From Dr. David Smith:

Background

This fall, I launched an initiative of “Engaging Excellence,” the main component of which is the creation of a ten-year strategic plan for Upstate Medical University.

To begin the strategic planning process, I commissioned an environmental scan to evaluate how we serve internal constituents (students, faculty, researchers, and staff) and external constituents (patients, collaborating hospitals, the Syracuse community, and the surrounding region). The consultants focused their attention on five specific areas: Students, Faculty, the Clinical Enterprise, the Research Enterprise, and Human Resources/Employer of Choice. The consultants also assessed these six cross-functional areas: Institutional Advancement, Intergovernmental Relations, Support Services, Information Technology, Marketing and Branding, and Facilities and Space Utilization.

The resulting analysis is being shared with members of the Presidential Select Task Teams as background for the strategic planning process.

A charge for your team is outlined below. This charge is not meant to limit the scope and work of your team, but rather to provide a framework from which to build. All team members are encouraged to bring a global perspective to strategic discussions, prompting innovative and progressive recommendations. As the team develops momentum, you are encouraged to implement “early wins” that do not require large resources for people, space or money. Examples of early wins: process improvements, procedure change, etc.

The final outcome of your work will be to develop a metric-based 10 year recommendation for a strategic plan. Your team will hand off the report to your Executive Council Sponsor. An Administrative Response will be developed from your recommendations. The Administrative Response from each team will be collated to create a comprehensive 10 year strategic plan for Upstate Medical University.

Charge:

Team members are expected to create a collaborative partnership and extend that approach to the greater campus community. The Student Team is charged with creating recommendations to incorporate into a strategic plan for sustaining excellence in education, quality growth in educational programs, diversity of the student body, and improvement in campus life. All
student groups should be considered when reviewing opportunities to include students from all colleges, residents, fellows, etc. The term “student” is used throughout this document to be inclusive of all learner groups.

The team will include consideration from:

- Existing or planned operational and/or strategic plans
- Existing or planned program and degree expansion and enhancements
- Committee work
- Information available from other internal sources (Admissions, IMT, committees, etc)
- Staff comments / suggestions from Town Hall Meetings and the Engaging Excellence website

The Team will consider the following elements in developing a strategic plan:

**Strategic:**
- Coordinate strategic efforts for Student Affairs across colleges
- Create more exposure for research opportunities
- Enhance articulation agreements; create more linkages to community colleges
- Recruitment in local community
- Program expansion to include opportunities for shifting demographics and specific projected shortages for health care workers
- Scholarship and fellowship programs
- Potential for attracting and meeting the needs of “non-traditional” students (i.e. second career and older students)
- Explore and recommend IT systems to support admissions / student processes

**Space / Facilities:**
- Review resources necessary to expand student body: lecture halls, classes, labs, faculty
- Physical plant; upgrade labs, equipment, classrooms
- New building to house the CON and CHP (faculty offices and classrooms)

**Education:**
- Consider expansion of clinical opportunities: Utica, Watertown, Ithaca, rural communities
- Consider expansion of Binghamton programs, collaboration, clinical opportunities
- Review additional opportunities for international medicine and inner city medicine
- Review opportunities for “mixed” college class offerings, i.e. CON, CHP, etc
- Explore opportunity for additional degree offerings: MD/MBA, etc
- Explore educational resources available to residents

**Student Life:**
- Ensure support for Student Affairs across all colleges
- How do we create a formal recognition process for all incoming students?
• Identify opportunities for community service collaboration between our colleges and other colleges/universities.
• Explore improvements for student services offered through Student Health
• Explore improvements in CAB; student lounge; cafeteria hours
• Review Student housing options
• Review safety and security issues for students

**Outcomes:**

The Student Team is charged with developing a ten year strategic plan that includes
  • Measurable outcomes
  • A timeline
  • Reporting mechanisms

Each team will hand off their report to their Executive Council Sponsor, and will present a power point presentation to the President and his Executive Council. An Administrative Response will be developed from your recommendations. The Administrative Response from each team will be collated to create a comprehensive 10 year strategic plan for Upstate Medical University.

**Executive Council Co-Sponsors**
Hugh Bonner
Elvira Szigeti

**Membership**
Chair: Lynn Cleary
Vice Chair: Susan Stearns
Facilitator: Cheryl Alger
Recorder: Margaret Bourke

Debora Kirsh
Don Midlam
Joan O'Brien
Margaret Maimone
Paul Cunningham
Sue Henderson-Kendrick
Students:
Taralynn Kochanek
David Auerbach
Clark Brown
Kedar Sankholkar
Jacqueline Busingye
Rev Terry Culbertson
Leah Caldwell
Joe Smith
Vince Kuss
Eric Smith
Burt Thomas
Jennifer Welch/Donna Vavonese