

Advocates Review

Making a difference in the life of a patient!

Spring 2018



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President's Report

Spring is always a busy time for The Advocates. We are intensely preparing for our annual fundraiser, Mystery, Malt and Merlot which will be held on Friday, April 13 at the Marriott Syracuse Downtown. I can't promise you good luck but I can promise you an evening full of fun, great opportunities and many ways to support The Advocates. Our beneficiary this year is the Inpatient Adolescent Psychiatry Unit, a long anticipated and sorely needed service. The Advocates are dedicated to raising funds to provide enhancements for this unit. Find details about this event elsewhere in this newsletter.

We are also beginning to plan our Annual Meeting and Luncheon which will be held on Tuesday, May 8th at the Genesee Grande. This year we will be honoring Susan York, our Manager for Business and Administration who will be retiring later this Spring. We hope that you will mark your calendar to attend this always enjoyable luncheon and wrap up The Advocates year with us.

Speaking of Susan's retirement, we know that there is no filling her shoes but we are looking for the best person possible to attempt to do so! I am very grateful to Tracy Ryder, our Treasurer, who is facilitating our Search Committee. It is a daunting task but hopefully I can introduce our new administrator in the Summer newsletter.

I am also grateful to Theresa Devennie, who is the chair of our Nominating Committee. Theresa has, with recommendations from board members, found some terrific nominees for our Board and we look forward to welcoming them at the Annual Meeting and working with them in the future.

Thanks as always for YOUR support of all The Advocates do to help Upstate Medical University. Without our membership, we would be unable to exist as a not-for-profit. Please ponder who you know that might be interested in joining our membership and consider inviting them to the Annual Meeting and Luncheon. We would love to meet them!!

Judy Carr, President



*** SAVE THE DATES * * SAVE THE DATES ***

Blood Drive – Downtown Campus

Thursday, April 12 - 8 am – 5 pm * Friday, April 13 – 7 am – 1 pm

Thursday, July 19 – 8 am – 5 pm * Friday, July 20 – 7 am – 1 pm

Blood Drive – Community Campus

Tuesday, April 25 - 12 pm - 6 pm * Wednesday, April 26 - 7am – 1 pm

Monday, July 30 – 12 pm – 6 pm * Tuesday, July 31 – 7 am – 1 pm

20th Annual Mystery Malt & Merlot
Friday April 13th, Marriott Syracuse Downtown

Tuesday, May 9, 2017 – Annual Meeting & Luncheon



The Vice Presidents Reports



MYSTERY,
MALT & MERLOT

Our 20th Annual MYSTERY, MALT & MERLOT

Our event is just around the corner! Our dedicated committee is very busy putting the final touches on what should be a wonderful evening. This year, The Advocates will be supporting the Adolescent Psychiatry Unit at Upstate. The proceeds will be used to purchase comforting items that will enhance the therapeutic environment and provide a healing and calming experience for patients and families.

This year, we have the pleasure of having renowned Syracuse-native children's fiction author, Bruce Coville, to prepare a new mystery for our event. He will also be attending and presenting the "Mystery" to our guests. Also, we have invited some of our old favorite and some new wineries and breweries to provide tastings for you while you peruse over 100+ silent auction items. These will include: Three Brothers Wineries, Long Point Winery, Bet the Farm Winery, Owera Vineyards, Gordon Biersch Brewery, Good Shepherds Brewing Company, Thousand Islands Winery, White Birch Vineyards.

We have some exciting Live Auction items to offer this year! For the highest bid, you could be:

- Planning for a **one-week stay in a beach condo for two in Maui, Hawaii** (September 15, 2018-December 15, 2019)
- Planning for a **one-week stay in a 5-star, one bedroom ocean-front condo in Amelia Island, Florida** (September—December 2018).
- Watching your favorite sports on a **65" Samsung Smart TV**
- Doing yoga on a **Mac Daddy Stand Up Paddle Board**, donated by Camillus Kayak.
- Enjoying fine dining with **Chef Tom Kiernan from Marriott**, who will be offering his very popular dining experience/lesson in your home for 6-8 people.
- Cuddling up to a cozy fire with two hand-crafted **Adirondack chairs (designed and made by our favorite woodworker, Dr. John McCabe) and a copper fire pit**
- Admiring the artistic talents of Katya Bratslavsky's acrylic on canvas painting titled **"The Path Not Taken"**.
- Engaging in a **Date Night on the Town** with an overnight stay and breakfast at the Marriott, fine dining at 317 Montgomery and two tickets to Symphoria!

