over 5,000, and the number of gifts exceeding $5,000 has grown from 94 to 158 per year. Similarly, since July 1996, the total annual gifts and pledges through the Syracuse Medical Alumni Association have increased from under $300,000 to over $1,000,000. Since July 1, commitments exceeding $100,000 under a new Major Gifts Program have been secured.

Now what is needed is to take another leap and engage in a capital campaign. The Upstate Foundation Board has formed a committee that is supporting the President’s agenda for Upstate, including the Capital Campaign, and the Medical Alumni Association has signaled their willingness to support such a campaign. We are now in the process of selecting a consultant to help us with a feasibility study and design the campaign.

(Note: the full text of Dr. Eastwood’s Convocation is available by visiting http://www.bscsyr.edu/admin/president/public.shtml)
Nurse one of first in U.S. to receive Advanced Diabetes Management Certification

Nancy Page, MS, RN, BC, CDE, ADM-CS became one of the first clinical nurse specialists in the nation to pass the advanced diabetes management exam offered by the Association of Diabetes Educators and the American Nurses Credentialing Center. The exam was offered starting in June. This certification recognizes nurses, pharmacists, nurse practitioners and nutritionists involved in the advanced practice management of patients with diabetes. This exam builds on the certified diabetes educator exam (CDE). Page is the coordinator of nursing practice, a clinical nurse specialist with the Children’s Metabolic Program and a nurse coordinator of Camp Sunshine, a sleep away camp for children with diabetes.

Five named as Certified Clinical Research Professionals

Five Upstate individuals have achieved the rank of Certified Clinical Research Professional (CCRP) after meeting criteria established by the Society of Clinical Research Associates, Inc. (SoCRA).

They are: James Taft, CCRP (Neurology); Carrie Lutteran Bagley, CCRP (Neurology); Miriam Jones, CCRP (Medicine/Division of Cardiology); Gail Tyndall, CCRP, (Clinical Research Unit- 8R); Beverly Lusky, CCRP (Clinical Research Unit - 8R) and Kathi Durdon, CCRP (Research Administration).

SoCRA is a non-profit, professional organization dedicated to the continuing education and development of clinical research professionals. It maintains an international certification program for clinical research professionals.

Renee Johnson joins Employee/Labor Relations

Renee Johnson has been named an employee/labor relations representative for Upstate Medical University. Johnson is a recent graduate of Cornell University’s School of Industrial and Labor Relations.

Pharmacy News

An article, titled “Myclonus Secondary to the Concurrent Use of Trazdole & Fluoxetine,” by Upstate’s Roy Guharoy, Pharm.D., William Darko, Pharm.D., Fred Rose, MD, David Lehmann, MD, and Vasiliki Pappas, Pharm.D., has been published in the August issue of “Veterinary & Human Toxicology 2001.”

In addition, Guharoy, director of Pharmacy Services at Upstate, has been appointed as a member of the nominations committee of the American College of Clinical Pharmacy. ACCP is the national organization for practicing clinical pharmacologists.

Pathway to Wellness to sponsor Kripula yoga program

Pathway to Wellness will sponsor a Kripula yoga program lead by instructor Tony Riposa, Mondays beginning Oct. 1 for 10 consecutive weeks. Classes will be held from 5 to 6 p.m. in the East Lounge of the Campus Activities Building.

The fee is $60 per person for the 10 week session. To register or for more information, contact Kathy Jobson at 464-4260.

More than 1,300 books donated to Days of Caring campaign

More than 1,300 new and used books were donated by Upstate individuals to the Success by Six “Days of Caring Children’s Book Drive,” held in August. According to event coordinator June Edwards, the books will be delivered to the United Way for distribution among area day care centers, pre-kindergarten programs and after-school programs. “We thank everyone who donated,” says Edwards. “The book drive was a great success and the children will be forever grateful.”

Kudos to our Corporate Challenge Team

Congratulations to members of the co-ed and women’s teams that qualified for the National Corporate Challenge. The co-ed team included Keith Johnson, David Tumbarello, Deborah Springer, and Cassandra Crane. The women’s team included Karen Kemmis, Stacy Hammer, and Barbara Trempler-Wells. Both teams are scheduled to participate in the National Corporate Challenge in New York City on Oct. 6. Ann Haley will substitute for Barbara Trempler-Wells in the championship.

Upstate Update is published by the Marketing and University Communications Department at SUNY Upstate Medical University. To submit news or calendar items, contact editor Doretta Royer, Rm. 205, 250 Harrison Center, 464-4836; email: royerd.

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