

“GIVE HOPE A NEW HOME” is the \$15 million capital campaign for the new Upstate Cancer Center that is being conducted by the Foundation for Upstate Medical University. The campaign—to be rolled out in three, \$5 million phases—will support the following areas:

- \$10 million for glass and steel\*
- \$5 million for programmatic endowments supporting adult medical oncology, children’s oncology, surgical oncology, brain tumors, breast cancer, radiation oncology and the Upstate Cancer Research Institute.

*\* Certain projects within the overall construction plan—the garden and meditation area, for example—fall outside the hospital’s capital expansion program. These costs must be privately funded. This is the same process that was undertaken during the construction of the Upstate Golisano Children’s Hospital. The special amenities, programs and construction features that define that spectacular space were made possible only through the generosity of the residents of the Central New York community.*

Any overages on the campaign goal will establish a general endowment for the Cancer Center.

Foundation for Upstate Medical University

# UPSTATE

CANCER CENTER

750 East Adams Street | CAB 326  
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Knowing changes everything.<sup>SM</sup>

[www.upstate.edu/cancercenter](http://www.upstate.edu/cancercenter)

# UPSTATE

CANCER CENTER

SYRACUSE, NEW YORK

GIVE HOPE A NEW HOME



The campaign for the Upstate Cancer Center  
at Upstate Medical University

*Scheduled to open in 2013...*

## THE UPSTATE CANCER CENTER

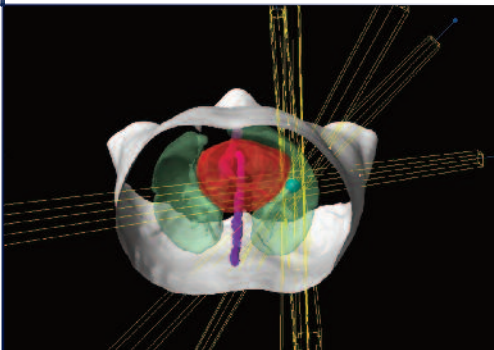
### **SINCE CANCER ALMOST ALWAYS HITS**

**HOME**—striking one in two men and one in three women—Upstate Medical University is once again striking back, with the construction of the Upstate Cancer Center.

Standing on the shoulders of Upstate University Hospital—where cancer care already ranks in the top 20 percent nationwide—the Upstate Cancer Center is a 90,000-square-foot, outpatient facility destined to become the region's

most comprehensive—yet convenient—resource for the diagnosis and treatment of cancer and related disorders.

*Left: Delivering patient-centered care  
Below: Stereotactic Body Radiotherapy (SBRT) scan*



*Oncologist Richard Sills MD, director of the Dr. William J. Waters Center for Children's Cancer and Blood Disorders, with an Upstate pediatric patient*

In this visionary new facility, once-dispersed services will now function as a focused, cancer-fighting community. This is welcome news for the 16,000 Upstate patients who received cancer care last year but were often forced to travel to several locations in a single day, adding physical, emotional and financial stress to an already-challenging journey.

*In the first quarter of 2010, Upstate's cancer program once again received the Outstanding Achievement Award from the American College of Surgeons Commission on Cancer.*



Photos courtesy of AtlantiCare's new Cancer Center, also designed by architects EwingCole.