Please help The Advocates in assisting this underserved population by supporting Mystery, Malt & Merlot. You should have received your official invitation and have marked the date on your calendars. You can make reservations on-line at www.upstate.edu/advocates or call Susan York (446-5610). Join us for a fun evening at the Marriott Syracuse Downtown in the Finger Lakes Ballroom on Friday, April 13th at 5:30PM. *We can make a difference in young people's lives.* We appreciate your support! Hope to see you there!

Karen Goldman & Barb LaBarge, Event Co-Chairs

NEWS

MANAGER BUSINESS & ADMINISTRATION

There's lots going on in The Advocates' office between our contracts, new volunteering opportunities and, of course Mystery Malt & Merlot!

Our 2018-19 grant deadline was February 28th. We received 86 grant applications totaling \$317,000! This is the most applications ever received as well as the most money ever requested. The Grant Committee will meet in April to make the very difficult decision of determining our recipients.

In honor of spring, many of our vendors are offering specials. Check out Lori's Gifts (Downtown Campus) and Dazzle Gifts on the Hill (Community Campus). Did you know both EspressoOasis and Café Kubal offer catering within the Hospital? If you're having a meeting and need breakfast or lunch or just something to nibble on for your group, contact Jennifer Husted, Manager EspressoOasis (4-5607) or Chris Myers (383.4545), Manager Café Kubal.

Please support our contracts! A portion of all sales benefit The Advocates and the Hospital as these funds along with a portion of Mystery Malt & Merlot proceeds fund our grants, scholarships and Hospital capital campaign projects.

See you at Mystery Malt & Merlot!

Susan York, Manager Business & Administration, 464-5610, yorks@upstate.edu



From 2000-May 2017, The Advocates have given **\$2,541,048** to the Hospital!

MEET THE ADVOCATE – LIBBY RUBENSTEIN



How lucky The Advocates have been to have Libby Rubenstein on its Board for 10 years! Libby has always been excited about the Mission of The Advocates, knowing that the needs of the patients should remain a top priority. Libby strongly supports The Advocates in many ways, including Mystery, Malt and Merlot. She has been very active in the Downtown Blood Drives, coordinating volunteers for each drive. Thanks to her dedication, "the blood drives run like a well-oiled machine" and are very successful. For each blood drive, the hospital has a goal to meet (as decided by the Red Cross) and if we exceed the goal, the bill to the hospital for blood products from the Red Cross is reduced significantly. That's why Libby's position as coordinator is so important.

Aside from The Advocates, Libby fills her days by playing bridge, working out, reading, doing needlepoint and traveling to many wonderful places.

Libby has been married to Arnie Rubenstein for more than 56 years, and is the proud mom of Phillip and Mara and grandma to four grandchildren-Brian, Jacob, Elle and Peter.

Libby grew up in Geneva, NY and attended the University of Buffalo before it was a state school. Libby and Arnie came to Syracuse after they returned from Germany where Arnie was in an Air National Guard unit that was activated during the Berlin wall crisis in 1961.

Libby taught French at Liverpool High School and Middle School until their first child was born. After their children began school, she worked for many years at Arnie's family's company, United Radio, in public and customer relations and trained new customer-service employees.

Libby looks forward to continuing her involvement with The Advocates.

Jane Forstadt, VP Membership & Marketing

20th Annual MYSTERY, MALT & MERLOT

**WE THANK
DAVIS-ULMER
FOR ONCE AGAIN
BEING OUR
PREMIERE SPONSOR**



**Friday, April 13, 2018
Marriott Syracuse Downtown
Finger Lakes Ballroom
Still time to make your reservation
DEADLINE: Thursday 3/29**

Thank You to ALL our Sponsors (as of 3/16/18)

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Vendors for their
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For information, questions, or to volunteer contact Susan E. York at 315.464.5610
Or e-mail at yorks@upstate.edu Visit our website at www.upstate.edu/advocates

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