



MYSTERY,
MALT & MERLOT

Friday, March 30, 2012

5:30PM

At the Holiday Inn Liverpool Convention Center

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

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____ YES, I would like to support The Advocates as a **\$5,000 "Sir Arthur Conan Doyle" Sponsor**. I shall receive the following benefits:

- Prominent recognition in all pre and post event publicity
- Special recognition during evening program
- Opportunity to prominently display corporate banner at Mystery, Malt & Merlot
- Two (2) Reserved Tables for ten (10)
- Full page ad in event program book (specs: 4.5" w x 7.5" h)
- Logo on Mystery, Malt & Merlot website
- Publicity in Advocate newsletter, website and local media (exposure to thousands of medical professionals, the Upstate Medical University leadership, employees and volunteers)

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____ YES, I would like to support The Advocates as a **\$3,000 "Ellery Queen" Sponsor**. I shall receive the following benefits:

- Special recognition during evening program
- Opportunity to prominently display corporate banner at Mystery, Malt & Merlot
- Reserved Table for twelve (12)
- Full page ad in event program book (specs: 4.5" w x 7.5" h)
- Logo on Mystery, Malt & Merlot website
- Publicity in Advocate newsletter, website and local media (exposure to thousands of medical professionals, the Upstate Medical University leadership, employees and volunteers)

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____ YES, I would like to support The Advocates as a **\$1,000 "Agatha Christie" Sponsor**. I shall receive the following benefits:

- Ten (10) Dinner Reservations – open seating
- Half page (1/2) ad in event program book (specs: 4.5" w x 3.687" h)
- Logo on Mystery, Malt & Merlot website
- Publicity in Advocate newsletter, website and local media (exposure to thousands of medical professionals, the Upstate Medical University leadership, employees and volunteers) (OVER)



MYSTERY,
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___ YES, I would like to support The Advocates as a **\$750 Sherlock Holmes Sponsor**. I shall receive the following benefits:

- Six (6) Dinner Reservations – open seating
- Half page (½) ad in event program book (specs: 4.5"w x 3.687"h)

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___ YES, I would like to support The Advocates as a **\$500 Nancy Drew Sponsor**. I shall receive the following benefits:

- Four (4) Dinner Reservations – open seating
- Quarter page (¼) ad in event program book (specs: 2.187"w x 3.687"h)

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___ YES, I would like to support The Advocates as a **\$250 Business Card Sponsor**. I shall receive the following benefits:

- Two (2) Dinner Reservations – open seating
- Ad (1/8 page) in program book (specs: 2.187"w 1.78"h to include name of business, address, phone number and web address)

Please email your ads to yorks@upstate.edu in either jpeg, eps, or pdf formats to include your company in the evening's program, on the website, and on the screen during the event.

Please mail this form with your enclosed payment to:

The Advocates for Upstate Medical University
SUNY Upstate Medical University
750 East Adams Street; Room 1401 UH
Syracuse, NY 13210
Attention: Susan York

Makes checks payable to: The Advocates for Upstate Medical University

Your Key contacts:

Theresa Devennie, tdevennie@yahoo.com, 699-3308/374-7311
Event Chair

Susan York, yorks@upstate.edu, 464-5610
Advocates' Business Manager

THANK YOU FOR YOUR SUPPORT!