## SEAMLESSLY CONNECTED

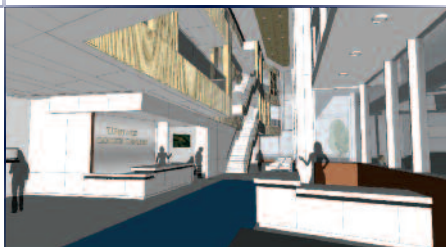
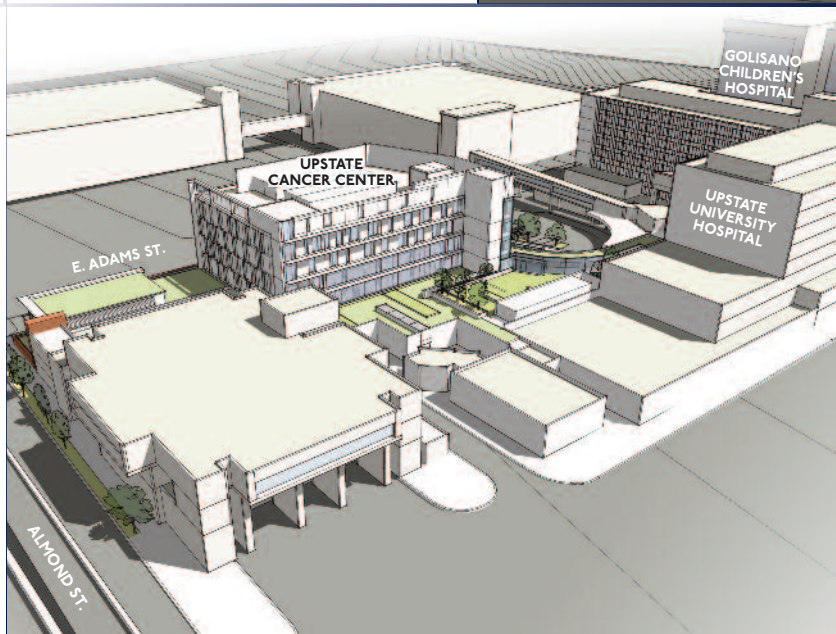
**DESIGNED FROM A PATIENT'S PERSPECTIVE,** the Upstate Cancer Center will be connected to Upstate University Hospital and Upstate Golisano Children's Hospital. This spacious, light-filled building will include a full range of outpatient services, as well as dedicated spaces that support progressive, patient-centered care.

### Special Features:

- Spaces designed for multidisciplinary care
- Interiors flooded with natural light
- 27 private infusion areas
- Dedicated section for children's cancer services
- Children's infusion areas, staffed by child life specialists
- Four-season, rooftop healing gardens
- Meditation room
- Family resource center

- Most advanced diagnostic and treatment technologies
- Private spaces for genetic, financial and other counseling services
- Boutique for patient apparel and products
- Valet parking
- Seeking U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) Silver Rating

*Renderings of the Upstate Cancer Center by architects EwingCole*  
*Right: Exterior, Upstate Cancer Center, viewed from East Adams Street*  
*and Upstate University Hospital entrance*  
*Below: Upstate University Hospital campus, viewed from I-81 South*



*Interior, Upstate Cancer Center*

## TOP-TIER SERVICES

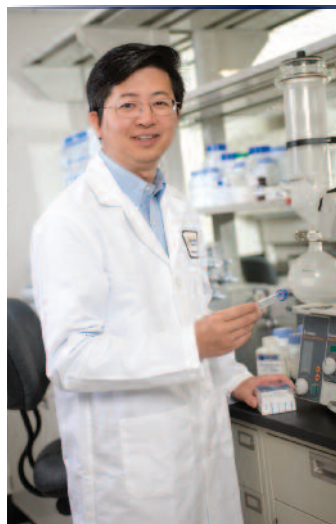
### THE BEDROCK OF THE NEW UPSTATE

**CANCER CENTER** will be the elite corps of Upstate cancer specialists who have already earned the prestigious seal of approval—with special commendation—from the American College of Surgeons Commission on Cancer.

This interdisciplinary team includes over 100 board-certified physicians who work beside hundreds of additional cancer experts, from nurses to scientists, nutritionists, social workers, therapists, epidemiologists and spiritual care providers.



*Representing Upstate's world-class Thoracic Oncology Program (from left), Surgeon Leslie Kohman MD, Oncologist Stephen Graziano MD, Radiologist Ernest Scalzetti MD, and Radiation Oncologist Jeffrey Bogart MD*



*Pharmacologist Zhiwei Huang PhD, director of the Upstate Cancer Research Institute*

The Upstate Cancer Center will also feature the ever-evolving arsenal of revolutionary technology that is a signature of Upstate's cancer program.

Since hope thrives in a culture where courage, knowledge and research intersect, the Upstate Cancer Center will be a vital complement to the Upstate Cancer Research Institute in Weiskotten Hall. Routine communication among scientists, clinicians and patients will inspire new insights, new cancer-fighting strategies—and ever-higher levels of hope.

*Dosimetrist Kate Kraeger and Radiation Oncologist Anna Shapiro MD analyze a patient's scan.*

